

Investing in the Iowa economy, helping create economic growth and jobs

15+ years

in Iowa: Google has proudly called Iowa home for more than a decade with a data center in Council Bluffs.

\$6.8B

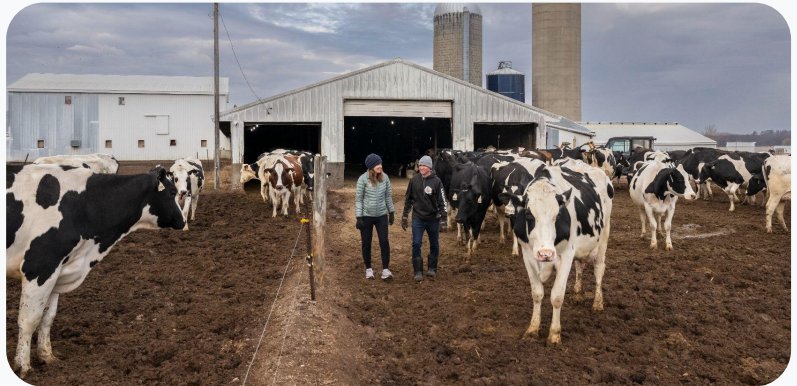
investment in Iowa: Since the Council Bluffs, Iowa data center was built in 2007, Google has invested more than \$6.8 billion in the state.

\$2.1B

of economic activity: In 2024, Google helped provide \$2.1 billion of economic activity for thousands of Iowa businesses, nonprofits, publishers, creators, and developers.

199,000+

Iowa businesses: More than 199,000 Iowa businesses used Google's tools at no cost to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.



Hansen's Dairy, Hudson, Iowa.

Hansen's Dairy, run by the same family for seven generations, sells milk products and ice creams directly to stores and restaurants. They also operate two retail stores, a gas station, produce Wagyu-Holstein beef, and offer daily tours of the farm.

Products:

Google Workspace, Gemini, YouTube

"People like knowing where their food comes from, knowing that they can see the story with their own eyes on YouTube, and that contributes to the sales of our products."

Jordan Hansen
Co-owner

Improving the lives of Iowans by investing in their citizens and communities

350,000+ Google Career Certificate graduates in the U.S. Google Career Certificates help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months. Google has also collaborated with Iowa educational institutions like Iowa Western Community College and Bondurant-Farrar High School to make Google Career Certificates available to students and to increase employment opportunities.

101,000+ Iowans trained: Grow with Google has partnered with over 130 organizations in the state to train more than 101,000 Iowans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.



It was a big eye-opening experience for me. I was blown away by all this. I am a little bit older and I see these young adults going crazy with AI. [The course] made me feel more comfortable that I can do this. I [now] know how to do the right prompts to get what I want.

Audra F.

Google AI Essentials Certificate graduate
Manager of Customer Relations at America's SBDC
Fort Dodge, IA

Helping Iowans when they need it most

\$5M+ in philanthropic giving: Since 2004, Google and Googlers have given more than \$5 million in philanthropic giving (cash grants, employee donations, and gift match) to organizations and nonprofits in Iowa.

\$27M+ in Ad Grants to 497 Iowa nonprofits: Since 2008, Google.org provided more than \$27 million worth of donated search ads to Iowa nonprofits through the Google Ad Grants program.

5,000+ volunteer hours: Since 2013, through Google.org, Google employees volunteered more than 5,000 hours with nonprofits and schools.

Google.org pro bono support: As part of a Google.org Fellowship, a team of Google employees (software engineers, product managers, UXers, & more) worked full-time for six months with Rewiring America to build and launch the Incentive Calculator that enables residents in Iowa to input a few household details and see the home electrification rebates and tax credits available to them, reducing emissions and empowering communities to adopt clean energy.

\$4M+ of Ad Grants to nonprofits: In 2024 alone, Google.org provided more than \$4 million worth of donated search ads to Iowa nonprofits through the Google Ad Grants program.

Partnering with local governments and academic institutions to help Iowans

70% Workforce Shifted to Remote, 24/7 Support, Integrated Workplace, and Engagement Tracking: Google Workspace for the State of Iowa, enabled a seamless transition for 70% of the state's workforce to remote work *before* the pandemic, providing 24/7 support, communication, and collaboration tools like Gmail, Meet, and Calendar, creating an integrated workplace and utilizing a reporting dashboard to track employee training and measure engagement.

Anywhere, Anytime Learning: Google Workspace and Google Classroom for Iowa Workforce Development: Provided anywhere, anytime learning opportunities to support workforce development initiatives.