

# GET ON BOARD

# SOCIAL ENTERPRISE ACADEMY BOARD RECRUITMENT PACK

Closing date: 5pm, Monday 09 October 2023













# WELCOME!

Thank you for your interest in playing a key role in shaping the expanding national and international work of a leading social enterprise learning organisation.

We are keen to make our recruitment process as accessible as possible for you. Please contact us if there is any additional support we can give or adjustments we can make (for example: information in alternative formats or any access requirements for attending the assessment day).

#### About us: Click here to find out more.

At the Social Enterprise Academy, we believe social entrepreneurs play an essential role in changing the world.

We strengthen their role in local communities through transformational learning programmes that will increase their community impact.

Our programmes are accredited, responsive to learner needs, and are delivered by experienced facilitators who are social change leaders themselves.

Since 2004, we have delivered over 1,900 learning programmes to 28,000+ learners in over 30 countries. We have also engaged over 55,000 young people around the world, using social enterprise as a tool to help them reach their full potential and create positive change in their communities.

#### **Key Information:**

- 45 staff; 40 independent facilitators; Voluntary board
- Offices in Edinburgh, London, and Muir of Ord

	Last Year	Current Year (ending 31 March 23)
Turnover	2,035,192	2,681,736
Profit	127,388	14,772

## WHAT ARE OUR VALUES?



We enable a culture of life-long learning; personal growth and critical thinking.

We experiment and stay curious, creating connections to seize opportunities around a shared excitement for what could be possible.

We lead by example with honesty and transparency.

We trust and respect the skills, specialism and contribution of everyone we work with.

We create safe spaces for demonstrating empathy, humility, compassion, playfulness and care, and we appreciate each other's skills, contributions and successes.

## **OUR COMMITMENT TO DIVERSITY AND INCLUSION**

We believe that **having a diverse and inclusive board** makes for better discussion, better decision making and better organisational impact. **It also better reflects the people, businesses, and communities that we support.** 

We welcome applications from all those whose values align with our own and who believe in the power of learning and development to change communities and lives.

#### WHO ARE WE LOOKING FOR?

We want to recruit a number of new members to the board as part of our succession plan and welcome new experiences, ideas and voices to the organisation. We would like to recruit up to 4 new board members through this recruitment process. All new board members will undertake an induction process to get to know the Academy, the team and your fellow board members.

We want to hear from anyone who is interested in supporting our vision and being part of making amazing change happen.

We are particularly interested in applications from those with expertise or experience in any of the following areas:

- Learning & Development
- HR and People Development, creating positive working cultures, Equity, Diversity and Inclusion
- Working in or managing an organisation that operates internationally
- Growing or scaling a business
- Fundraising
- Social Enterprise, either as a social entrepreneur or working within a social enterprise
- Expertise in the use of technology in service delivery and an understanding of digital developments

- Policy and/or public affairs relating to social enterprise and the third sector in Scotland
- Young people engagement

As well as having the wider professional skills and experiences that we need on the board we also want a board that reflects and understands the people that we serve.

We will choose candidates who, overall, offer the best contribution and fit with our values. **Relevant skills** and experience are important but previous board experience is not essential, nor is a long career at a senior level. Applications from first-time board members are welcomed. All board members will be given a full induction and will be supported to maximise the value of their contribution.

Through this recruitment process, we will also be considering whether some applicants who are not chosen for a board role might be open to a committee or advisory role with the Academy.

Read our GDPR and privacy policy here.

#### WHAT DOES BEING A BOARD MEMBER MEAN?

As a board member you will work with our Chair, fellow board members and our Chief Executive to contribute towards the future of the organisation. Your work will help ensure that we continue to deliver a high-quality service and encourage innovation in learning and enterprise. You will be legally responsible for the organisation and will be supported in fully understanding how to carry out your role. You will provide ideas, insight, feedback, and positive challenge in order to help increase our reach and impact.

The responsibilities of the board include:

- Overall good governance of the organisation
- Overall strategy of the organisation
- Overall sustainability of the organisation and ensuring finances are well-managed and reported
- Ensuring the organisation acts in accordance with its charitable aims
- Ensuring the organisation fulfils its legal obligations in relation to its charitable and company status

As well as fulfilling these responsibilities the Academy board is a creative and strategic group, engaging with the sector and the wider staff team to support the success of the organisation and its people. It is a supportive and collaborative board with individuals committed to the values of social enterprise and learning and who all bring a wealth of knowledge, expertise and perspectives.

#### WHAT IS THE COMMITMENT?

Most board meetings will take place in the central belt and are in-person. The Academy will cover any associated travel and accommodation costs to ensure you are able to attend and any other commitments associated with your board membership.

The time commitment required is around 45 hours per year and includes the following:

#### Board meetings:

- Up to 18 hours of board meetings a year (6 meetings of 2-3 hours)
- Additional time for the required preparation ahead of each meeting
- One full day board meeting focusing on strategy and planning (up to 8 hours)

• Annual self-assessment and board performance process (up to 8 hours of time)

#### Engagement with Sub-Committees & Advisory Groups:

• By the start of their second year all board members are expected to support wider governance processes, in particular board sub-committees or work in other groups outside the board meetings. This could amount to a further 10 hours

#### Ad-Hoc additional commitments

- Optional engagements with staff throughout the year such as social events and visits to the office
- Over their time on the board, board members are expected to represent the Academy at networking and other events (likely to be at least one per year)
- On occasion, and matching their skills, board members are expected to offer direct support to high level or operational projects

#### WHY APPLY?

This is a unique opportunity to join a motivated and committed board who are working together to shape the future of a leading learning and development organisation supporting social change. Given the Academy's role in national policy discussions and its international replication, you will have influence considerably beyond the immediate reach of the Academy.

Through your board role you will expand your contacts, knowledge and skills and you will connect with a vibrant and committed group of staff, facilitators and learners in the fast-growing space around social impact.

INVIGORATING INSPIRING EMPOWERING CHALLENGING DIFFERENT OUTSTANDING DYNAMIC ENERGISING ENGAGING ENLIGHTENING IMPRESSIVE EYE-OPENING HELPFUL INFORMATIVE REFLECTIVE INSIGHTFUL INVALUABLE MOTIVATING FUN STIMULATING EXCEPTIONAL PRACTICAL RELEVANT SUPPORTIVE TRANSFORMATIONAL

How learners have summarised their programme in one word

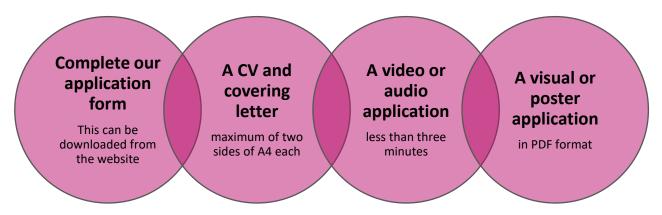
# WHAT'S THE APPLICATION PROCESS?

Because of our commitment to diversity and inclusion, we are running the recruitment over an extended period. The deadline for applications is 5pm on Monday 09 October 2023.

The appointment process will have 3 key stages which are set out below. They have been planned to offer candidates the best chance to showcase their experience and what they could bring to the Academy board.

1. Initial application: Applicants make an initial application to the Academy.

We appreciate that one size does not fit all and that some people come across better in different ways so please choose **ONE** way to apply using the options below:



Whatever approach you use, you must make it clear why you would be great as a board member and what you would hope to gain from the role. Your application will be handled in confidence (see our **privacy policy**). Please send your application to our HR and Wellbeing Manager, Karen Veitch: **seahr@socialenterprise.academy** 

- 2. Online interview with the Chief Executive. This will be an informal discussion aimed at getting to know you and your experience a bit better and assess fit for the board. These interviews will take place on the 16 & 17 October 2023.
- 3. Following stage 2 a number of candidates will be invited to a ½ day assessment session where candidates will meet existing board members and undertake conversations and exercises which aim to understand more about your suitability for the role. Appointment decisions will be made following the assessment session. This part of the process will be held in **Edinburgh on 25 October 2023.** We are able to make a contribution to cover travel costs where required and ask that you let us know, in your initial application, if you would require assistance.

We are keen to make our recruitment process as accessible as possible for you. Please contact us if there is any additional support we can give or adjustments we can make (for example: information in alternative formats or any access requirements for attending the assessment day).

# **BEFORE YOU APPLY**

We are offering opportunities for you to engage with us before applying.

You may arrange an informal phone/Skype/WhatsApp/Zoom conversation with our Chief Executive or Chair. Please contact Karen Veitch to arrange this; email **seahr@socialenterprise.academy** or telephone 0131 243 2670.



Global Gathering – Scotland







#### leadership | enterprise | learning | social impact

www.socialenterprise.academy

# WE WOULD LOVE TO HEAR FROM YOU!

For more information, please contact:

seahr@socialenterprise.academy | 0131 243 2670



**in** Social Enterprise Academy