

Investing in the North Dakota economy, helping create economic growth and jobs

\$816M

of economic activity: In 2024, Google helped provide \$816 million of economic activity for thousands of North Dakota businesses, nonprofits, publishers, creators, and developers.

57,000+

North Dakota businesses: More than 57,000 North Dakota businesses used Google's tools at no cost to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.



3 Farm Daughters, Grand Forks, North Dakota.

"Google Ads helps us build awareness and drive sales while reducing customer acquisition costs."

-Mollie Ficocello, Co-founder

Products:

Google Ads, Google Workspace, Gemini, YouTube

Improving the lives of North Dakotans by investing in their citizens and communities

350,000+ Google Career Certificate graduates in the U.S. Google Career Certificates help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months. Google has also collaborated with North Dakota educational institutions like University of Jamestown to make Google Career Certificates available to students and to increase employment opportunities.

24,000+ North Dakotans trained: Grow with Google has partnered with over 20 organizations in the state to train more than 24,000 North Dakotans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.



70%+

of learners report a positive impact to their career

Helping North Dakotans when they need it most

\$1M+ in philanthropic giving: Since 2014, Google and Googlers have given more than \$1 million in philanthropic giving (cash grants, employee donations, and gift match) to organizations and nonprofits in North Dakota.

\$3M+ in Ad Grants to 89 North Dakota nonprofits: Since 2006, Google.org provided more than \$3 million worth of donated search ads to North Dakota nonprofits through the Google Ad Grants program.

\$450,000+ of Ad Grants to nonprofits: In 2024 alone, Google.org provided more than \$450,000 worth of donated search ads to North Dakota nonprofits through the Google Ad Grants program.

Google.org pro bono support: As part of a Google.org Fellowship, a team of Google employees (software engineers, product managers, UXers, & more) worked full-time for six months with Rewiring America to build and launch the Incentive Calculator that enables residents in North Dakota to input a few household details and see the home electrification rebates and tax credits available to them, reducing emissions and empowering communities to adopt clean energy.