

Investing in the Connecticut economy, helping create economic growth and jobs

\$13.4B

of economic activity: In 2024, Google helped provide \$13.4 billion of economic activity for tens of thousands of Connecticut businesses, nonprofits, publishers, creators, and developers.

239,000+

Connecticut businesses: More than 239,000 Connecticut businesses used Google's tools at no cost to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.



Stafford Coffee Company, Stafford, Connecticut.

"Our Business Profile reviews are important, especially for people unfamiliar with the area. They're going to go to the place with good ratings and consistency."

-Brad Daniels-Demers, Co-owner

Products:

Google Workspace, Google Business Profile, Google Ads

Improving the lives of Connecticut residents by investing in their citizens and communities

350,000+ Google Career Certificate graduates in the U.S.

Google Career Certificates help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months. Google has also collaborated with 10 Connecticut educational institutions like Southern Connecticut State University and Middlesex Community College to make Google Career Certificates available to students and to increase employment opportunities.

126,000+ Connecticut residents trained:

Grow with Google has partnered with over 110 organizations in the state to train more than 126,000 Connecticut residents on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

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For me personally, it was life changing. After finishing the [certificate], I got a job opportunity that changed everything. Within five to six months, my income doubled. That allowed my wife, who was pregnant at the time, to be home with our daughter. It was perfect timing.

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Daryn P.

Google Project Management Certificate graduate
Senior Proposal Contract Specialist at Quadient
Manchester, CT

Helping Connecticut residents when they need it most

\$23M+ in philanthropic giving: Since 2004, Google and Googlers have given more than \$23 million in philanthropic giving (cash grants, employee donations, and gift match) to organizations and nonprofits in Connecticut.

\$80M+ in Ad Grants and Google Workspace to 841 Connecticut nonprofits: Since 2005, Google.org provided \$79 million worth of donated search ads to Connecticut nonprofits through the Google Ad Grants program and more than \$1 million worth of Google Workspace licenses for Nonprofits.

12,000+ volunteer hours: Since 2015, through Google.org, Google employees volunteered more than 12,000 hours with nonprofits and schools.

Google.org pro bono support: As part of a Google.org Fellowship, a team of Google employees (software engineers, product managers, UXers, & more) worked full-time for six months with Rewiring America to build and launch the Incentive Calculator that enables residents in Connecticut to input a few household details and see the home electrification rebates and tax credits available to them, reducing emissions and empowering communities to adopt clean energy.

\$9M+ of Ad Grants to nonprofits: In 2024 alone, Google.org provided more than \$9 million worth of donated search ads to Connecticut nonprofits through the Google Ad Grants program.