

## BACKGROUND INFORMATION

Cruse Bereavement Care Scotland is an independent Scottish charity that provides volunteer led, community-based support to bereaved adults and children across Scotland.

Our services are delivered by over 250 volunteers who are based throughout Scotland. The volunteers are supported and coordinated by a small team of 16 staff members.

Each year we support over 5,000 people through:

- Information and advice
- helpline and webchat support,
- early bereavement support
- one-to-one counselling and listening
- specialist children and young people support.
- therapeutic and social support groups,

We also provide opportunities and specialist bereavement training that helps develop Scotland's therapeutic workforce. Increasingly we are delivering grief and bereavement awareness training to other organisations.

Throughout the pandemic we have delivered our services remotely with limited disruption. Going forward we envisage we will offer a blended services of face-to-face or remote support to Scotland's bereaved.

Cruse Scotland is at an exciting point in its development: we are embarking on the development of a new strategy from 2022 onwards and are about to rebrand and launch a new website. The demand for bereavement support has never been higher and we are keen to use our expertise to respond to that.

The Board has committed funding towards two new fundraising roles to ensure we have financial resources to respond to demand and to help us achieve our goal of becoming a sustainable charity.

Currently the CEO has lead responsibility for applications to trusts and statutory bodies. The Trusts and Statutory Fundraising Manager will relieve the CEO of this responsibility; it is envisaged that the postholder will work collaboratively with the CEO and colleagues to achieve shared goals.

The Community and Events Fundraising Manager will introduce processes and develop relationships to increase income that is generated via community fundraising. Currently, limited income is generated through activities initiated by supporters. The postholder will introduce energy, enthusiasm, and ideas to increase our network of supporters and activities that they can take part in.

Both posts will be partly home based and office based.