

#### **Articulate Cultural Trust**

JOB TITLE: Curriculum Development Manager – Creative Learning

SALARY: £34k (£27.2 pro rata)
HOURS: 0.8FTE, 28 hours per week

LOCATION: Digital, streamed and online provision

Third Floor, 249 West George Street, Glasgow, G2 4QE

CONTRACT: Fixed term, two-year contract

REPORTING TO: Chief Executive

RESPONSIBLE FOR: Digital Technologist – Creative Learning

Digital Assistant - Creative Learning

# THE CHARITY

Articulate Cultural Trust was established in 2017 to make sure children with care experience can have a positive childhood. Our purpose is to improve the lives of the young people by scaffolding their innate curiosity and creativity. We provide direct support through the arts for well-being, to build skills and give a voice and platform to children and young people in and those who have left care and who share our vision, mission and passion for creativity as a tool for social, educational, and economic health.

#### The Change We Commit To:

Articulate's vision is for a nation in which the talents of all young people can truly shine, in a society where there are no barriers to creative participation. Our mission is to provide equality of opportunity for marginalised citizens by removing barriers to their enjoyment of and participation in the arts, exploring creative potential and engaging with our contemporary cultural landscape.

#### What We Do:

Articulate is a niche and specialist charity that has equality, diversity and inclusion at its core and co-designs services that benefit Scotland's most vulnerable young people, specifically those who are or have experienced care, homeless, seeking asylum, at risk, or living in poverty in our most challenged communities.

We promote quality and excellence through creative learning and by ensuring diverse and marginalised potential is discovered, nurtured and supported thereby also contributing to the diversification of the creative industries.

#### **How We Do It:**

Through our access, participation and employability projects, Articulate improves the well-being, achievement, and attainment of young people of all backgrounds. Articulate works with the most skilled artists in Scotland, across all art-forms and inclusively with children at all ages and stages of their social, educational and emotional development. We deliver highly creative programmes for children that focus on developing positive outcomes for learning, for life and in preparation for the world of work.

#### INTRODUCING THE HUB

Articulate is now in the position to accelerate plans for a digital creative learning platform at the crossroads



between the arts, social and emotional learning, culture and the experience of care in Scotland. With two-year concentrated effort, we aim to-create a safe online space for young people to stay connected, be creative and act collaboratively.

Our platform, called The Hub, will filter and centralise the creative learning offering from Articulate and other quality sources around the world, and from both specialist and generalist providers. It's design and delivery will support the creativity, well-being, employability and enterprise potential as well as personal and professional development of care experienced young people.

The development of The Hub at Articulate is supported by The Promise Partnership's Keep the Promise Fund (administered by The Corra Foundation), as such is supported by and must reference and be guided by the Scottish Approach to Service Design.

#### **EXPECTED OUTCOME**

Our goal is to promote the confidence and potential of care experienced children and young people through meaningful and progressive creative learning activities, aiding the development of practical, social and life skills and their ability to progress in line with their skills, interests and ambitions.

#### **JOB PURPOSE**

To lead the creation, installation and evolution of a new creative learning curriculum, available online via Articulate's bespoke digital platform called The Hub.

The postholder must be able to realise our ambition for The Hub and establish new partnerships, high quality, engaging educational content and provision as well as flexible schemes for progression, achievement and attainment.

The new curriculum will be a positive online creative learning experience and environment and lead to better outcomes for learning and for life for care experience young Scots.

The postholder will ensure quality assurance processes are embedded within The Hub and curriculum design, and all subsequent developments, delivery and evaluation. They will provide hands-on support to partners, colleagues and facilitators, devising advice and training to ensure first-class digital and learning/teaching skills are entrenched from the outset of this new initiative at Articulate.

#### **KEY RESPONSIBILITIES**

- Lead on the design, rollout and evaluation of 120 online/digital learning experiences within The Hub's evolving and iterative framework
- Lead on the creation of an engaging and incrementally challenging programme of educational opportunities to benefit Articulate's young people
- Establish educational pathways for young people using person-centred, trauma-informed, social and emotional learning pedagogies and approaches, particularly highlighting skills development, capacity building and commitment to lifelong learning
- Map existing provision and design training guides and delivery plans for partners, colleagues and facilitators to enable the delivery of our new curriculum and likely / potential iterations
- Implement and embed an effective and robust evaluation and reporting process from the outset
- Administer SQA and / or other award/reward schemes in line with our learners' needs and preferences as well those of our partners



- Create, collate and maintain accurate information and records processes and procedures for learner and project review as well as for curriculum evaluation and quality assurance purposes
- Manage and maintain the existing project budget as well as seek funding partnerships for ongoing project iterations.

#### **GENERAL RESPONSIBILITIES**

- Provide leadership, guidance and support to all partners, colleagues and facilitators as part of a significant change management process for the charity
- Provide logistical support to ensure smooth delivery of The Hub development and implementation as we create and refine the new curriculum offering
- Work alongside and support colleagues and young people throughout, ensuring ongoing consultation with and engagement by beneficiaries and stakeholders
- Encourage ongoing research and sector leading practice around quality teaching artistry
- Provide regular updates and reports (both formal and informal) to the charity team, the Trustees, partners and funders as required in partnership agreements and service delivery contracts.

#### **EXPERIENCE**

Educated to SCQF level 9 or above, the postholder will have worked with a variety of beneficiaries and stakeholders and have previous knowledge of building and leading teams and partnerships to develop and deliver innovative learning solutions.

# **Essential:**

- Considerable experience planning and developing education activities particularly digital ones
- Practice of having built teams and delivered complex projects on target and within budget
- Experience of working within the education, social care and/or third sector
- Deep commitment to trauma-informed design and practice
- Knowledge of digital developments and competence of using IT systems and software packages
- Able to work on own initiative as well as create and run a dynamic team
- Understanding of national educational qualifications and award schemes, systems and processes.

# Desirable:

- Previous experience within education, inc. further or higher ed. settings, and with a relevant teaching, tutoring, lecturing or CLD qualification
- Fundraising knowledge and prowess
- Driving licence and ability to travel
- Working flexibly, including at evenings, weekends and in hybrid modes.

### **SKILLS**

- Excellent leadership skills and ability to motivate diverse audiences
- Strong communication and interpersonal skills
- Confidence managing groups of people with a wide variety of interest and needs
- Tried and tested project management skills with multiple partners
- Good knowledge of education provision including insight into key drivers at a time of change in the Scottish landscape



- Ability to design learning projects, programmes and pathways that rely on robust evidence and quality research
- Understanding of intellectual property rights
- Talents to break down large-scale projects into clear and manageable steps
- Capability to design a meaningful yet flexible and straightforward accreditation process
- Confident in the use of IT
- Able to analyse and use data and project management information
- Flexible, people-centred and adaptable approach to work
- Programme evaluation experience.

#### QUALIFICATIONS/KNOWLEDGE

Relevant educational qualification to SCQF level 9 or above and a recognised teaching qualification (desirable).

Knowledge of additional support available to learners with complex and multiple barriers to success in learning and in life.

Applicants should be prepared to work towards attainment of the SQA assessor award and/or equivalent if not already held.

Knowledge of and commitment to the principles of the Scottish Approach to Service Design.

Knowledge of and commitment to #KeepthePromise.

### **GENERAL INFORMATION**

This is initially a two-year post and contract to develop and install a new curriculum for Articulate, creating pathways for new styles of creative learning and teaching for care experienced young people across Scotland, and perhaps beyond.

It is anticipated the post will bring new ideas to the project and create opportunities for wider partnerships.

Articulate's expectation is that all staff work in accordance with the aim, culture and ethos of the charity as outlined in our ten-year plan, and that they follow all current organisational policies as well as keep alignment with good practice developing locally, nationally and internationally.

### **OTHER**

The post holder must have the right to live and work in the UK.

The successful applicant will be required to undertake an enhanced PVG check, and a job offer would be conditional on disclosure clearance.

# **TO APPLY**

Please send your letter of application, accompanied by a current CV and two references detailing your suitability for the role described to <a href="mailto:eom">eomacraig@articulatehub.com</a> by noon on Tuesday 14 February 2023.