BBP®35 and BBP®37 Label Printers

Benchtop Printers

BBP®35
MULTICOLOR LABEL PRINTER

BBP®37
MULTICOLOR & CUT LABEL PRINTER

Color your way to an improved workplace

The BBP35 and BBP37 label printers give you the power to make signs and labels in the colors and shapes you need to make an impact – right when you need them.

- **Multiple print colors** – Color is more memorable, more effective and is the differentiator you need to effectively improve workplace safety and productivity
- **Shape cutting with the built-in XY plotter cutter** (BBP37 only) Cut out shapes and text, or cut around your message to create labels that look and fit how you want them to
- **Label making made easy** – Incredibly easy and intuitive interface makes it ideal for multiple users, centralized locations and lean / 5S events
- **Automatic label setup** – Printer reads critical information from the supplies and then automatically sets up the label attributes in the printer so you can start printing immediately
- **Time saving** – 20-second changeovers with drop in ribbon and label supplies

BRADY360
5 YEAR WARRANTY

▶ **Learn more at BradyID.com/bbp37**

Printer at-a-glance

- Single and multi-color printing
- Cuts out shapes and text (BBP37 only)
- PC-connect or standalone printing
- Touchscreen label creation
- 300+ parts, 14 materials (for SFID) 14 parts, 14 materials (for product ID)

Printing supplies

Multi-color printing in a single print pass

Cut-out shapes and text with the BBP37 printer
(Requires 4 in. wide material. Cut-out text must be 0.75 in. or larger.)

Catalog #	Description
BBP35	BBP35 Multicolor Label Printer*
BBP37	BBP37 Multicolor and Cut Label Printer*
120994	Rolling case with handle, 2 pockets for supplies
BBP35-37-WIPER	BBP35/37 Media Wiper (1 each)
B31-CCT	Cutting Tool
PCK-6	Cleaning swabs that are pre-soaked in IPA (50 per pack)
B37-BLADE	Replacement XY cutting blade for BBP37 (1 each)
76737	Transfer tape for cut-out objects (300 ft. roll)

* Printer ships with cleaning kit, cutter cleaning tool, power cord, Quick Start Guide and USB cable.

Unprecedented capabilities set the standard in safety and facility ID
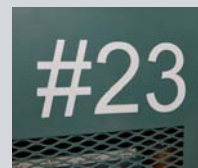
Safety and industrial signage

GHS hazcomm labels

Safety and compliance labels

Product ID labels

Pipe markers

Cut-out shapes and text with BBP37 printer

BBP35 / BBP37

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BBP®35 and BBP®37 Label Printers

Printer specifications	
Overview	4 in. standalone and PC-connect printer for SFID with multi-color printing and fast print speed. Standalone use is ideal for multi-user situations and lean 5S kaizen labeling events. The ultimate in easy and accessible with multiple colors.
Applications	Arc flash labels (w/ red variables), equipment labels, GHS labels, pipe markers, safety signs (multi-color), warning labels (multi-color), lean / 5S labels, panel and enclosure ID, tags, multi-color labels
Label materials	Extremely aggressive 8-10 year outdoor vinyl with high tack and chemical resistance, plus Toughstripe® floor tape, wash-down material, 10-hr glow in the dark, reflective, magnetic, tags, engraved plate substitute and 20 other materials.
Label formats	Continuous tapes, pre-printed and blank die-cut labels
Print technology	Thermal transfer
Print resolution	300 dpi
Print speed	5 in./sec.
Media widths	0.5 to 4 in.
Min. label dimension	0.5 in.
Color printing capabilities	Monocolor and multi-color printing
Auto cut-off	Yes
X-Y plotter cutting (cutout shapes / text)	Yes, BBP37 model only
PC-connect or standalone operation	Standalone and PC-connect printing
Connectivity options	Standalone use, Ethernet, USB
Compatible software	Brady Workstation Apps
Compatible materials	B30 series (all)
Compatible ribbons	B30 series (all)
Calibration required	No (no waste)
Label creation and set-up	Automatic (printer or PC software reads data on chip and automatically sets up label size, color, fonts, etc.)
Ribbon and label roll installation	**Labels:** Supplied in cartridge, drops into place, 15-second changeover **Ribbon:** Supplied in cartridge, snaps into place, 5-second changeover
Warranty	5 years

U.S. Patent No. 6364552 B1; 6788324; 6768502 B2; BBP37 printer: 6664995 B2; Ribbon cartridges: 6860658 B2; D480749

Brady Workstation
Safety and Facility ID Suite

Brady Workstation has revolutionized how you design and print labels from your PC. When paired with the high-performance printing capabilities of a Brady printer, get intuitive label set up for simple, efficient and flexible label creation.

This suite features:

- A collection of applications for creating the custom signs, labels and pipe markers you need to add visual safety guidance to your facility
- The ability to serialize and import your data onto the labels
- Real-time information about the label material installed, enabling easy label set up
- Built-in regulations, standards, pictograms, common phrases, data importation guidance, help functions and more

Brady360® 5-year Warranty

We stand behind our products and have strengthened our commitment to you with a **5-year printer warranty standard and free of charge** on our benchtop printer models.* With our team of certified tech support and repair technicians, you can rest easy knowing you have the support you need, every step of the way.

BRADY360®
5YEAR WARRANTY

*Excludes repairs due to negligence. Excludes Wraptor™, BradyJet and portable models. For full coverage details and restrictions, visit BradyID.com/brady360

B30- and B33-Series Materials

B30- and B33-Series Material Supplies

Specifically designed for use with the BradyPrinter S3000, S3100, i3300, BBP®30, BBP®31, BBP®33, BBP®35 and BBP®37 printers.*

No-hassle, 20-second material changeovers

Forget fumbling around with supplies that roll away or require complicated threading. These easy-to-load materials and ribbons snap into place for easy 20-second material changeovers. Switch materials frequently throughout the day? You'll save time to work on your more important tasks.

Efficient label setup with print smart technology

Your printing team – printer, labels, ribbons and software – all work together from the moment you close the printer cover. It's all in the smart chip embedded in our materials.

When the material is installed, the chip sends vital information such as size, type, color and remaining quantity right to the printer. You'll be ready to print in no time.

Smart chip auto populates:

• Label size and color

• Pre-printed headers

• Remaining material quantity

No wasting labels with auto calibration

The auto calibration that takes place as soon as material is installed, means that you'll be printing on the very first label, saving you valuable time and labels.

Supplies listed on the following pages are compatible unless otherwise noted in the part number tables.

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Benchtop Printers

The right label from the right company

Nothing leaves Brady's doors without meeting the highest quality standards. Backed by more than 100 years of identification experience and rigorous R&D testing, Brady manufactures materials you can trust.

That strong background of material development allows us to create materials for all of your applications throughout your facility. Add the printing versatility of a Brady printer, and you get a convenient tool for facility-wide identification that offers more than 825 parts and 70 material options, and additional custom label options for a variety of applications, including:

Safety, maintenance and facility applications

Arc Flash Labels

GHS Labels

Safety Labels

Pipe Markers

Inventory ID

Tags

Raised Panel Labels

Floor Marking

Specialty applications with the BradyPrinter i3300

Product ID

Wire and cable markers

Electronics and PC boards

Laboratory labels

Cut-out shapes and text with the BBP®37 Printer

Cut-out text

Cut-out shapes

Look for the scissors icon on the following pages for 4 inch wide materials that are compatible with the BBP37 XY-plotter cutter.
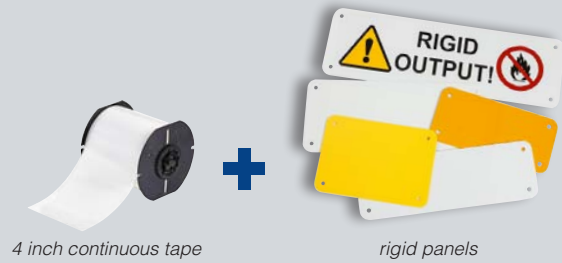
(Cut-out text must be 0.75 in. or larger.)

B30 / B33 Series

Benchtop Printers

B30 / B33 Series

Rigid sign and tag techniques:

4 inch continuous tape

rigid panels

Blank Rigid Signs

- Create rigid signs and labels with any adhesive-backed output
- Ideal for surfaces where applying an adhesive label is difficult
- Panels can be mounted using foam tape, magnetic strips or by their included pre-drilled corner holes

Blank rigid signs

Color	Panel Height Inch	Panel Length Inch	Aluminum 10/Pack	Plasic 10/Pack
White	2.50	6.25	146083	146076
White	2.50	10.25	146113	146077
White	4.25	6.25	13629	13620
White	4.25	10.25	106461	146074
White	4.25	14.25	146082	146075
Yellow	2.50	6.26	146116	146080
Yellow	2.50	10.25	146117	146081
Yellow	4.25	6.25	13630	13620
Yellow	4.25	10.25	146114	146078
Yellow	4.25	14.25	146115	146079
Orange	4.25	6.25	13631	13622

White die-cut label

Blank tag

Blank Rigid Valve Tags

Print labels on your Brady printer and apply them to industrial-grade plastic tags

- Die-cut labels are sized to fit the recessed area on the tag
- Outdoor tag withstands temperatures -40° F to 180° F

Printing supplies

Fits Printers	Catalog #	Color	Label Size	Labels per Roll
All*	B30-242-595-BLNKWT	White	1.125 in. x 2.75 in. for small tag	300
All*	B30-219-595-BLNKWT	White	2.25 in. x 3.75 in. for large tag	250
All*	B30-R10000	Black	Print Ribbon	-

Blank rigid valve tags

Catalog #	Color	Tag Size Inch	Recessed Area Inch
87696	White	2.1 x 3.6	1.5 x 3
87697	White	3.1 x 4.6	2.5 x 4
41922	Yellow	2.1 x 3.6	1.5 x 3
41923	Yellow	3.1 x 4.6	2.5 x 4
41924	Red	2.1 x 3.6	1.5 x 3
41925	Red	3.1 x 4.6	2.5 x 4
41926	Blue	2.1 x 3.6	1.5 x 3
41927	Blue	3.1 x 4.6	2.5 x 4
41928	Green	2.1 x 3.6	1.5 x 3
41929	Green	3.1 x 4.6	2.5 x 4
87694	Orange	2.1 x 3.6	1.5 x 3
87695	Orange	3.1 x 4.6	2.5 x 4
87712	Tan	2.1 x 3.6	1.5 x 3
87713	Tan	3.1 x 4.6	2.5 x 4
87710	Brown	2.1 x 3.6	1.5 x 3
87711	Brown	3.1 x 4.6	2.5 x 4
87698	Gray	2.1 x 3.6	1.5 x 3
87699	Gray	3.1 x 4.6	2.5 x 4
41920	Black	2.1 x 3.6	1.5 x 3
41921	Black	3.1 x 4.6	2.5 x 4
142133	Variety Pack*	-	-

* Pack of 30 tags includes at least one of each size and color. Perfect for evaluating which sizes and colors you need.

*All supplies listed are compatible with the following printers unless otherwise noted: BradyPrinter S3000, S3100, i3300, BBP®30, BBP®31, BBP®33, BBP®35 and BBP®37 printers.

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Benchtop Printers

BBP®37 printer "cutter" labeling techniques

4 inch continuous tape **+** Paneled ribbon **+** Gauge App on BBP37 printer **+** Transfer tape for proper alignment during application

Circle Gauge Labels with the BBP®37 Printer

The XY cutter and built-in Circle Gauge App on the BBP37 printer make it easy to create gauge labels. The app allows you to:

• Create in-zone, out-of-zone, caution zone or all three
• Specify center hole size

How to: Use multi-color ribbons, 4 in. white continuous tape and the XY cutter on the BBP37 printer to print and cut out a circular label for your gauge. Transparent transfer tape then makes it easy to cleanly apply the label in the proper position on your gauge.

Printing supplies – requires BBP37 printer

Catalog #		Color	
B30C-4000-595-WT		White vinyl	4.0 in. x 100 ft.
B30-R10000-GR-8		Green, red ribbon	
B30-R10000-KRYG-8		Black, red, yellow and green ribbon	
B30-R10000-KRGB-8		Black, red, blue and green ribbon	
76737		transfer tape	4.25 in. x 300 ft

Gradient "Ruler" Labels with BBP35 or BBP37 Printers

Create accurate scale or "ruler" labels using the built-in Gradient Label App on the printer with continuous tapes.

The app allows you to:

• Specify units in inches or millimeters
• Choose from several interval tick mark options
• Designate "zones" through multiple color printing
• Set specific starting point

How to: Use any continuous tape along with the built-in Gradient Label App on the BBP35 and BBP37 printers.

2.25 inch continuous tape **+** Gradient App on printer

Printing supplies – requires BBP35 or BBP37

Catalog #		Color	Size
B30C-4000-595-WT		White vinyl	4.0 in. x 100 ft.
B30C-2250-595-WT		White vinyl	2.25 in. x 100 ft.
B30C-1125-595-WT		White vinyl	1.125 in. x 100 ft.
B30C-500-595-WT		White vinyl	0.50 in. x 100 ft.
B30C-4000-595-YL		Yellow vinyl	4.0 in. x 100 ft.
B30C-2250-595-YL		Yellow vinyl	2.25 in. x 100 ft.
B30C-1125-595-YL		Yellow vinyl	1.125 in. x 100 ft.
B30C-500-595-YL		Yellow vinyl	0.50 in. x 100 ft.
B30-R10000		Black ribbon	
B30-R10000-RD		Red ribbon	
B30-R10000-KR-8		Black, red ribbon	
B30-R10000-KRGB-8		Black, red, green and blue ribbon	
B30-R10000-KRYG-8		Black, red, yellow and green ribbon	

B30 / B33 Series

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