



ERCC Vision

"Our vision is a world free from sexual violence and a society in which everyone has the equality, freedom and choice to lead the lives they want."

ERCC Mission Statement

"At Edinburgh Rape Crisis Centre (ERCC) we provide a range of services to support women, children, young men and LGBTI survivors of sexual violence:

- **Support - we provide crisis and long-term face to face support sessions for survivors of sexual violence and facilitated group support sessions.**
- **Advocacy - we accompany survivors to health services and legal appointments, offer home visits and can contact other agencies on survivors' behalf.**
- **Prevention - as part of Rape Crisis Scotland's National Prevention Network we offer free, high quality sexual violence prevention education to 11 – 25 year olds in schools, youth groups and other youth settings in Edinburgh.**
- **Information - we produce and provide a wide range of information on our services, sexual violence and its effects, ways of coping and practical legal information.**
- **Training - drawing upon our knowledge and experience we provide high quality training courses for workers in other agencies who work with or support survivors of sexual violence.**

At ERCC we listen, we believe, we support, and we empower survivors of sexual violence."

ERCC Strategic Plan 2018 - 2021

Our strategic priorities for the next 3 years, are:

Strategic Priority/Sub Committee	<u>Finance</u> <i>All things financial for long term security & sustainability with a view of innovation and diversification where possible</i>	<u>People, Health & Wellbeing</u> <i>Taking care of all our people – staff, board, service users and partners</i>	<u>Service Delivery</u> <i>Finding ways to meet unmet needs and demands of survivors, volunteers, partners</i>	<u>Engagement, Profile, Promotion & Funding</u> <i>Build funds, profile and supporter relationships to support aims of ERCC</i>
Strategic Priority 1	Build unrestricted funds through various pathways ensuring longevity in all ways, to ensure a limitless future.	Build an org structure, fit for purpose, to anticipate, deliver & exceed all our clients' service expectations.	Identify & find ways of meeting the needs of current clients to deliver as sustainable and effective a service as possible.	Build unrestricted funds through various pathways ensuring longevity in all ways, to ensure a limitless future.
Strategic Priority 2	Create a portfolio of master processes & templates to support grant funding applications to maximise all funding options and streams.	Deliver a People Strategy & Plan, aimed at taking care of all our people needs, to help them anticipate, deliver & exceed all our clients' service expectations.	Identify & find ways of meeting the unmet needs of clients not currently accessing the service.	Create a plan of proactive event planning and promotion to help build the profile and future of ERCC
Strategic Priority 3	Find ways of reducing reliance on grant funding streams. Explore new avenues of generating revenue which create unlimited opportunities for the future.	Deliver a fully governed and operationalised People Plan, ensuring everyone knows what is expected of them in every way, to help them anticipate, deliver & exceed all our clients' service expectations.	Create & develop new models of service delivery, aligned to new avenues of generating revenue for the organisation.	Develop pathways for individuals & organisations to demonstrate their ongoing support & commitment to help build the profile and future of ERCC



Finance

All things financial for long term security & sustainability with a view of innovation and diversification where possible

Strategic Priorities

1. Build unrestricted funds through various pathways ensuring longevity in all ways, to ensure a limitless future.
2. Create a portfolio of master processes & templates to support grant funding applications to maximise all funding options and streams.
3. Find ways of reducing reliance on grant funding streams. Explore new avenues of generating revenue which create unlimited opportunities for the future



People, Health & Wellbeing

Taking care of all our people – staff, board, service users and partners

Strategic Priorities

1. Build an org structure, fit for purpose, to anticipate, deliver & exceed all our clients' service expectations.
2. Deliver a People Strategy & Plan, aimed at taking care of all our people needs, to help them anticipate, deliver & exceed all our clients' service expectations.
3. Deliver a fully governed and operationalised People Plan, ensuring everyone knows what is expected of them in every way, to help them anticipate, deliver & exceed all our clients' service expectations.



Service Delivery

Finding ways to meet unmet needs and demands of survivors, volunteers, partners

Strategic Priorities

1. Identify & find ways of meeting the unmet needs of current clients to deliver as fuller a service as possible.
2. Identify & find ways of meeting the unmet needs of clients not currently accessing the service.
3. Create & develop new models of service delivery, aligned to new avenues of generating revenue for the organisation.



Engagement, Profile, Promotion & Funding

Build funds, profile and supporter relationships to support aims of ERCC

Strategic Priorities

1. Build unrestricted funds through various pathways ensuring longevity in all ways, to ensure a limitless future.
2. Create a plan of proactive event planning and promotion to to help build the profile and future of ERCC.
3. Develop pathways for individuals & organisations to demonstrate their ongoing support & commitment to to help build the profile and future of ERCC.

ERCC Strategic Plan 2018 - 2021