

Perth and Kinross Countryside Trust

Discovery , Learning and Engagement Officer

Purpose of the role

Perth and Kinross Countryside Trust (PKCT) negotiates access to land, builds paths, helps care for Scotland's most spectacular woodlands and trees, and works on conservation projects all to improve and promote access to the countryside for walkers, cyclists and horse riders.

We work in partnership with other organisations and community groups to help make Perthshire one of the most accessible destinations in Scotland.

We want visitors and regular users to have a rewarding, memorable experience, whilst making sure that the natural environment and natural and human heritage is protected and enhanced. Key to this is education. We believe that the outdoors is for everyone, and that developing understanding through education will in turn lead to care of the natural environment.

The Discovery , Learning and Engagement Officer will conduct educational activities that support our conservation and access strategies. They will work closely with partnership organisations and the Conservation and Path Officers to achieve this.

The role will include engagement with formal education across the region (e.g. schools), and will also develop discovery and learning opportunities for youth, adult, and community groups, including those in vulnerable groups.

Key Responsibilities - For this role, there is an expectation that all, or a combination, of the following will be undertaken:	Person Specification: Skills, Knowledge, Qualifications or Experience - Criteria can apply to more than one task or responsibility	E	D
<p>Development of an education strategy and action plan. The DLE Officer will plan and deliver an education strategy to be implemented across Perth and Kinross with an overall agenda of public engagement in the countryside. This will be a targeted, strategic approach that needs to meet significant demand and maximise impact with limited personnel and resources. It will be focussed on delivery within the framework of PKCT's overarching service level agreement with Perth and Kinross Council and ensure alignment to PKCT conservation and access agendas including assisting with the development of River Tay Way and Perthshire Nature Connections Partnership Projects.</p>	<ul style="list-style-type: none"> Firm understanding of, and commitment to, the <i>Curriculum for Excellence through Outdoor Learning</i>. Educated to SCQF level 9, which includes a degree or equivalent in a relevant subject. Significant experience of teaching in the outdoor learning environment. Working knowledge and understanding of the Land Reform (Scotland) Act 2003 and how it affects access rights. 	✓ ✓ ✓	 ✓
<p>Planning. The postholder will plan an outdoor learning programme. They will identify key stakeholders and build collaborative relationships. There is significant scope for an individual with a creative yet practical mindset to shape and influence outdoor learning policy for PKCT. However, the post - holder must be able to think strategically and position projects to deliver maximum impact with limited resources.</p>	<p>Strategic mindset with ability to see the bigger picture. Planning skills.</p> <p>Understanding of the Global, EU and Scottish Biodiversity Strategies, and other relevant conservation agendas in order to integrate them within the plan.</p>	✓ ✓	 ✓
<p>Project management. Working with other stakeholder groups such as educational providers, Perth and Kinross Council, local communities and volunteers, the postholder will implement outdoor learning projects across PKCT sites.</p> <p>The postholder will also be a lead on interpretative signage at our sites, identifying gaps and opportunities, and creating new material to enrich visitor experience.</p>	<p>Demonstrable ability to plan and deliver projects on time and to a budget, preferably within in an outdoor learning environment.</p> <p>Experience of delivering projects with a variety of stakeholders, such as community and private sector interest groups.</p>	✓ ✓ ✓	

Role Profile

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	Diplomatic and flexible, but with ability to be assertive, decisive and negotiate effectively. Able to work to intent and demonstrate results and full accountability.	✓	
Evaluation. The postholder will regularly evaluate their projects against their objectives and ensure alignment to the PKCT vision, objectives and conservation and access agendas. They will take decisive action where outcomes are not aligned to objectives.	Flexible mindset and able to be self-critical. Good judgement and decisiveness. Able to see clearly and act with resolve. A bias towards action.	✓ ✓ ✓	
Reporting and briefing. Providing reports and briefings and presenting written and oral evidence to Trustees , partners and stakeholders to influence and inform decisions on policy matters. Educational objectives and outcomes will also need to be presented to the public via social media in an engaging, entertaining and accessible way.	A good communicator, who is articulate and persuasive with a high standard of literacy. Confident presenting in front of a wide variety of audiences such as boards, private sector and community groups. Experience of using social media to inform, educate, influence and entertain stakeholder groups.	✓ ✓	✓
Seeking new opportunities. The postholder will identify and build on success and seek new opportunities for education projects that further the PKCT vision across Perth and Kinross. They will also be able to identify and access relevant funding streams that facilitate such projects.	Proactive, enterprising mindset. Knowledge of funding streams and experience of using them to generate income.	✓	✓ ✓
Leadership and management. The DLE Officer will manage students and volunteers as part of project-based working groups or classes.	Experience of leading and managing within an outdoor educational context. Experience of leading diverse teams with varying backgrounds, experience and skill sets.	✓ ✓	

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	Experience of working with children, disadvantaged and vulnerable groups.		✓
Partnership working with external agencies, communities and business as well as across teams within PKCT.	<ul style="list-style-type: none"> • Excellent team player, able to put shared goals before self. • Diplomatic, flexible and empathetic to other views whilst able to get own opinions across. 	✓	
Multi-tasking. The postholder will manage multiple projects of varying stages of progress at the same time.	<ul style="list-style-type: none"> • Able to prioritise and manage competing requirements. • Able to be hand-on and delegate depending on requirement. 	✓ ✓	
Providing ongoing guidance and support to services, communities and others to assist in the effective implementation of educational projects.	Substantial experience of developing relationships and partnership working within a variety of stakeholder groups.	✓	
Working with the rest of the PKCT team, the postholder will assist with the delivery of PKCT'S Strategic Plan. For example, this might include supporting volunteer activities or giving talks to community groups on PKCT projects.	<ul style="list-style-type: none"> • Experience of working with community groups, volunteers and vulnerable groups. 		✓
Undertaking all other duties as required for the role.			

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Additional tasks or responsibilities – this is a generic role; however this particular job may also require you to undertake the following:				
Task or Responsibility - For this role, there is an expectation that all, or a combination, of the following will be undertaken:		Person Specification: Skills, Knowledge, Qualifications or Experience - Criteria can apply to more than one task or responsibility	E	D
Regular travel to PKCT sites.		Driving License	✓	
Prepared to work early mornings and evenings on occasion as required.		Flexible mindset.	✓	

Type of Protection of Vulnerable Groups Scheme (PVG Scheme) or Disclosure Check required				
Type of Protection of Vulnerable Groups (PVG) or other Disclosure check (choose only one).	PVG Children <input type="checkbox"/>	PVG Protected Adults <input type="checkbox"/>	PVG Both <input type="checkbox"/>	None <input type="checkbox"/>
	Basic Disclosure <input type="checkbox"/>	Standard Disclosure <input checked="" type="checkbox"/>	Enhanced Disclosure <input type="checkbox"/>	

Role Profile

Additional Information – the following information is available:

Expected Behaviours – It is essential that you display the following behaviours as they are expected of all our employees:

- Conscientious and responsible
- Focus on customers
- Collaborative approach to work
- Embrace Technology & Information
- Results oriented