

# Investing in the Alaska economy, helping create economic growth and jobs

## \$187M

**of economic activity:** In 2024, Google helped provide \$187 million of economic activity for thousands of Alaska businesses, nonprofits, publishers, creators, and developers.

## 53,000+

**Alaska businesses:** More than 53,000 Alaska businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.



**Rod's Alaskan Guide Service**, North Pole, Alaska. Rod's Alaskan Guide Service was launched by U.S. Air Force veteran Rodney Pangborn in 2016. He and his team offer big adventures like dog sledding, snowmobiling, ice fishing, and viewing the northern lights.

**Products:**

Google Business Profile, Google Ads, Google Workspace, YouTube

*"The Google Business Profile is important because people can find us, and we have a link we can send them to look at our great reviews."*

**Rodney Pangborn**  
Owner

## Improving the lives of Alaskans by investing in their citizens and communities

**350,000+ Google Career Certificate graduates in the U.S.** Google Career Certificates help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months.

**15,000+ Alaskans trained:** Grow with Google has partnered with over 30 organizations in the state to train more than 15,000 Alaskans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.



# 70%+

of learners report a positive impact to their career

## Helping Alaskans when they need it most

**\$5M in Ad Grants and Google Workspace to 178 nonprofits:** Since 2003, Google.org provided \$5 million worth of donated search ads to Alaska nonprofits through the Google Ad Grants program.

**\$1M+ of Ad Grants to nonprofits:** In 2024 alone, Google.org provided more than \$1 million in donated search ads to Alaska nonprofits through the Google Ad Grants program.

**Google.org pro bono support:** As part of a Google.org Fellowship, a team of Google employees (software engineers, product managers, UXers, & more) worked full-time for six months with Woodwell Climate Research Center to build and launch a platform that uses machine learning to analyze satellite data and track Arctic permafrost thaw in near real-time, providing researchers, policymakers, educators, and the public at large with the information they need for community adaptation and preparedness.