

Investing in the Montana economy, helping create economic growth and jobs

\$615M

of economic activity: In 2024, Google helped provide \$615 million of economic activity for thousands of Montana businesses, nonprofits, publishers, creators, and developers.

86,000+

Montana businesses: More than 86,000 Montana businesses used Google's tools at no cost to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.



Split Mountain Metals, Belgrade, Montana.

"We use YouTube for literally everything, including in-house training videos. We can just share the links internally, and it's super easy to host videos."

-Brad Brenteson, Owner

Products:

Google Business Profile, Google Workspace, Google Ads, YouTube

Improving the lives of Montanans by investing in their citizens and communities

350,000+ Google Career Certificate graduate in the U.S. Google Career Certificates help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months. Google has also collaborated with Montana educational institutions like Billings Career Center to make Google Career Certificates available to students and to increase employment opportunities.

31,000+ Montanans trained: Grow with Google has partnered with over 40 organizations in the state to train more than 31,000 Montanans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.



// *I signed up for this course and moved from QA to design at my new company.* //

Leah S.

Google UX Design Certificate graduate
UX Researcher II at Scamp Studios
Missoula, MT

Helping Montanans when they need it most

\$2M+ in philanthropic giving: Since 2007, Google and Googlers have given more than \$2 million in philanthropic giving (cash grants, employee donations, and gift match) to organizations and nonprofits in Montana.

\$29M+ in Ad Grants to 306 Montana nonprofits: Since 2005, Google.org provided more than \$29 million worth of donated search ads to Montana nonprofits through the Google Ad Grants program.

2,000+ volunteer hours: Since 2015, through Google.org, Google employees volunteered more than 2,000 hours with nonprofits and schools.

Google.org pro bono support: As part of a Google.org Fellowship, a team of Google employees (software engineers, product managers, UXers, & more) worked full-time for six months with Rewiring America to build and launch the Incentive Calculator that enables residents in Montana to input a few household details and see the home electrification rebates and tax credits available to them, reducing emissions and empowering communities to adopt clean energy.

\$3M+ of Ad Grants to nonprofits: In 2024 alone, Google.org provided more than \$3 million worth of donated search ads to Montana nonprofits through the Google Ad Grants program.

Partnering with local governments and academic institutions to help Montanans

Electronic File Sharing Improves Efficiency for Montana Child Support Services: Montana Child Support Services Division has adopted a new electronic document management system that has led to improved consistency and more efficient and effective case processing. The 30,000 files can now be shared among 140 workers throughout the five CSSD locations in Billings, Butte, Helena, Missoula, and Great Falls. Previously, files had to be transported manually to other offices to help balance workloads. This change has especially benefited Montanans living in rural communities without a local CSSD office. "Electronic file sharing among child support workers impacts rural residents by enhancing accessibility and responsiveness," CSSD Administrator Christie Twardoski said. "The change has led to increased efficiency, improved data security, service quality, and ultimately contributed to more streamlined operations."