

OPEN SEAS - DIGITAL ENGAGEMENT OFFICER

BACKGROUND

The Open Seas Trust is a campaigning charity working on issues of marine conservation and seafood sustainability in Scotland. We are a relatively small, agile organisation with an evidence based, robust approach, calling out damaging and illegal activity in the press and with Scottish politicians and undertaking research and investigations to build the case for change. We have become a prominent voice for marine conservation in Scotland, generating significant mainstream media attention on issues of environmental concern. We have also built a strong profile and reputation for hosting events and engaging public and political stakeholders on issues relating to the health of our seas. You can read more about our work at www.openseas.org.uk

THE TEAM

We are currently a team of five staff working on policy, research and campaigns. Our work spans a range of tasks including political advocacy, marine-based field research, meetings with seafood and fisheries stakeholders, public campaigning and hosting events. The team works entirely from various remote home and shared working space locations, so much of our work is done using online collaboration tools. The organisation is overseen by a Board of Trustees who meet quarterly and advised by an Advisory Group who meet 1 – 2 times a year.

THE ROLE

Open Seas is a growing organisation and this role is crucial to ensuring its impact. A huge amount of the information we share publicly is done so digitally. Marine environmental and sustainability issues are often complex and require creative approaches to communication. Core tasks will include designing and producing digital content, the administration of social media accounts, generating analytical reports, compiling the organisation's monthly newsletter and managing contact databases.

Working within a small, collegiate team the post holder will engage across Open Seas work, with opportunities to support a wide range of activities. It will report to the Head of Communication and Campaigns.

The location for this appointment is flexible, most staff currently work from their homes but there is also the potential to arrange office space if necessary. Benefits The role will be paid £29,000-£31,000 per annum depending on experience. This is a permanent contract. Open Seas offers a matched pension contribution of up to 6%. The role will be entitled to 25 days paid holiday plus Scottish public holidays.