

Investing in the Hawaii economy, helping create economic growth and jobs

\$544M

of economic activity: In 2024, Google helped provide \$544 million of economic activity for thousands of Hawaii businesses, nonprofits, publishers, creators, and developers.

82,000+

Hawaii businesses: More than 82,000 Hawaii businesses used Google's tools at no cost to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.



Hawaii Ocean Rafting, Lahaina, Hawaii.

"Using Performance Max is a faster way to get eyes on our business. There are such a variety of ad options we can use, and we can reach customers in more places."

-Toni Colombo, Co-owner

Products:

Google Ads, Google Business Profile, Google Analytics, Google Workspace

Improving the lives of the People of Hawai'i by investing in their citizens and communities

350,000+ Google Career Certificate graduates in the U.S. Google Career Certificates help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months. Google has also collaborated with Hawaii educational institutions like University of Hawaii and Hawai'i Pacific University to make Google Career Certificates available to students and to increase employment opportunities.

47,000+ Hawaii residents trained: Grow with Google has partnered with over 40 organizations in the state to train more than 47,000 Hawaii residents on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.



By completing the Google Career Certificates I was able to show comprehension of fundamental IT skills. I was able to utilize this validation to transition into the IT industry. Now I get to work with computers and technology everyday, and get paid to do it!

Joel M.

Google IT Automation with Python Certificate graduate
Desktop Engineer at Hawaiian Telcom
Honolulu, HI

Helping the People of Hawai'i when they need it most

\$5M+ in philanthropic giving: Since 2007, Google and Googlers have given more than \$5 million in philanthropic giving (cash grants, employee donations, and gift match) to organizations and nonprofits in Hawaii.

\$20M+ in Ad Grants to 284 Hawaii nonprofits: Since 2007, Google.org provided more than \$20 million worth of donated search ads to Hawaii nonprofits through the Google Ad Grants program.

3,000+ volunteer hours: Since 2012, through Google.org, Google employees volunteered more than 3,000 hours with nonprofits and schools.

Google.org pro bono support: As part of a Google.org Fellowship, a team of Google employees (software engineers, product managers, UXers, & more) worked full-time for six months with Rewiring America to build and launch the Incentive Calculator that enables residents in Hawaii to input a few household details and see the home electrification rebates and tax credits available to them, reducing emissions and empowering communities to adopt clean energy.

\$2M+ of Ad Grants to nonprofits: In 2024 alone, Google.org provided more than \$2 million worth of donated search ads to Hawaii nonprofits through the Google Ad Grants program.

Partnering with local governments and academic institutions to help the People of Hawai'i

2.6 Million Travelers Processed, Real-time Health

Data Tracking: Safe Travels Program, a Custom Application built on Google Cloud and leveraging AI/ML, for the State of Hawaii: Enabled real-time tracking of health data for 2.6 million travelers, facilitating the safe resumption of tourism and supporting economic recovery during the pandemic. Deployed in 6 weeks.

80 Languages Supported, Improving Accessibility

for Residents: BigQuery, a data warehouse, for the State of Hawaii: Enabled ingestion and translation of state legislative data into 80 languages, making information accessible to the 25% of Hawaii residents who speak a language other than English at home.

300% Increase in Cases Resolved, 24/7 Service

Availability: Contact Center AI (CCAI), a conversational AI platform, for the Hawaii Department of Human Services (DHS): Modernized call center operations, resulting in a 300% increase in resolved cases, reduced wait times, and 24/7 service availability for citizens.

24/7 Information Access, Rapid 6-Week

Deployment: Safe Travels Chatbot powered by Contact Center AI (CCAI), a conversational AI platform, for the State of Hawaii: Provided travelers with a 24/7 natural and informative conversational experience to answer questions about state travel requirements, deployed in just 6 weeks.

AI for Climate Challenges: Hawaii Department of Transportation is leveraging AI to tackle climate challenges, indicating a proactive approach to using advanced technology to address environmental issues within the state's transportation sector.