

# Campaigns & Advocacy Coordinator, Scotland

## Role profile

<b>Location</b>	Flexible	<b>Department</b>	Fundraising and Supporter Engagement
<b>Reports to (Job Title)</b>	Senior Advisor, Policy & Advocacy	<b>Salary Band</b>	D low
<b>Matrix manager (if applicable)</b>	Not Applicable	<b>Competency level</b>	2

### Role definition

#### Role purpose

To inspire existing supporters and the wider public in Scotland to join Christian Aid in tackling the root causes of poverty and to increase Christian Aid Scotland's campaigner numbers, helping to bring about tangible, positive change.

#### Key outcomes

- Christian Aid Scotland's campaigns are focused, strategic and effective.
- Christian Aid Scotland increases its number of active campaigners.
- Good relationships are developed and maintained with sponsoring churches and supporting organisations (i.e. Eco-congregations and youth organisations)
- Effective relationships are developed and maintained with relevant decision-makers in Scotland.
- Christian Aid Scotland is represented effectively in campaigning coalitions & networks across Scotland.
- Campaign resources are designed and produced that are clear, compelling, informative, well targeted and effective.
- Good relationships are developed and maintained with campaigns colleagues across the rest of Christian Aid.
- Christian Aid Scotland colleagues are enthusiastic and knowledgeable in speaking to supporters and external audiences about our campaigns.
- The effectiveness of Christian Aid Scotland's campaigning work is evaluated on a regular basis, with lessons learned for future campaigns.
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#### Role agility

**Expected national travel per annum** Occasional travel **On call/unsocial hours** Yes

**Expected international travel per annum** Occasional travel

**Surge capacity for emergency responses** No



## Role requirements

### Relationships

**External:** Relationships with Christian Aid supporters is central to this role. Key relationships with colleagues in other NGOs and networks through which we campaign/advocate, such as Stop Climate Chaos Scotland. Important relationships with decision-makers such as MSPs/MPs.

**Internal:** Important relationships with line manager and the rest of the Christian Aid Scotland team, especially Community Fundraising Officer and Church Relations Officer. Important relationships with colleagues, especially those involved in campaigns, across Christian Aid.

### Decision making

Will tend to lead on campaigns-related initiatives within the Scotland team, subject to oversight of line manager and CA Scotland's Senior Management Team. Plenty of scope for proactive work.

**Budgetary/savings responsibility** No direct budget responsibility but the role holder will develop innovative and engaging campaigns within clear budget limits. The role holder will be responsible for developing campaign strategies and their implementation – often taking responsibility for design, planning, enactment and evaluation of these campaigns, although supported by line manager and often working with others.

### Analytical skills

Ability to understand and analyse political developments; identifying opportunities to advance Christian Aid's campaigning & advocacy priorities. Strong understanding of how political/policy change happens and the various factors involved. Ability to understand complex issues and present them in accessible terms to a wider audience in a creative, compelling way.

### Developing self and others

**Number of Direct reports** 0

**Overall people management responsibility** 0

The successful candidate will be part of a team but will frequently work using her/his own initiative. Colleagues across Christian Aid Scotland will seek input & advice on campaigns issues from the post holder.

There will be opportunities to learn from experienced colleagues & peers, both internally and via external networks.

Potential for travel to Christian Aid work overseas.

### Role related checks

**DBS Clearance** Basic      **Counter terrorism screening** Required



## Person specification

### Applied skills/knowledge and expertise

#### Essential

- Strong understanding of, and interest in, how political/policy change happens.
- Experience of developing and implementing effective, compelling public campaigns.
- Sound understanding of Scottish/UK/international political systems and how to influence them.
- Proven ability to develop effective, collaborative relationships with colleagues, peers and decision-makers.
- Ability to communicate complex issues simply, clearly and engagingly, both verbally and in writing.
- Confidence in public speaking and reaching to new audiences in a proactive way.
- Ability to work to deadlines and prioritise work effectively.
- Infectious passion for the causes on which Christian Aid works.

#### Desirable

- Ability to harness social media for campaigning impact.
- Experience of working on issues of international development such as economic justice, gender justice and climate change.
- Experience of working within networks/coalitions.
- Experience and understanding of influencing the private sector.
- Confidence and experience working with church partners

### Digital/IT competencies required

<b>Word, Excel, PowerPoint</b>	Intermediate	<b>Web content design &amp; development</b>	N/A
<b>Internet based collaboration tools and video calling</b>	Intermediate	<b>Social Media</b>	Intermediate
<b>Data Visualisation</b>	Basic		

**DATE CREATED**

06/09/2022

**DATE REVIEWED**

