



Role:Marketing Director - Non Exec Role Profile

Reports to: The Board & Chairman

Responsibilities: Advising and guidance on the strategic aspect of Marketing strategy

Purpose of the role:

A non-executive director is detached from day-to-day operations and valued for their objective insight. This allows a unique perspective towards corporate governance, risk management and successful marketing campaigns.

General & Key Responsibilities:

- Determining marketing message,
- Creating, implementing and reviewing marketing plan,
- Communicating with the treasurer to make strategies according to budget,
- Collaborating with planning and strategic tasks based on service delivery.

Skills required for this Role

- Qualified to Degree level or equivalent.
- Portfolio of previous experience
- Good understanding of marketing in Health & Social care, education
- Strategically and operationally aware.
- Influencer, motivator who leads by example.
- Support aspirations and ambitions, be outward-looking and encourage high expectations.

About you

- Shares values, vision and mission of Nurture Steps
- Respectful, encouraging and supportive
- Excellent communication skills
- Enthusiastic, has an eye for detail
- Organised, self-motivated and enjoys all financial aspects of running a company
- Ability to assess risk and challenge others in a constructive manner to drive the charity forward

Commitment and requirements

- Support the company with strategy, performance, effectiveness, assurance and control
- Follow the Code of Conduct and Legal duties
- Drive company forward and champion for Nurture Steps
- Contribute to regular quarterly board meetings and regular weekly or fortnightly meetings with manager



Support

You will be given all the required training and support before starting your role.

Record your interest

Email: info@nurturesteps.com