

CHARITY PURPOSE & BACKGROUND

Funeral link is a charity, based in Dundee, which aims to prevent funeral poverty in our community. The charity was established in November 2018 in response to needs evidenced by those who have experienced funeral poverty, and our support service commenced in March 2019.

In the first 3.5 years Funeral Link have supported more than 330 bereaved clients with a combined total savings of over £190,000. These savings are from funeral-related benefits, charitable donations, and informed choices to reduce funeral costs.

Funeral Link aims to prevent Funeral Poverty through:

- Funeral Support Offering informed choice, saving money for bereaved clients, and preventing debt.
- Education Encouraging more open conversations about death, dying and bereavement.
- Wellbeing Sustaining and improving wellbeing within our community of bereaved clients.

The cost of cremation in Dundee is the highest in Scotland and this, combined with the high levels of unemployment, mental health, suicide, and substance related deaths, means that many local bereaved families really struggle to afford the cost of a funeral.

Funeral Link support some of the most vulnerable families in Dundee, mainly from the most deprived locations. Many have suffered unexpected and often traumatic bereavements in very difficult circumstances. Half of the clients seeking our support live in the most deprived 10% of Scotland (simd.scot 2020.) Additionally, a growing proportion of clients seeking our funeral support are experiencing in-work poverty and do not qualify for government support through the Social Security Scotland Funeral Support Payment, meaning they must cover all costs of the funeral themselves.

Last year we recruited our first group of volunteers who support the networking and marketing elements of our work in communities throughout Dundee.



<u>Service Manager – Job Description and Person Specification</u>

Job Title:	Service Manager
Responsible to:	Chair of the Board of Trustees
Location:	Hybrid – Dundee Based and Home Working
Hours:	Full-time 34 hours per week
Contract:	Fixed term for 8 months, with potential for extension subject to funding.
Salary:	£36,000 per annum
Closing Date:	12noon Tuesday 28 th March 2023
Interview Date:	Friday 7 th April 2023

Funeral Link is recruiting a Service Manager to lead our team and help us prevent funeral poverty for newly bereaved families facing hardship in our community.

We are looking for an exceptional individual who is seeking a role which makes a significant difference to those within our community needing support at what is often the worst time in their life.

You will understand the impact of financial exclusion, and the challenges faced by those affected by poverty and inequality.

You will have experience of working in partnership with other community-based organisations and be comfortable leading conversations about the impact of funeral poverty. You will be empathetic to the challenges faced by someone who is experiencing grief for a loved one in addition to financial hardship. You will be non-judgmental in approach and maintain the dignity of those who seek our support.

You will be clear about how to evaluate impact and have experience of securing funding from a range of sources which may include local and national government, Trusts and Grants, Corporate sponsorship, and social enterprise. Building relationships with funders and local partners is vital to the success of this role.

Having an awareness of how the funeral industry operates would be an advantage however this is not essential to the role.

We welcome applications from everyone and value diversity in our workplace. We are willing to consider flexible working arrangements.



Key Relationships

- Funeral Link Board of Trustees
- Funeral Link Support Workers and Say Something Dundee Development Worker
- Funders
- Funeral Professionals throughout the Dundee and surrounding areas
- Third Sector and Public Sector partners throughout Dundee and surrounding areas
- Communities throughout Dundee

Principal Tasks and Responsibilities

- Lead and manage all aspects of the Charity.
- Business development planning and funding planning along with strategic and operational leadership.
- Responsible for Funding applications and reporting, including managing multiple funding streams
- Managing Funeral Support service to provide 1-1 support for bereaved clients with informed choice around funerals.
- Responsible for staffing and performance management.
- Setting and managing budget and financial reporting to Trustees.
- Represent charity in respect of its external affairs including media, partners, local elected members, and local and national Government.
- Ensure effective governance by Trustees through management and realisation of risk and compliance requirements.
- Develop and maintain connected and collaborative partnerships with statutory, third sector, bereavement professionals, and others at strategic and operational levels.
- Monitoring and evaluation of outcomes linked with the business plan and funding streams.
- Ensuring Volunteers are supported in their contributions towards the aims of the charity.
- Working as part of the wider Funeral Link staff team, covering for the Say Something Dundee
 Development worker and Support Worker as required.
- Any other duties as required to fulfil the purpose of the job.



PERSON SPECIFICATION

	Essential Requirements	Desirable Requirements
Professional /	Written and spoken English to Higher	
Educational	level or equivalent.	
Qualifications		
	Educated to degree level qualification	
	or equivalent experience.	
Relevant work /	Experience of strategic working and	Knowledge of communities within
other experience	reporting at Board level.	Dundee, both geographic and
		communities of interest.
	Trust and Grants Funding and	
	evaluation and reporting experience.	Experience of working for a charity
		or in partnership with third sector
	Experience of Project Management.	organisations.
	Experience of managing staff.	Experience of working with and
		supporting individuals and groups
	Experience of partnership working.	in a community setting.
	Experience in and ability to use video	Awareness of Social Enterprise
	technology such as Zoom and MS	models.
	Teams.	
		Working with vulnerable
	Strong, demonstrable understanding of	individuals and groups.
	poverty, inequalities, and inclusivity.	
		Experienced in use of social media
	Experience of developing and	to benefit reach of an
	maintaining partnership working with	organisation, group, or cause –
	individuals, community groups, and	including Facebook and Instagram.
	organisations.	
		Knowledge of local and national
	Strategic thinker able to identify how	organisations involved with death,
	and where the elements of this work	dying and bereavement.
	link into other services, internally and	
	externally.	Experience of volunteer
		management.
Particular skills /	Excellent communication and	Knowledge of policies and
abilities	presentation skills.	practices governing the funeral
		industry.
	Excellent organisational and planning	
	skills.	Negotiating skills.
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	Ability to set targets and work to	Understanding of Funeral Planning
	deadlines.	and the options available to
	IT I'm and a self-second second secon	bereaved families.
	IT literate and competent in use of	
	Microsoft Office products, in particular	
	Excel.	

	Attention to detail. Ability to set targets and work to deadlines and prioritise effectively. Ability to work independently and as part of a team. Enthusiastic about improving openness regarding conversations about death, dying, bereavement and care.	Knowledge of the role of the Police and Procurator Fiscal in relation to sudden deaths.
Personal qualities	Strong interpersonal skills, particularly:	
Additional job- related requirements	Able to work occasional evenings and weekends.	Valid UK driving license and access to vehicle.