



About SHARE

SHARE (Scottish Housing Associations Resources for Education) is the learning and development organization for Scotland's housing associations and co-operatives. Through a combination of accredited courses, training, events and organisational development, SHARE equips staff and Committee/Board members with the knowledge and skills to:

- Deliver quality services to customers
- Ensure sound financial and well-governed organisations
- Tackle current and future challenges

SHARE is a not-for-profit membership organisation, a company limited by guarantee and registered with OSCR as a Scottish Charity. We were set up in 1985 by housing associations and co-operatives for housing associations and cooperatives to support the sector by providing much needed training – and SHARE remains the only learning & development organisation providing comprehensive support to staff and Committee/Board members.

Our mission

Providing valued learning and development support to the housing sector

Strategic aims

1. Ensuring the long-term sustainability of SHARE
2. Providing high quality learning and development products and services that meet the needs of the housing sector
3. Delivering a valued membership offer

How we will achieve these

1. Ensuring the long-term sustainability of SHARE

We will achieve this by:

1. Developing and delivering products and services which generate the set income target
2. Generating an annual surplus
3. Exploring & developing new products / markets
4. Raising the profile of SHARE
5. Managing and promoting the Bob Allan Conference Centre and providing an excellent customer experience

2. Providing high quality learning and development products and services that meet the needs of the housing sector

We will achieve this by:

1. Putting customers at the heart of what we do
 2. Delivering products and services that enhance the business of our customers
 3. Offering an event management service to other organisations
 4. Ensuring value for money
 5. Gathering market intelligence about developments in housing, the needs of our customers and prospective customers, and competitors
 6. Improving our communication with customers
- 3. Delivering a valued membership offer**

We will achieve this by:

1. Increasing the number of SHARE members year on year
2. Gathering regular feedback from members
3. Increasing communication and contact with members
4. Reviewing our member offer by 2021