Welcome!

Please take this time to get comfortable and ensure you have the correct audio settings to hear and participate today.
Housekeeping

- This webinar will be recorded and available in a follow-up email.
- We’ll have a Q&A session at the end, but you may use the Q&A feature to submit questions throughout.
- Any unanswered questions will be followed up.
- Tag @edreports and use #materialsmatter on Twitter and we’ll follow you.
Presenters

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Agenda

1. Instructional materials as a lever for equity
2. Articulating an instructional vision
3. How does this work in practice?
4. Q&A
Materials Are a Lever for **Equity**

Adoption and use of high-quality instructional materials (HQIM) can ensure **EVERY STUDENT** is learning **GRADE-LEVEL, ENGAGING, MEANINGFUL CONTENT**.

Use of HQIM can **DECREASE INEQUITIES IN INSTRUCTION** between and within schools.
Equity in an Adoption Process

Adopting materials through an equity-focused lens includes:

- Centering the needs of students who have been least well-served in your system
- A strong vision for instruction for every student
- Focusing on local priorities that reflect the needs and context of your students
- Including voices and perspectives from a broad range of stakeholders: students, families, teachers, leaders
EdReports is a non-profit organization that increases the capacity of teachers, administrators, and leaders to seek, identify, and demand the highest quality instructional materials. Drawing upon expert educators, our reviews of instructional materials and support of smart adoption processes equip teachers with excellent materials nationwide.
EdReports’ Theory of Action

 IDENTIFY EXCELLENCE

 INCREASE DEMAND FOR EXCELLENCE

 IMPROVE MATERIALS

 BETTER OUTCOMES FOR STUDENTS
The Adoption Process

1. Establish Your Process
2. Develop Your Lens
3. Know & Winnow Your Choices
4. Investigate the Materials
5. Decide and Launch
6. Implement the Materials
The Adoption Process - Articulating an Instructional Vision

1. Establish Your Process
2. Develop Your Lens
3. Know & Winnow Your Choices
4. Investigate the Materials
5. Decide and Launch

Articulating an Instructional Vision
Instructional Vision

An instructional vision is the articulation of what teaching and learning should look like in a particular content area.

The instructional vision is the district’s articulation of what students should experience daily and the overall goals for students’ classroom experience. The instructional vision will guide all decisions districts, school leaders, and teachers make about classroom experiences, such as instructional materials adoptions and teacher professional development.
Why is this important?
What informs an instructional vision?

- Current National and International Research
- State Standards and Guiding Documents (ex. Governor’s STEM agenda)
- District and School Mission, local context
Characteristics of Effective Vision Statements

Strong vision statements should:

1. Focus on the student experience and details of what student learning looks like in action;

2. Be embedded in the specific context of the content;

3. Align with state standards, but should not be limited to a review of the standards documents;

4. Be research-based and cited;

5. Prepare all students for college and career-readiness;

6. Include instructional implications which lead to critical thinking, problem solving, and transferable knowledge.
Best Practices for Creating a Vision Statement

Created by a diverse committee of various roles and backgrounds committed to investing time

Communicated to all stakeholders - teachers, administrators, parents, students, community members
Have a question?
Submit via Q&A.
EdReports Resource: How to Articulate an Instructional Vision

A resource to help adoption committees communicate the expectations for teaching and learning that creates a foundation for what the district considers effective instruction in a classroom.
How can we continue the conversation?

EdReports supports states/districts in:

- **Building Awareness** - deepening understanding of the instructional materials landscape: the research behind why they matter, connections to equity and closing achievement gaps, the state of the market, and the characteristics of high quality instructional materials.

- **Signaling Quality** - helping to develop and deliver resources that signal quality in instructional materials (crosswalks, how-to guidance, blogs, testimonials, recorded webinars, in-person sessions on why materials matter)

- **Conducting High-Quality Local Reviews** - supporting states/districts in conducting local reviews, creating criteria, and training reviewers

- **Supporting Smart Adoption Processes** - providing critical support and expertise to states/districts throughout an adoption process

Reach out to our team to learn more (teliopoulous@edreports.org)
Webinar Series: Adopting Materials Through an Equity-Focused Lens

APRIL 8  Why Materials Matter
APRIL 22 Designing an Instructional Vision
MAY 6  Establishing Adoption Priorities
MAY 20  Stakeholder Engagement

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