







# Chief Executive Officer appointment June 2021

## See potential

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## Join us

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### Welcome

"Thank you for helping me find my feet, get back on the bike and for giving me the confidence to meet new people, try new things and move forward with my life."

"Working at Recyke-a-bike is the best thing I've ever done."

My favourite part of my job is working on the second-hand bikes in the warehouse and getting them ready to be sold in the shop. It's great because I know that my work means that the bike will be going to someone who will enjoy cycling on it again.

Dear Prospective Candidate

If the statements above from some of our Recyke-a-bike participants inspire you to help make a difference then please read on.

I am proud to be the Chair of an organisation, which works to end cycles of disadvantage and adversity for individuals, their families and our communities whilst positively impacting our environment. Our professional team supports people who are outside mainstream services, unemployed or who have never been in employment, who are struggling with many and complex issues. We focus on an individual's strengths, equipping them with essential life-skills and building confidence. We do this by offering intensive learning and development in communities, providing employment programmes, which help them on their journey to a more positive destination. Our programmes contribute to the Climate Change plan through contributions to active travel and the circular economy.

The Recyke-a-bike Board is seeking to appoint a new Chief Executive Officer to lead the organisation and provide strategic direction. We are looking for a remarkable individual to lead Recyke-a-bike; someone passionate about supporting people and communities; who has proven experience in leading strategic business operations and believes in providing top quality services. It is a challenging time for the third sector with huge demand and competition for funds and many competing social, economic and environmental priorities throughout Scotland, and so the post demands an experienced leader with a sharp focus on financial and social return on investment to help shape the organisation for the future.

If you believe you have the vision, skills and your values align with the organisation'splease submit an application in the form of your CV, and supporting statement of no more than two sides of A4 outlining your suitability for the role. Please send your completed application to <a href="mailto:admin@recyke-a-bike.co.uk">admin@recyke-a-bike.co.uk</a> prior to 5pm on the closing date of 21st June 2021.

We look forward to hearing from you

Ros Griffith Chair of Recyke-a-bike

## **About Recyke-a-bike**

#### Vision and mission

**Our vision** is a healthy, economically and environmentally sustainable Scotland where vibrant communities work together making them great places to live, work and relax.

**Our mission** is to use cycling, bikes and social inclusion to change and improve lives across Scotland. We will reduce poverty and social isolation; and improve sustainability, health and wellbeing, employability and access to cycling.

#### Our values:

- **People** are our greatest asset, everyone is part of the team, valued and respected whether paid, placement, volunteer, or customer.
- Anyone who wants to cycle should have access to a bike, cycle training and safe cycle infrastructure
- **Equality** of opportunity should be a human right and we will work to improve people's opportunities for work, life and cycling
- Vocational jobs and qualifications are just as important to individuals and society and we will support their achievement
- We only have one planet and our work must be done in an environmentally responsible manner



#### **Role description**

Job title: Chief Executive Officer Salary range: £30,000 to 32,500 p.a.

Hours: 35 hours per week but we are open to discussion on flexible working

including considering part time hours

Job Purpose: As our most senior employee, the Chief Executive Officer provides

leadership, vision and passion in the delivery of our strategic and

operational objectives

Responsible to: Recyke-a-bike Board of Directors

Responsible for: Senior Management Team

Location: Stirling with some travel throughout Scotland

#### Role purpose

You are responsible to the Recyke-a-bike Board for providing strategic and operational leadership to secure the achievement of the organisation's vision, strategic plans, and impact and sustainability goals as set by the Recyke-a-bike Board of Trustees.

You will play a crucial role in nurturing strategic partnerships, maximising income generation and fundraising opportunities and shaping services and programmes to meet the charity's objects, reflecting Recyke-a-bike's mission and values whilst securing the long term financial stability of the organisation.

You will ensure that Recyke-a-bike develops its position and reputation as a sector leader in delivering services across Scotland.

You will ensure that the charity is managed effectively, demonstrating sound governance, financial and HR leadership and compliance with relevant legislation. It is important that you naturally lead with a style that reflects our Charity's values.

**Specific Demands:** Educated to degree level or with relevant equivalent experience, the ideal candidate will have the enthusiasm and commitment, together with the interpersonal skills, to lead the organisation successfully.

## Specific responsibilities Strategic leadership and governance

- Lead the development of a longer term (5 years) strategy for Board review and approval.
- Lead the preparation of a 3-year business plan including the forecasts on resources required to meet the targets and risks to delivery.
- Maintain a positive, open and honest relationship with the Board
- Commit to participating in on-going professional development opportunities within the sector
- Ensure that Recyke-a-bike meets its legal and contractual obligations.
- Provide insights and timely, well-informed information on the opportunities and risks facing the Charity to help inform the Board's decision-making
- Working with the Chair ensuring there is a succession plan in operation
- Work with the Board on regular reviews of the organisational risk register
- Supporting the recruitment, induction and on-going training of Trustees
- Keep abreast of economic, policy and practice developments relevant to the business of Recyke-a-bike
- Production of bi-monthly board papers
- Lead on the annual report and AGM

#### Partnerships, stakeholders and relationship management

- Maintain Recyke-a-bike's position as a highly respected Scottish charity and, where appropriate, develop our excellent reputation as a local delivery partner for UK and international stakeholders.
- Create and foster positive relationships, partnerships and networks, which are appropriate to our Charity's objects, strategic plan and beneficiaries.
- Attracts and maintains positive relationships with funders and supporters
- Communicate Recyke-a-bike's positive social impact to help further its activities, including representation to external stakeholders, partners, funders and the media.
- Identifying and agreeing with the Board the key alliances to support the development and delivery of our services
- Establishes and maintains positive working relationships, with key stakeholders and commercial enterprises.

#### Leadership and management

- Lead the Senior Management Team and ensure a performance and improvement culture is embedded throughout the organisation.
- Ensure the organisation secures the resources it needs to deliver its plans in a way that achieves both value for money and impact.
- Ensure effective engagement and communication with staff on the implementation of projects and their associated budgets.
- Ensure the Charity's financial policies and procedures are appropriately managed through a financial delegation framework.
- Support the development of impact-focused monitoring and reporting for the organisation.
- Maintain a positive health, safety and well-being culture, embedded within the organisation and all legal and best practice requirements are met.
- Work with the Board and Senior Management Team to implement a full organisational review and establish updated job descriptions, KPIS and annual appraisal system.
- Lead, inspire and empower others towards high levels of performance
- Maintain a respectful dignity-based work environment, where all voices and diverse opinions are valued.
- Experience of developing and implementing organisational strategy and business plans.

#### Financial management

- Exercises sound financial management decisions and controls.
- Experience of successful contract negotiation
- Managing all aspects of financial performance, systems and reporting including the quarterly VAT returns and the annual accounts
- Implementing our income generation plan and achieving targets
- Managing funding agreements against which we will deliver agreed services
- Ensure financially responsible and ethical procurement processes

#### **Personal Attributes**

#### Communication –

- Ability to communicate effectively at all levels and engage with different types of audience
- Able to express a professional informed opinion
- Can communicate using different types of media and methods of communication
- Can express themselves in a clear and concise manner
- Is an active listener

#### Co-operation –

- Understand the importance of developing positive working relationships
- Able to appropriately convey instructions across all levels
- Promotes an open working environment
- Encourages two-way dialogue and sharing of ideas

#### Decision Making

- Is able to make informed decisions based on evidence
- Ability to delegate decisions appropriately
- Makes recommendations based on reliable evidence

#### Problem Solving –

- Has a solutions focused approach
- Able to see the bigger picture
- Ability to adapt and respond to challenges
- Keeps up to date with new methods and ways of improving processes and procedures
- Escalates issues in a reasonable timescale

#### **Our finances**

Recyke-a-bike has always aspired to the social enterprise model but has remained partially dependent on grant funding. At times, we have achieved as much as 70% income generation to 30% funding. Recyke-a-bike operates on a going concern basis, which can be very challenging especially given the seasonal aspect to so many of our services and projects. Securing a good mix of funding and unrestricted income from contracts is a key priority for the CEO and Board.

#### **Non-discrimination Statement**

"Recyke-a-bike commits to providing equality of services and care to everyone, regardless of people's age, disability, gender, gender identity, race, religion or belief, or sexual orientation."

Sounds very official, doesn't it? It's more or less copied and pasted from a 'how to' guide. What we mean is... Just be you - we'll welcome, respect, value, support and encourage you for who you are. The world would be very boring if everyone was the same, we believe diversity is cause for celebration and we hope that everyone feels welcome at Recyke-a-bike. All we ask is that you extend the same courtesy to our staff, volunteers and customers too – thank you.