

Bells ISD Education Foundation

January 6, 2020
6:00 pm-7:30 pm
Bells ISD Library

Meeting called by: Josh Weger, Convener **Type of meeting:** Organizing

Note taker: Jo Lynne Whiting

Attendees:	Name	Present	Absent
	Ray Adams	X	
	Katie Branam	X	
	Tim Brown	X	
	DeAn Jeffrey	X	
	Angela LaBlanc	X	
	Tricia Meek	X	
	Joe Moore	X	
	Lana Newton	X	
	E.T. Pettit	X	
	Allen Renfroe		X
	Diane Snavely	X	
	Dava Washburn	X	
	Elizabeth Weaver	X	
	Josh Weger	X	
	Jo Lynne Whiting	X	

Pre-Reading: Agenda, Bylaws, Articles of Incorporation, Incentive Proposal

Handouts: Director Ballot, Officer Ballot, Committee List

Minutes

Agenda item: Nominating and Governance Committee Recommendations **Presenter:** Josh Weger with Nom Gov Committee

Discussion:

There have been two informal meetings with people interested in forming the Education Foundation. The first one was held November 18th after the Community Appreciation Luncheon organized by Bells ISD Superintendent Trisha Meek.

The second one was held December 12th where major decisions about the bylaws were made and two committees were established: Nominating and Governance and Resource Development. This is the first formal meeting to organize a new 501c.3 non-profit named Bells ISD Education Foundation.

The Nominating and Governance committee developed a board skills matrix that included a variety of Leadership Experience and Skills Needed and Demographics. The committee also looked for a balance of directors who could provide:

- strategic imperative—those who understand academic excellence and how to motivate for it
- overcoming impediments to fulfilling strategy—having enough resources to achieve mission
- customers and key segments—students, parents, community members without kids in school, diversity.

Conclusions:

The following directors with staggered terms were elected by ballot:

Tricia Meek	Ex-Officio
Ray Adams	Jan 2020-Jan 2021
DeAn Jeffrey	Jan 2020-Jan 2021
E. T. Petit	Jan 2020-Jan 2021
Josh Weger	Jan 2020-Jan 2021
Jo Lynne Whiting	Jan 2020-Jan 2021
Katy Branam	Jan 2020-Jan 2022
Tim Brown	Jan 2020-Jan 2022
Angela LaBlanc	Jan 2020-Jan 2022
Joe Moore	Jan 2020-Jan 2022
Beth Weaver	Jan 2020-Jan 2022
Stephen Newton	Jan 2020-Jan 2023
Allen Renfroe	Jan 2020-Jan 2023
Diane Snavely	Jan 2020-Jan 2023
Dava Washburn	Jan 2020-Jan 2023

The following officers were elected for one year terms by ballot:

Chair	Joe Moore
Vice Chair	Dava Washburn
Secretary	Jo Lynne Whiting
Treasurer	Beth Weaver
Assistant Treasurer	Diane Snavely

Elizabeth Weaver made a motion seconded by E.T. Pettit to establish the following committees and chairs for one year terms. The motion passed.

Resource Development Committee with Diane Snavelly as Chair

Purpose: develop fundraising plans, recruit corporate sponsors and individual donors, and oversee fundraising events.

- Tim Brown
- Joe Moore
- Diane Snavelly
- Cheryl Reynolds
- Tricia Meek
- Lana Newton
- Amanda Smith
- Ray Adams
- Terry Floyd

Nominating and Governance Committee with Josh Weger as Chair

Purpose: nominate officers and directors, recommend any bylaw changes and/or policies, and ensure that sound governance is practiced by the Foundation.

- E.T. Pettit
- Josh Weger
- Elizabeth Weaver
- Angela LeBlanc
- Jo Lynne Whiting
- Katie Branam
- Stephanie Aldridge

Organizing Actions

Angela LeBlanc made a motion seconded by Diane Snavelly that the presented Articles of Incorporation and Bylaws be adopted. The motion passed. These documents established the principal office of the foundation as the Bells Administration Office, 1550 Ole Ambrose Road, Bells, Texas 75414.

E.T. Pettit made a motion seconded by Angela LeBlanc that a physical book with the organizing documents and the minutes of the meeting be kept in the principal office. The motion passed.

Elizabeth Weaver made a motion seconded by Katie Branam that a bank account be set up at Cendera Bank that required 2 of the 5 officers' signature on any withdrawals and that required both the Chair and Treasurer signatures on anything over \$1,000. The motion passed.

Action items	Person responsible	Deadline
✓ Get EIN for the foundation and file for tax-exempt status as a charitable organization under Section 501.c.3 of the Internal Revenue Code and file any other relevant reports and registration statements required by our state statutes for new corporations.	Elizabeth Weaver	1/31/20
✓ Communicate with Committee members not at meeting to verify their willingness to serve on the committee	Josh Weger	1/17/20
✓ Organize a physical book with official documents and minutes of meetings to be kept at the principal office.	Jo Lynne Whiting	1/17/20
✓ Establish a bank account at Cendera Bank with the agreed upon signature guidelines.	Elizabeth Weaver	1/31/20

Agenda item: Resource Development Committee Report **Presenter:** Tim Brown

Discussion: The Resource Development Committee has received early support from major donors and is looking forward to engaging the larger community. There was discussion of how to reach Bells ISD alumnae in particular.

Conclusions:

\$8,000 has been contributed to establish the foundation.

Action items	Person responsible	Deadline
✓ Conduct Resource Development committee meeting	Diane Snavelly	TBD
✓ Contact the alumnae who participate in Bells ISD Career Day	Diane Snavelly and committee	TBD
✓ Develop a handout for the committee to use to explain the Education Foundation to potential donors	Tricia Meek	TBD
✓ Develop initial fundraising plan for discussion by the board	Diane Snavelly and committee	3/2/20

Agenda item: Initial Recognition Program **Presenter:** Josh Weger

Discussion:

Josh Weger presented alternative recognition proposals with cost estimates of each that could be implemented immediately for the Spring semester of the 2019-20 school year. Diane Snavelly added an alternative proposal to recognize those who achieve an Associates Degree while in high school.

There was agreement that the foundation is also interested in developing recognition for Technical Education that could be implemented in the Fall semester of 2020-21 school year. However, there are over 250 industry-based certifications of varying difficulties so the board agreed we need a committee to develop a logical plan. One idea discussed was seeing if local companies needing technically skilled employees would want to sponsor a scholarship or recognition for students within their specific specialty. Another point raised is that we need to understand whether and, if so, how the recognition of Technical Education fits with our mission of inspiring academic excellence of students and teachers of Bells Independent School District.

Conclusions:

Initial Recognition Program for Current Spring Semester

Angela LeBlanc made a motion seconded by Tricia Meek to approve the following recognition program for the current semester. The motion passed.

The awards to be granted for this current semester are:

- Students earning a 30 on the ACT or a 1390 on the SAT will receive \$150. Students can only receive this award one time at Bells ISD.
- Students achieving a qualifying score on one of the four Advanced Placement exams (AP Calculus, AP World History, AP Biology, AP Literature) given at Bells High School will be rewarded as follows:
 - \$100 for a score of 3, \$150 for a score of 4, and \$200 for a score of 5
 - The advanced placement teacher will also receive \$50 for every student in his or her class that earns a qualifying score.
- Students earning an "A" (90 or above) in a designated dual credit course will receive \$50. The designated dual credit courses for the spring of 2020 are History 1302, Economics 2301, English 1302, and Math 1314.
- Students earning an Associate's Degree prior to graduating from Bells High School will receive \$500.
- \$300 will be provided to each campus at Bells ISD to reward students on the Principal's and Superintendent's Honor Roll this semester. This money will be used at the principal's discretion.

Formation of a Technical Education Recognition Program Committee chaired by Dava Washburn

Tim Brown made a motion seconded by Joe Moore to form a committee to develop a proposal for board consideration of a Technical Education Recognition component for the Fall semester of the 2020-21 school year that is chaired by Dava Washburn and includes the following committee members. The motion passed.

- Lana Newton
- D'An Jeffrey

- Dava Washburn
- E.T. Pettit
- Terry Braham
- Brian Hicks
- Alan McAdams

Action items	Person responsible	Deadline
✓ Communicate the recognition plan to relevant students, teachers and parents.	Josh Weger	1/10/20
✓ Arrange a tour of the Center for Workplace Learning at Grayson College for the next meeting.	Dava Washburn	3/2/20
✓ Convene first Technical Education committee meeting	Dava Washburn	TBD
✓ Develop discussion topic about Technical Education recognition for next Board meeting	Dava Washburn and committee	3/2/20

Agenda item: Closing and Next Steps **Presenter:** Joe Moore

Discussion:

Dava Washburn invited the Board to tour Grayson Center for Workplace Learning to see the robust technical education opportunities. It was agreed that the tour would be at 4:30 pm before the Board meeting for those able to participate. Katie Branam made a motion seconded by Cheryl Reynolds to adjourn the meeting. The motion passed.

Conclusions:

The next Board meeting was set for March 2nd at Grayson College.

Action items	Person responsible	Deadline
✓ Help publicize the formation of the Education Foundation through social media.	Katie Branam	TBD

Other Information

Next meeting:

March 2, 2020 at Grayson College, 6101 Grayson Drive, Denison, Texas 75020
 4:30 pm – Optional tour of Grayson Center for Workplace Learning
 6:00 pm – Board meeting (food served through the generosity of Tim Brown)