

Investing in the South Carolina economy, helping create economic growth and jobs

15+ years

in South Carolina: Google has proudly called South Carolina home for over 15 years with a data center in Berkeley County.

\$4.5B

investment in South Carolina: Since the Berkeley County, South Carolina data center was built in 2007, Google has invested more than \$4.5 billion in the state.

299,000+

South Carolina businesses: More than 299,000 South Carolina businesses used Google's tools at no cost to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

6,000+

small businesses trained by a South Carolina Coach: Grow with Google Coaches are local experts who help small businesses grow. Our South Carolina Coach offers live training and hands-on coaching – at no cost – to small businesses.

\$6.4B

of economic activity: In 2024, Google helped provide \$6.4 billion of economic activity for tens of thousands of South Carolina businesses, nonprofits, publishers, creators, and developers.



Oliver Pluff & Company, Charleston, South Carolina.

"With Google Sheets, no matter where we are, we can track shipments and immediately look up information and share it."

- **Darren Hartford**, Owner

Products:

Google Workspace, Gemini, Google Ads

Improving the lives of South Carolinians by investing in their citizens and communities

172,000+ South Carolinians trained: Grow with Google has partnered with over 150 organizations in the state to train more than 172,000 South Carolinians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

350,000+ Google Career Certificate graduates in the U.S. Google Career Certificates help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months. Google has also collaborated with South Carolina educational institutions like Orangeburg-Calhoun Technical College and Newberry County Career Center to make Google Career Certificates available to students and to increase employment opportunities.



My current job is because of these certificates. I moved from psychology to tech. These certificates have given me the opportunity to move into the field of my dreams and get a job making money that will actually fund my basic life needs. //

Breanna B.

Google IT Support Certificate graduate
Senior Software Support Technical Specialist at BoomTown
Charleston, SC

Helping South Carolinians when they need it most

\$7M+ in philanthropic giving: Since 2008, Google and Googlers have given more than \$7 million in philanthropic giving (cash grants, employee donations, and gift match) to organizations and nonprofits in South Carolina.

\$48M+ in Ad Grants to 775 South Carolina nonprofits: Since 2005, Google.org provided more than \$48 million worth of donated search ads to South Carolina nonprofits through the Google Ad Grants program.

More than \$90,000 in Crisis Response funding including disaster recovery efforts. Our response to the devastating 2018 Hurricane Michael has included strategic partnerships with the Central Carolina Community Foundation, enabling us to provide essential aid and services to affected communities.

8,000+ volunteer hours: Since 2013, through Google.org, Google employees volunteered more than 8,000 hours with nonprofits and schools.

\$7M+ of Ad Grants to nonprofits: In 2024 alone, Google.org provided more than \$7 million worth of donated search ads to South Carolina nonprofits through the Google Ad Grants program.

Google.org pro bono support: As part of a Google.org Fellowship, a team of Google employees (software engineers, product managers, UXers, & more) worked full-time for six months with Rewiring America to build and launch the Incentive Calculator that enables residents in South Carolina to input a few household details and see the home electrification rebates and tax credits available to them, reducing emissions and empowering communities to adopt clean energy.