

Fundraising Executive

About Us

Camphill Estates (CRSE) is a Scottish charity (SC01265) which owns the land and property of five independent Camphill charities in Aberdeen City and Shire: <u>Beannachar</u>, <u>Camphill School Aberdeen</u>, <u>Camphill Wellbeing Trust</u>, <u>Simeon Care for the Elderly</u> and <u>Tigh a' Chomainn</u>. The Fundraising Team provides the fundraising function to the first 4 charities in the list.

About Camphill:

Camphill is a worldwide movement with over 100 independent sustainable charities (often referred to as 'communities') that support individuals with additional support needs to lead meaningful lives.

Discover more about the 5 charities we work in partnership with:

Beannachar

<u>Aberdeen</u>



Camphill Wellbeing Trust



Simeon Care



Tigh a'Chomainn



Job Title: Fundraising Executive

Responsible to: Head of Fundraising

Flexible Working: You will be based at Murtle Estate, Bieldside, Aberdeen. However, there is flexibility around home

working and around family commitments. We have a strong active travel culture and showers are

available onsite for those traveling to work sustainably.

Job type: Full time: 37.5 hours over 5 days

Length of contract: The post is for a permanent position.

Salary: £30 - £35k per annum

Annual Leave: 34 days paid holiday entitlement each year, which includes bank and public holidays

Subject to a satisfactory PVG check

The Role:

We are seeking a pro-active and highly motivated, results orientated fundraising professional to drive forward our corporate partnerships, community & events fundraising as well as supporting the wider fundraising function. You will work as part of a team helping to implement an effective fundraising strategy with innovative approaches and tried and tested techniques required to bring in funds from corporate partnerships, community, individuals and events. This is a new role in an established and growing Fundraising Team with significant capital fundraising ambitions and a strong track record of success.

The Opportunity:

This role offers an exciting challenge to be part of a high achieving, dynamic and fast paced team that supports multiple charities and is continually responding to new projects. We work with opportunities ranging from a few thousand pounds to a few million.

We are working on two major Capital Campaigns: 'Building Futures, Transforming Lives' - Camphill School's 10 million over 10 year vision to increase its placement capacity by 60% <u>Capital Appeal | Camphill School (camphillschools.org.uk)</u> and Camphill Wellbeing Trusts COMPASS project <u>Compass - Camphill Wellbeing Trust</u>

Each day is different with a range of new challenges to tackle with the ability to shape the direction and success of your portfolio. We have an open minded and inclusive culture that embraces new ideas and works collaboratively towards a common goal, sharing and celebrating successes together.

We are based on Murtle Estate, which leads the way on third sector sustainability practices. The beautiful Estate is set over 28 hectares, which includes a herd of Alpacas! We also often join various community events and festivals, really getting involved in the ethos of the Camphill movement.

By being based onsite and regularly traveling to each charity, you get to know and build relationships with the people you are supporting and can see first hand the real and lasting difference our funding makes. We are very fortunate to be able to physically show people what we do and not just talk about it – one of our greatest assets.

Responsibilities:

- Manage and develop the growth of income from companies, individuals, communities and events
- Identify, create and develop long-term relationships with local business leaders, companies and community groups
- Support corporate volunteering and provide support to on and offsite events
- Work closely with the external communications team to deliver comms packages to support the income segments
- Producing compelling proposals and presentations to attract and retain partners
- Contract management
- Attend local networking events
- Ensure regulatory compliance and keep up to date with trends in the sector e.g ESG principles.

Skills & Experience:

- Proven track record of securing and growing income from fundraising activities, ideally from corporate and community income streams
- A motivating, empathetic and persuasive communicator with excellent networking skills
- Excellent interpersonal skills, with a positive attitude and a friendly, approachable manner
- Self-starter with excellent organisational skills and ability to deliver results
- Ability to build and maintain long term relationships.
- Ability to work effectively as part of a team.
- A passion to provide superb stewardship to funders.
- Solutions based problem solver.
- Excellent collaborative and team skills
- Strong time management skills with the ability to work flexibly when required
- A willingness to carry out any other ad hoc duties required
- Experience of working with a CRM system
- A driving license, although not a requirement would be beneficial.

This job description is intended to provide a general statement of the major tasks and activities of the job. It is not an exhaustive list of all its detailed duties.

As a term of your employment, you will undertake such other duties as may reasonably be required by you and that are broadly consistent with the job.

CV and Cover Letter to Rob Clunas: rob@camphillestates.org.uk

Application Deadline: 30/06/2023