

Investing in the Utah economy, helping create economic growth and jobs

\$11.9B

of economic activity: In 2024, Google helped provide \$11.9 billion of economic activity for tens of thousands of Utah businesses, nonprofits, publishers, creators, and developers.

193,000+

Utah businesses: More than 193,000 Utah businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.



Bean Trailer, Salt Lake City, Utah.

"Google Ads have by far been the most effective vehicle for driving buyers to Bean Trailer."

-Mark Harling, Co-founder & President

Products:

Google Ads, YouTube Ads, Google Analytics, Gemini

Improving the lives of Utahns by investing in their citizens and communities:

350,000+ Google Career Certificate graduates in the U.S. Google Career Certificates help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 70%+ of graduates report a positive career impact within six months. Google has also partnered with Utah educational institutions like Western Governors University's School of Business to make Google Career Certificates available to students and to increase employment opportunities.

212,000+ Utahns trained: Grow with Google has partnered with over 50 organizations in the state to train more than 212,000 Utahns on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

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My experience taking the Google IT Support Certificate was great. It's impacted my career significantly. I feel renewed and excited to learn more and grow within my career. This certification has helped me sustain an income and take care of my family. It's also created more opportunities for me to continue my education.
”

Duce Z.

Google IT Support Certificate graduate
Computer Technician at Huntsman Cancer Institute
Lehi, UT

Helping Utahns when they need it most

\$9M+ in philanthropic giving: Since 2007, Google and Googlers have given more than \$9 million in philanthropic giving (cash grants, employee donations, and gift match) to organizations and nonprofits in Utah.

\$50M+ in Ad Grants and Google Workspace to 662 Utah nonprofits: Since 2005, Google.org provided more than \$49 million worth of donated search ads to Utah nonprofits through the Google Ad Grants program and more than \$1 million worth of Google Workspace licenses for Nonprofits.

7,000+ volunteer hours: Since 2013, through Google.org, Google employees volunteered more than 7,000 hours with nonprofits and schools.

Google.org pro bono support: As part of a Google.org Fellowship, a team of Google employees worked full-time for six months with Rewiring America to build and launch the [Incentive Calculator](#) that enables residents in Utah to input a few household details and see the home electrification rebates and tax credits available to them, reducing emissions and empowering communities to adopt clean energy.

\$7M+ of Ad Grants to nonprofits: In 2024 alone, Google.org provided more than \$7 million worth of donated search ads to Utah nonprofits through the Google Ad Grants program.

Partnering with local governments and academic institutions to help Utahns

20+ Years of Data Accessible, 3,000+ Animals Tracked, and Instant GPS Location: BigQuery, a fully serverless data warehouse on Google Cloud, enabled the Utah Division of Wildlife Resources (DWR) to gain instant access to over 20 years of animal behavioral data, track over 3,000 animals in real-time, and reduce manual tracking efforts from half a day to mere seconds.

5 Million+ Travelers Informed and 300+ Organizations Using Enhanced Imagery: Google Cloud Platform (including Storage, Compute Engine, Maps API, App Engine, and BigQuery), a comprehensive suite of cloud computing services, provided over five million travelers with critical information during 500+ roadway closures for the Utah Department of Transportation (TxDOT), while simultaneously delivering 20TB of high-resolution imagery to over 300 government organizations across Utah, enabling better decision-making and 5x cost savings.