

Job Role: Campaign Worker

Hours: 16 hours per week

Salary: FTE £18,816.97 - £23,830 (£8602.05 - £10893.71 at 16 hours per week). depending on relevant experience. Thereafter, pay increases are in line with local authority pay rises.

Purpose of Post

To enhance Scottish CND's capacity to campaign for nuclear disarmament and the impact and reach of its campaigning activities.

Role Description

The campaign worker takes direction from and works with the Manager on a subset of campaigning and associated fundraising activities, sometimes being expected to take primary responsibility for elements of one or more.

The campaign worker is accountable to, line-managed by and working with the Manager while also working with the Administrator, officers and volunteers and sometimes reporting directly to the Executive.

Aspects of the campaigning work require close liaison with the Administrator (such as refreshing the stock of campaigning materials and scheduling correspondence to members) and with particularly officers including those who have responsibility for press work or are public faces of the campaign and the treasurer concerning campaign budgeting and fundraising income targets. Flexibility is required under the guidance of the Manager.

Function and Tasks

To assist with and take responsibility for some of the following:

- Communication with, and providing information and support to members, and local groups
- Recruitment and engagement of volunteers, members and affiliates
- SCND's web presence and social media impact.
- Development of campaigning materials and resources
- Integrating international and global campaigns
- SCND events and meetings
- SCND's outreach presence at the events of other organisations

Training And Opportunities

The post does not involve formal study days or a training budget but appraisal, which can be requested and should occur at least annually, allows for the review of training needs. Scottish CND would sympathetically consider how to meet any reasonable and affordable training needs. It is understood that some elements of the work may require research and

time may sometimes need to be factored in for this. However, it is also assumed that the postholder will have a genuine interest in the range of topics on which SCND campaigns and will routinely maintain their own relevant independent reading and self-education. Scottish CND is an independent part of a wider international peace movement as well as interconnected to that movement through UK CND. International campaigning creates particularly rich opportunities for mutual learning from campaigners in other organisations. Many international actions and events are also educational. There are similarly learning opportunities in Scottish CND's dense connections to the civil society of Scotland and our links to wider campaigns around issues of justice for all peoples and protection of the planet for all species. Note however that carbon intensive forms of international travel are a contentious issue independently of the new concerns created by covid-19.

Qualifications and Experience

Essential Skills

- Knowledge of and sympathy with aims of SCND
- High level of literacy including report and minute writing
- Advanced IT skills particularly in magazine production and social media (for example familiarity with equivalents to Hootsuite for scheduling social media, Canva for creating graphics, Photoshop for our website and for editing graphics, InDesign for creating the magazine, iMovie for editing film)
- Advanced communication skills including good data protection practice

Desirable

- Experience of online and offline campaigning
- Experience of working for a charity or non-profit organisation
- A positive and enthusiastic approach
- Experience of working in a comparable office environment
- Experience of working with volunteers in different environments
- Experience of graphic design and desktop publishing
- Experience of developing and marketing appropriate items for sale
- High level of numeracy and experience of working with budgets & cash
- Understanding of the Scottish political system

Personal Attributes

- Ability to work independently and as part of a team
- Ability to deal with challenging situations discreetly, calmly and effectively