

# CEO APPLICATION PACK May 2022



HealthLink360, Elphinstone Wing, Carberry, Musselburgh, EH21 8PW Tel: 0131 653 6767 Email: admin@healthlink360.org Charity registered in Scotland - Sponsoring Charity Reference SC000948



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"You will never know how much peace of mind it gives us having your service for trustworthy advice for our medical situations here" - Missionary couple

"My job was meant to be quite a mobile one, with travel in Malawi and neighbouring countries, but covid has meant that I have been stationary in Zomba for most of the time since March 2020. I had to call off three return trips to Scotland, so I have seen much less of my family than I expected. One implication of not being able to return to the UK was that I was not able to replenish my supply of malarial prophylaxis as expected. The malarone tablets that I have been using are scarce and very expensive in Malawi, so it was a great relief to me when HL360 offered to send the tablets. Neither postal nor courier services could be relied upon for swift delivery, but HL360 always found ways to get the tablets to me. It made a big difference to continue having effective protection against malaria during a time of some isolation and vulnerability, and I was grateful for the support". – Aid Worker.

Dear Prospective Candidate,

We are delighted to welcome you – to the Healthlink 360 CEO application pack.

We are currently looking to appoint a new CEO to take this unique organisation forward in this next season.

It will be no surprise to you that Healthlink 360 saw, like most a reduction in demand of the services due to the pandemic, especially given much of its work is related to those traveling and serving internationally.

It has been a true honour to journey this season with the organisation. We as a board have witnessed such resilience, passion, faith and dedication in the navigation of the vast levels of unknown. All credit goes to the (God given) team, their commitment, their flexibility, understanding and their recognition and hard work to go after opportunities.

God's provision has also been at every turn, so much so that we saw at the tail end of the financial year end service income back on pre pandemic levels. This is so encouraging and exciting.

The testimonies quoted above are a resounding reminder that these services are indeed critical and essential to those helping to care for others throughout our world. This reinforces the calling on Healthlink 360 to continue to respond to the need, to help prepare, care and support individuals in their lives and / or in their areas of service.

Does this calling resonate with you? Would you like to help lead this organisation in its next chapter? If you are interested in knowing more and or are keen to apply, please see the details below for further instruction.

Yours Sincerely,

Rin of Hutter

Ruth Milliken, Incoming Chair



#### Who we are:

After a life-changing experience in an intense and high-risk environment, founders Mike and his wife Elizabeth faced the difficulty of accessing the right type of care at home in the UK: somewhere where factors such as tropical disease, trauma and stress could be assessed in one appointment.

Recognising the need for a facility dedicated to missionaries and overseas workers, Mike and Elizabeth founded Care for Mission in 1983. This merged with Medeserve in 2007 to become HealthLink360. Through his work at Edinburgh's Western General Hospital Mike became a world leading expert in Tropical Medicine and Infectious Diseases.

This set the standard for the high level of expertise provided by HealthLink 360 to present day: medical care offered by those with knowledge of location specific occupational and psychological health risks. Healthlink360 is the only clinic in Scotland to offer a full package of services for those volunteering and working locally and internationally, often in stressful circumstances.

We are a regulated service, specialising in 'whole-person' care for global workers, having said that we are not exclusive to these groups. HealthLink360 offers medical and psychological and travel clinic services

Particularly coming out the other side of this pandemic, we recognise its impact and the need now more than ever for emotional and mental healthcare. As such we are expanding these services to provide this significant and critical support and care for any person/organisations who may need it.

### Why we do what we do:

The experience of those who travel internationally to work, often in challenging circumstances, only to return home physically or mentally fragile. It's not uncommon for global workers to leave home unprepared.

For thirty-five years we've been trying to change this by providing an expert level of care to our clients before they go, during their assignment, and when they return.

Our history is the reason that when you come to us we take into consideration the whole person, body, mind and soul. Adequate time is allowed for each client. In our experience many GP's have limited 10-minute appointment slots, which is often inadequate for the needs of a global worker. Hospital departments will only see travellers when they have clear symptoms suggesting that something is wrong.

### Our aim:

Our aim is to promote health and resilience through our in-house team of doctors, nurses, counsellors and psychologists. Our team has extensive expertise in appropriate diagnosis and treatment, psychological health care, vaccines and travel health care products.

#### Our vision in whole person care:

Whole person care means to deliver a health service that takes into account a person's physical health as well as their mental health. This is extremely important for those who have been working internationally in challenging environments, or for those who are planning to.

We are committed to the physical, emotional and spiritual wellbeing of our clients, enabling them to give of their best at home and around the world. All that we do is rooted in Christian principles, seeing each person as uniquely created and loved by God.

Further reading: <u>Annual Report</u> and <u>OSCAR</u>.

# **Our Team:**



Healthlink 360 is made up of an extremely high calibre group of professionals, committed to share their skills and faith in the best way they know how. A team with a family feel made up of full time, part time, sessional and volunteers. More information is available at: <a href="https://www.healthlink360.org/our-team">https://www.healthlink360.org/our-team</a>

#### **Our Board:**

Six Trustees meet on a quarterly basis and have delegated the day-to-day management of the organisation to the CEO. Representatives of board on an Operations Committee with the CEO and Finance manager, they meet monthly. More information is available at <a href="https://www.healthlink360.org/our-board">https://www.healthlink360.org/our-board</a>.

#### **Our Finances:**

Healthlink 360's funding is largely service generated income (2022-23 estimated to be 76%. Steadily advancing towards our pre-pandemic level of 86%) the remaining 24% is generated from grants via trusts and foundations etc.

For further information regarding our finances – please see the Financial Accounts .

#### Working with us:

We are blessed to have a team that is truly dedicated, skilled and committed to our mission. Everyone is motivated to care, help people succeed and provide the necessary support wherever clients might be in the world.

Our clinic and office is situated on the outskirts of Edinburgh within 30 acres of beautiful gardens in the grounds of the historic Carberry Tower. A tranquil setting with walks (quite literally on the doorstep) to enjoy on lunch breaks.

We are committed to pay the Scottish Living Wage and support flexible working where appropriate.

We are a values and faith-led organisation; committed to delivering on whole person care. Learning and development of the team is important to us and we encourage regular learning and sharing gatherings, organisation-wide training, peer-to-peer learning, support for professional membership and coaching opportunities.

We're open to applications from a broad range of backgrounds and experience.



# Job Description

Working Hours:	3.5 days p/w or 26.25hrs p/w; Tuesday – Friday
	Expect CEO to be in office majority of working week. Optional 1-day WFH depending on the
	needs of the organisation can be agreed.
	Occasional hours outside of this pattern may be needed – to maintain client focus.
Annual Leave	35 days per year including all bank holidays – pro rata
Salary:	£40,500 pro rata + Nest Pension or equivalent scheme (3% for both employer and employee contribution)

# The purpose of the job:

To oversee the day to day running of the organisation: including governance, day to day operations and lead the staff team. In partnership with the charity trustees to develop and lead on the implementation of our strategy and vision. The CEO will also be expected to offer Christian and Spiritual Leadership to the team.

# Accountability:

The postholder is accountable to:

- The Board of Trustees for oversight of standards of working practice, governance, continuous professional development, and personal conduct.
- An annual appraisal will be carried out by representatives of the Board of Trustees.

### Key responsibilities:

Leadership

- Lead and Manage the Staff Team
- Support the medical, nursing, psychology, and counselling teams.

### Governance

- Support the Trustees in their governance of the organisation
- Overall responsibility for day-to-day governance ensuring all legal obligations are met including, but not only, Health & Safety, Safeguarding and GDPR.

### Finance & Fundraising:

- Lead on Budget setting and management
- Lead on identifying fundraising opportunities including bid writing

### Quality Control & Improvement:

- Ensure good procedures are followed for delivery of all aspects of day-to-day business including Health and Safety and Medical Records.
- Lead on relationship with Health Care Improvement Scotland

### HR:

- Lead on all aspects of HR for the organisation ensuring that best practice is followed.
- Ensure annual reviews are carried out for all staff
- Oversee staff training and development.

### Marketing & Communication:

- Lead on Marketing & Communications planning develop with the team a marketing and communication strategy for the organisation.
- Work with communications team to deliver effective communications with staff, trustees, donor, partnering organisations, the public and stakeholders.
- Represent and speak for Healthlink 360 and its services at external events.

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Operations & Facilities Management:

- Coordinate and Chair Regular Staff and team Meetings
- Coordinate and manage the rolling maintenance needs, contractors and ad hock/unplanned matters.

# PERSON SPECIFICATION:

The CEO will lead the organisation and develop its long-term capability.

## **Skills and Qualities**

- Commitment to the charities' mission, vision and values.
- An occupational requirement for the role is to have an active Christian faith (under the Equality Act 2010)
- Proven leadership and management skills to engage in a collaborative way across all levels/teams in an organisation, including with a Board of Trustees.
- Ability to work effectively with a diverse group of partners.
- Ability to self-organise, manage multiple priorities and make sound decisions.
- Ability to think creatively and solve problems.
- Excellent written and verbal communication skills.
- Able to use resources effectively and manage risk.
- Ability to demonstrate the highest standards of discretion and integrity.

### Experience

### Essential

- Proven experience of leading an organisation or team to meet its strategic objectives
- Managing and developing a team
- People management and leadership experience, growing individuals and teams
- Managing change to meet an organisation's objectives
- Delivering Outcomes
- Problem Solving
- Working with partners and stakeholders to achieve organisational objectives
- Handling Fundraising and Grant Applications.

### Desirable

- Educated to degree level or relevant professional qualification / experience.
- An appreciation of the value of counselling, medical services, mission organisations and third sector humanitarian charities.
- Understand how social challenges, poverty and/or trauma impact on people's lives.
- Working knowledge of how to create a more diverse and inclusive organisational culture.

### Key outcomes:

- Evidence of good practice and professional development will be seen through peer review, annual appraisal, appropriate learning activities and revalidation.
- Periodic feedback of client experience will indicate levels of client satisfaction, quality of care and inform quality improvement activities.
- Work effectively and gain the trust with the Board of Trustees
- High standards of governance in all aspects of organisation will be maintained.
- Changes and updates to clinical practice will be documented where appropriate and communicated to the team.

### Limits of authority:

Defined by the organisational policies and agreed by the trustees.



#### How to apply:

Please submit your CV together with a covering letter demonstrating how you meet the person specification (not exceeding two sides of A4) and why you believe you are right person for this role.

Applications should be submitted to Ruth: <u>rmilliken@healthlink360.org</u> by the closing date – 11.59pm on 16<sup>th</sup> June 2022.

We're working hard to ensure we recruit great people and minimise unconscious bias in our selection process.

#### Interviews:

First Interviews with the recruitment committee will be held between 24<sup>th</sup> – 29th<sup>h</sup> June 2022.

A request for 2 references will be made, for those candidates proceeding to interview two.

Second Interviews dates to be approx. w/c 4<sup>th</sup> July 2022.

#### More information:

Dates may be subject to change and should this be the case all applicants will be notified.

Please note this role will have a 6month mutual assessment period and review before being made permanent.

If you require any further clarity or would like to have an informal conversation, please contact rmilliken@healthlink360.org

Lastly, thank you for considering the CEO role. We look forward to hearing from you, if you feel this is the right opportunity for you.





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