

# Investing in the New Hampshire economy, helping create economic growth and jobs

## \$1.4B+

**of economic activity:** In 2024, Google helped provide more than \$1.4 billion of economic activity for thousands of New Hampshire businesses, nonprofits, publishers, creators, and developers.

## 94,000+

**New Hampshire businesses:** More than 94,000 New Hampshire businesses used Google's tools at no cost to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.



**The Gilford Village Store**, Gilford, New Hampshire.

*"Gemini in Google Sheets helps us track profit margins and make menu changes, saving us time and money. We've barely scratched the surface of what it can do."*

- **Kristin Jordan**, Co-owner

**Products:**

Google Business Profile, Google Workspace, Gemini

## Improving the lives of Granite Staters by investing in their citizens and communities

**350,000+ Google Career Certificate graduates in the U.S.** Google Career Certificates help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months.

**38,000+ Granite Staters trained:** Grow with Google has partnered with over 60 organizations in the state to train more than 38,000 Granite Staters on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.



# 70%+

of learners report a positive impact to their career

## Helping Granite Staters when they need it most

**\$6M+ in philanthropic giving:** Since 2007, Google and Googlers have given more than \$6 million in philanthropic giving (cash grants, employee donations, and gift match) to organizations and nonprofits in New Hampshire.

**\$30M+ in Ad Grants to 319 New Hampshire nonprofits:** Since 2005, Google.org provided more than \$30 million worth of donated search ads to New Hampshire nonprofits through the Google Ad Grants program.

**\$3M+ of Ad Grants to nonprofits:** In 2024 alone, Google.org provided more than \$3 million worth of donated search ads to New Hampshire nonprofits through the Google Ad Grants program.

**11,000+ volunteer hours:** Since 2010, through Google.org, Google employees volunteered more than 11,000 hours with nonprofits and schools.

**Google.org pro bono support:** As part of a Google.org Fellowship, a team of Google employees worked full-time for six months with Rewiring America to build and launch the Incentive Calculator that enables residents in New Hampshire to input a few household details and see the home electrification rebates and tax credits available to them, reducing emissions and empowering communities to adopt clean energy.