



## Obesity Action Scotland

### Policy and Evidence Manager

#### Personal Specification

#### Knowledge, Experience and Skills Set Required:

Competence	Essential Criteria	Desirable Criteria
<b>Knowledge Generation and Management</b>	Educated to degree level in a relevant subject	Post graduate qualification in a relevant subject
	Track record of analysis of qualitative and quantitative data and presentation of complex information in a range of formats	Previous work in a health field or food and nutrition related subject area
	High level understanding of the use of empirical evidence in policy and practice	Understanding of political contexts and the workings of Scottish Parliament and Scottish Government
	Demonstrable understanding of the relationship between determinants of health, food and drink, nutrition and obesity prevention.	
<b>Communication skills</b>	Highly proficient networking and communication skills	Experience dealing with media and communications
	Excellent written and oral communications and experience of writing for publication	Experience of dealing with ethical issues and challenging partnerships
	Ability to influence a wide range of stakeholders	
	An understanding and capability to plan and execute media operations	
	Ability to manage partnerships and be accountable for outcomes	
	Ability to articulate key messages	
<b>Development</b>	Demonstrable project management and problem-solving skills	Awareness of human rights, equality and inclusion issues as they affect people who experience disadvantage
	Demonstrable skills in the knowledge-into-action chain, with a keen interest in the use of research to influence policy	
	Demonstrable understanding of programmes that influence policy and communication strategies	

<b>Learning</b>	Knowledge of how people learn and ability to deliver dynamic learning opportunities	Experience of designing and delivering learning opportunities
	Ability to operate within knowledge exchange partnerships	Experience within learning and knowledge exchange partnerships
<b>Events</b>	Capability to organise events	Experience organising and delivering events
<b>General</b>	Well organised and motivated	Experience working with a Steering Group
	Experience of working within a team	Ability to undertake financial planning
	Innovative approach to work - generating ideas and collaborating	
	Ability to manage operational deadlines and delivery	
	Ability to work effectively with senior colleagues and provide support at operational level	
	Strong ethical sense in conducting relationships between stakeholders in the health sector and food/drink industry.	