

## **POLISH SOCIAL MOVEMENT COORDINATOR**

### **Job Description**

**(PT/ 2 days per week £23,850-pro rata )**

This is a See Me funded project with the aim to initiate and develop positive action to tackle the stigma surrounding mental ill health within the Polish community in Scotland.

The post holder will be responsible for the development of the digital social movement through engaging Community Ambassadors; promoting a stronger, more supportive community in order to reduce isolation, stigma and vulnerability of Polish immigrants experiencing mental ill-health. Also by supporting Community Ambassadors to represent lived experience in existing networks to encourage wider action to reduce mental health and discrimination for Polish people, focusing on men in particular. They will develop and deliver a programme of training for the Community Ambassadors who will be recruited from members of the Polish Community with lived experience of mental health issues. The post holder will work with Community Ambassadors to develop a digital campaign highlighting and tackling the mental health stigma and discrimination faced by the Polish community in Scotland.

#### **Tasks and responsibilities:**

1. Design and delivery of the Community Ambassadors' programme
2. Co-design with the Community Ambassadors' of the mental health awareness raising campaign in social media.
3. Promoting, inspiring and engaging the Polish community to actively participate in the campaign.
4. Cooperating and working closely with the See Me.
5. Ensuring that Community Ambassadors are appropriately supported and maintaining awareness of their needs in regard to their tasks.
6. Identify and connect with the public and third sector agencies who are able and willing to offer support to the Polish community.
7. Identify networks within the public and third sector, and engage the Community Ambassadors to make sure the lived experience of mental health of the Polish community is represented.
8. Promoting the project.

9. Liaising and communicating with partner agencies, sourcing and recruiting new partner agencies.
10. Apply creative methods to measure the impact of the project and publicize and disseminate the results.
11. Working collaboratively with Feniks staff and report to the Board and CEO.

### **Person Specification**

Applications will be assessed in relation to the knowledge, experience, skills and attributes listed below. We recognize that strong applications may come from people who have qualities and experience not included below, but which may be equally valuable for the role. If you are convinced that this is the job for you, please do go ahead and submit your application, the post requires passion and creativity and with this in mind, we particularly welcome new ideas and fresh approaches.

**The applicant must have excellent communication skills in English and Polish.**

#### Personal attributes:

1. A creative and flexible approach to life and work.
2. Commitment and passion for social justice.
3. A desire to inspire, motivate and nurture the strengths in others, particularly people experiencing stigma, isolation and powerlessness.

#### Knowledge:

1. A sound understanding of issues relating to the Polish immigrant community in Scotland, particularly mental health and stigma.
2. Awareness of issues relating to health inequalities and exclusion.
3. Understanding how social media can influence social change.

#### Experience:

1. Experience of, or empathy for mental ill health.
2. Experience of developing communications for social media and media platforms relating to the Polish community.
3. Experience in developing training and supporting volunteers.
4. Experience of working within social care, health or third sector organisations.
5. Ability to work as part of a team and independently as required.

#### Skills:

1. Ability to support volunteers in delivering an emotionally challenging project.

2. Ability to engage local people to participate in community development activities.
3. Excellent written communication skills, in English and Polish, with ability to present information in an engaging way for a range of audiences.
4. Ability to verbally present information in a clear, inspiring and confident way to achieve desired outcomes.
5. Ability to establish, develop and maintain relationships with a wide variety of stakeholders to achieve desired outcomes.
6. Ability to identify what needs to be communicated and to whom, and to assess how to progress in order to achieve desired outcomes.