

Campaigns, Advocacy, Youth and Education Manager

Role profile

Location	Flexible	Department	Fundraising and Supporter Engagement
Reports to (Job Title)	Head of Christian Aid Scotland	Salary Band	C mid
Matrix manager (if applicable)	Not Applicable	Competency level	3

Role definition

Role purpose

This role provides strategic direction for our advocacy and policy work, leads on high level campaigning partnerships across church and civic spaces, and ensures cohesion across our youth, education, communications and campaigning spaces.

Key outcomes

- Key membership of Christian Aid Scotland's Senior Leadership team, providing direction and leadership for Christian Aid Scotland's advocacy and policy work.
- Cohesive line-management of the youth, education, and campaign staff for Christian Aid Scotland, and key influence and input into communications for Scotland.
- Coordination and oversight of advocacy and campaigning activities, thereby maximising impact in Scotland.
- Leadership, coordination, support, and management of all aspects of Christian Aid Scotland's advocacy and policy work to maximise impact in Scotland.
- Christian Aid's role and reputation are reinforced and enhanced as a leading and credible interlocutor with church partners, government officials, MSPs, and other key policy and decision makers, and as an influential and respected partner of relevant networks and coalitions.

Role agility

Expected national travel per annum

Occasional travel

On call/unsocial hours Yes, in event of Christian Aid response to humanitarian emergency.

Expected international travel per annum

No travel

Surge capacity for emergency responses No



Role requirements

Relationships

External: Along with the Head of Scotland, leads on institutional relations with sponsoring churches, the Scottish Parliament and Government, and other civic organisations (SCCS) to deliver our key policy and advocacy objectives and maximise campaign movement-building.

Internal: Works closely and proactively with counterparts in Policy, Public Affairs and Campaigns, and International departments, ensuring mutual support, co-creativity and coherence of our shared objectives. Manages the work of the Scotland Youth and Education Coordinator and the Campaign and Advocacy Coordinator. Works closely with the Head of Communications to set priorities and land communications well in the Scottish church and civic landscape.

Decision making

- This role-holder is responsible for providing relevant policy advice and expertise to high level stakeholders (sponsoring churches at denominational level, civic coalitions and networks)
- Leads cross-organisational policy positioning initiatives and strategies to contribute to the achievement of Christian Aid's objectives and work goals.
- Represents Christian Aid as required, including at the highest levels
- Alongside the Head of Communications, offers oversight of all strategic communications for Scotland audience.

Budgetary/savings responsibility As part of the Senior Management Team, this role requires strategic overview of the budgetary requirements for the Scotland workplan, and specific oversight of budget to deliver campaign, youth and education and communications objectives.

Analytical skills

Strong analytical skills combined with proven experience of managing, reviewing and commissioning policy and advocacy projects. Ability to analyse complex situations and look beyond the surface to the underlying causes. Ability to analyse and synthesise information to understand issues, identify options and support sound decision making.

Developing self and others

Number of Direct reports 2

Overall people management responsibility 2

Role related checks

DBS Clearance Basic **Counter terrorism screening** Required

Person specification

Applied skills/knowledge and expertise

Essential

- High level experience working with church or grassroots campaigning organisations.
- Excellent knowledge of, and active experience working with, NGO networks and coalitions in Scotland.



- Excellent knowledge of the main political parties and other potentially influential political bodies
- Sound and informed knowledge of how advocacy works
- Knowledge of broader policy debates around international development, poverty eradication and the broader enabling environment for civil society
- Substantial advocacy, communications or similar experience on development, economic justice, climate or related topic, preferably in a denominational, NGO, public policy or similar environment
- Proven experience of effective lobbying of decision-makers, including at a high level, at government level.
- Experience of representing corporate policy & advocacy positions to various audiences
- Experience of designing & managing advocacy strategies, optimising influencing opportunities
- Experience of working in networks & coalitions
- Proven experience of building constructive working relationships with a diverse range of stakeholders
- Experience leading cross-organisational projects & /or strategies
- Excellent knowledge of Scottish politics and how to influence it

Desirable

- Graduate qualifications, in political science, law or other relevant social science or development studies
- Excellent verbal & written communications skills, especially the ability to communicate complex issues simply
- Excellent writing skills to deliver communication pieces for a wide audience
- Proven ability to deal sensitively & discreetly with people & information
- Proven ability to work to deadline & to prioritise work effectively
- Public speaking to a variety of specialist & general audiences, including the media
- Experience of editing or overseeing external communications
- Good judgement on organisational sign-off for comms/policy positions
- Experience of harnessing the media/social media for campaigns and advocacy objectives

Digital/IT competencies required

Word, Excel, PowerPoint

Intermediate

Web content design & development

Basic

Internet based collaboration tools and video calling

Basic

Social Media

Intermediate

Data Visualisation

Basic

DATE CREATED

26/10/2022

DATE REVIEWED

