

# Investing in the Oregon economy, helping create economic growth and jobs

## 15+ years

**in Oregon:** Google has proudly called Oregon home since 2006 when it built its first owned and operated data center in The Dalles. Oregon is also home to the Oregon cloud region and a Google office in downtown Portland.

## \$2.4B

**investment in Oregon:** Since The Dalles, Oregon data center was opened in 2006, Google has invested more than \$2.4 billion in the state.

## \$8.6B

**of economic activity:** In 2024, Google helped provide \$8.6 billion of economic activity for tens of thousands of Oregon businesses, nonprofits, publishers, creators, and developers.

## 276,000+

**Oregon businesses:** More than 276,000 Oregon businesses used Google's tools at no cost to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.



**Marley's Monsters,** Eugene, Oregon.

Marley's Monsters, founded by Sarah Dooley, sells reusable home goods like snack bags and UNpaper towels in colorful designs. The sustainable product manufacturer is a local and low- to zero-waste business.

### Products:

Google Analytics, Google Ads,  
Google Business Profile, Google Workspace

*"Google Analytics informs a lot of our decision-making. It's the pulse of a lot of different aspects of our business."*

**Sarah Dooley**  
Founder & President

## Improving the lives of Oregonians by investing in their citizens and communities

**350,000+ Google Career Certificate graduates in the U.S.** Google Career Certificates help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months. Google has also collaborated with Oregon educational institutions like Portland Community College to make Google Career Certificates available to students and to increase employment opportunities.

**111,000+ Oregonians trained:** Grow with Google has partnered with over 120 organizations in the state to train more than 111,000 Oregonians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

*The certificate gave me the experience I needed to feel confident in a new career field. The skills I learned through the course have absolutely helped me in my new position.*

**Kathryn W.**

Google Data Analytics Certificate graduate  
Content Developer at Pearson  
Hillsboro, OR

## Helping Oregonians when they need it most

**\$31M+ in philanthropic giving:** Since 2004, Google and Googlers have given more than \$31 million in philanthropic giving (cash grants, employee donations, and gift match) to organizations and nonprofits in Oregon.

**\$95M+ in Ad Grants and Google Workspace to 1,200 Oregon nonprofits:** Since 2002, Google.org provided more than \$93 million worth of donated search ads to Oregon nonprofits through the Google Ad Grants program and more than \$2 million worth of Google Workspace licenses for Nonprofits.

**Google.org pro bono support:** As part of a Google.org Fellowship, a team of Google employees (software engineers, product managers, UXers, & more) worked full-time for six months with Rewiring America to build and launch the Incentive Calculator that enables residents in Oregon to input a few household details and see the home electrification rebates and tax credits available to them, reducing emissions and empowering communities to adopt clean energy.

**26,000+ volunteer hours:** Since 2008, through Google.org, Google employees volunteered more than 26,000 hours with nonprofits and schools.

**\$11M+ of Ad Grants to nonprofits:** In 2024 alone, Google.org provided more than \$11 million worth of donated search ads to Oregon nonprofits through the Google Ad Grants program.

## Partnering with local governments and academic institutions to help Oregonians

### **Streamlined Pandemic Unemployment Assistance Application:**

A new Pandemic Unemployment Assistance online form, a custom application built in partnership with Google, was created for the Oregon Employment Department, speeding up weekly benefit processing, improving submission success, and ensuring all required information is complete before submission for self-employed Oregonians.

### **Accelerated Vaccine Eligibility Screening, Notification, Management, Distribution and Centralized Resident Vaccine Information:**

The Get Vaccinated Oregon tool, part of an "Intelligent Vaccine Impact" solution, built by the Oregon Health Authority in partnership with Google and Spring ML, enabled adults to check vaccine eligibility, receive notifications about vaccination events, access vaccination information, helping to accelerate the distribution of COVID-19 vaccines and provide a central location for residents to access information.