

August 2024

Dear applicant

Thank you for your interest in the post of Promotion & Finance Assistant with the Butterfly Trust. This is a part-time post, 21 hours per week, with a salary of £24,000 per annum pro-rata.

We have enclosed an application form, job description, person specification and some information about the condition that affects the people we support and the services we offer.

When writing your application, it is important that you take time to consider the responsibilities detailed on the job description and the elements of the person specification. All we have to inform our decision making is the information you give us. Do please tell us about your aspirations for the future as well as your experience from the past.

Please complete the equal opportunities form which will be used for statistical purposes only. Return the self-disclosure form in an envelope marked private and confidential, which will be opened in the event of your being shortlisted for interview. Otherwise, this envelope will be destroyed unopened.

Because this post will involve personal contact with vulnerable people the successful applicant is required to join the PVG Scheme and acquire a Scheme Record from Disclosure Scotland, which will reveal previous criminal convictions. This information will be handled in confidence. The Trust has a policy on recruitment of offenders to ensure fair treatment where criminal record information is disclosed, which is not relevant to the post.

Closing date for applications is **Tuesday 6 August 2024 and should be sent to jobs@butterflytrust.org.uk**. Meanwhile, we look forward to receiving your application.

Yours sincerely

Jamie E Macfarlane

Jamie E Macfarlane
Managing Director

JOB DESCRIPTION

Job Title: **Promotion & Finance Assistant**

Reporting to: **Managing Director**

Location: **Edinburgh**

Role: To assist with promotion of the Trust including managing our social media accounts, assisting our Managing Director with financial procedures and supporting our Fundraising Department.

Main Duties:

- Collating/creating social media/promotional content
- To assist with promotional campaigns, filming of promotional videos
- To assist with inputting invoices into accounting system
- To provide support to fundraising volunteers in the community
- To assist with organisation of fundraising and promotional events
- To communicate effectively with other staff and volunteers
- To carry out any other reasonable duties as requested by the Managing Director

Person Specification

Promotion & Finance Assistant

Knowledge and Skills:

- Good listening and communication skills (essential)
- Good verbal and written communication skills (essential)
- Good organisational, analytical and recording skills (essential)
- Computer literacy (essential)

Experience:

- Working in office environment (desirable)
- Working with social media platforms, mainly Facebook and Instagram (essential)
- Working with Xero accounting system (full training will be provided)

Personal Qualities and Abilities:

- Enthusiastic and motivated
- Able to work independently and as part of a team
- Supportive attitude towards living with disability or chronic illness
- Open to new learning on the condition Cystic Fibrosis and its impact
- Willingness to adhere to organisational policies, procedures and working practise

A smoke free car and full driving licence are essential

The Butterfly Trust offers social support in the community to people with Cystic Fibrosis (CF) and their families, and to people with other similar conditions. This support is delivered by trained staff and Volunteer Support Workers who provide face to face outreach services throughout Scotland. The aim of the Butterfly Trust is to improve the quality of people's lives by reducing stress, alleviating financial hardship, increasing confidence, giving vulnerable people a voice and enabling them to reach their personal potential and achieve what they aspire to.

Cystic Fibrosis (CF) is a life limiting condition that currently affects over 1000 people in Scotland. The condition is caused by a faulty gene and has its effects in the lungs and digestive system, causing malnutrition and chest infections that result in irreversible tissue damage in their lungs. Cystic Fibrosis is a complex, progressive condition with many debilitating secondary symptoms. There is no cure for Cystic Fibrosis and while the average life expectancy of someone who has the condition continues to improve, many people still die in their late teens and early twenties.

One in 25 people carry a defective gene that causes Cystic Fibrosis, which is a largely hidden disease until more advanced stages. This means that, while people with Cystic Fibrosis do not want to be seen as different, they may feel frustrated that they do not receive recognition of the demands and pressures on them.

People with Cystic Fibrosis require an intensive and intrusive daily treatment regime that is designed to slow the inevitable progression of chronic lung disease. The regime includes physiotherapy, a variety of medications delivered orally, by nebuliser and intravenously to treat different aspects of the condition and a special diet with a high calorie requirement and Pancreatic Enzymes with food to enable digestion and prevent weight loss. This intensive and time-consuming treatment is delivered at home by family carers who are trained to administer it.

Cystic Fibrosis affects people from all walks of life and has far reaching implications for families. Most people are unaware of their carrier status and learning of the diagnosis is emotionally traumatic. Many have to make significant life changes due to the care needs of the child. This can mean losing an income required to meet the family budget or even the sole income of the family. The effects of this are exacerbated by the increased cost of dietary and heating requirements and travel costs for regular hospital appointments.

Many families become stressed due to the burden of providing care and the awareness of an uncertain future. Many other issues can emerge that increase stress and can have a direct impact on the health of the person with Cystic Fibrosis. For example, poor housing conditions can cause a serious decline in the wellbeing of the person with the condition and may even accelerate the progression of the disease. Children with Cystic Fibrosis become aware that they are different and very knowledgeable about their condition and its long-term implications from an early age.

In teenage years people with Cystic Fibrosis can experience additional challenges as they cope with puberty while also having to live with the effects of their condition. They can be small and thin compared with their peers and puberty can come late. This has a real psychological impact on both sexes as body image becomes more important. The characteristic productive cough, the need to take substantial quantities of enzyme capsules with food and often urgent and unpredictable bowel function can all cause anxiety and embarrassment when it feels important to blend with their peers.

As they reach adulthood and when their peers are looking to the future and relishing their independence young adults with Cystic Fibrosis are often coming to terms with declining health and increased dependency. Due to the risk of cross infection of potentially life-threatening bacteria they are unable to meet and support each other. Friendships with healthy young people are hampered because of their limited energy levels and the atmosphere in popular meeting places that they cannot tolerate. Consequently, adults with Cystic Fibrosis often find themselves isolated and lonely. Stress, anxiety and depression are common in this population.

The Butterfly Trust aspires to improve the quality of life for people affected by Cystic Fibrosis in the following ways:

- Reduce stress and increase confidence by ensuring people get the support they need.
- Give vulnerable people a voice and encourage them to participate in society.
- Pursue equality of opportunity and choice by advocating on their behalf.
- Promote people's rights by raising awareness of the condition and its impact.
- Ensure that they can live in housing conditions suitable for their needs.
- Support their efforts to live independently by negotiating with Housing authorities and associations, Department of Work and Pensions, Scottish Social Security & other agencies on their behalf.
- Alleviating financial hardship by enabling access to disability related benefits and additional financial help when needed.
- Ensuring people have optimum level of home care by enabling them to access what they need in order to provide it.

We provide support that empowers people to deal with issues that adversely affect their lives.

We work closely with health and social care professionals to provide holistic support that improves quality of life that is shortened by Cystic Fibrosis.

Our outreach services include:

Information and Advice on services, benefits and other resources with assistance and advocacy to acquire them.

Practical Help that includes assistance with official forms, support in official meetings and helping clients to negotiate their way through complex processes.

Advocacy in relation to issues that include housing, education, employment and welfare benefits.

Representation at Disability Appeals Tribunals.

Financial Assistance for essential items e.g. computers, specialist medical items not covered by NHS or for respite breaks.

Transport to hospital appointments.

Befriending and Mentoring for children and young people with Cystic Fibrosis.

Massage Therapy in hospital for young adults with Cystic Fibrosis.

The Butterfly Trust provides effective, non-conditional, confidential services.

We are the only organisation providing this support in Scotland.

Our volunteers are among our most valuable resources.

Working with the Butterfly Trust provides opportunity for personal growth and professional development while making a positive difference in the life of someone for whom our expertise is an invaluable resource when time is of the essence.

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CRIMINAL CONVICTIONS SELF DISCLOSURE FORM

The Protection of Vulnerable Groups (Scotland) Act 2007 (PVG Act)

The role for which you have applied will involve contact with children and other vulnerable people and is therefore exempt from the provisions of the Rehabilitation of Offenders Act of 1974. You are therefore required to disclose all unspent criminal convictions, including and road traffic offences, cautions and any relevant non conviction information. Any information you provide will be treated in strictest confidence and disclosures of offences not relevant to the role will not adversely affect your application.

Please delete the statement that does not apply to you.

I do not have any unspent criminal convictions

I do have unspent criminal convictions and the details are as follows

I wish to give the following non conviction relevant information

I agree to inform the Managing Director if I am convicted of a criminal offence, including minor offences, while employed by the Butterfly Trust.

Print Name

Sign

Date

Should you be appointed to the role you have applied for you will also be asked to access a PVG scheme record disclosure, which we will arrange after interview.

Other convictions may be released on the Disclosure subject to exceptions and subject to rules. You can find a list of convictions that may be released for a longer period of time on the 'Sample Self-Declaration Form' found at www.volunteerscotland.net.

Place this form in a separate envelope, marked private & confidential, once completed

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EQUAL OPPORTUNITIES MONITORING FORM

We strive to be an equal opportunities employer and in line with our Equal Opportunities Policy select staff and volunteers solely on merit, irrespective of race, status, gender, disability, sexual orientation, religion or age.

The information requested below is for monitoring purposes only, to assist the Trust in the implementation of its Equal Opportunities Policy. The information you provide will be kept in strict confidence and will not play a part in the selection process.

POST APPLIED FOR: Promotion & Finance Assistant

1. I would describe my ethnic origin as:

- | | | | |
|-------------------------|--------------------------|-----------------|--------------------------|
| Bangladeshi | <input type="checkbox"/> | Black African | <input type="checkbox"/> |
| Chinese | <input type="checkbox"/> | Black Caribbean | <input type="checkbox"/> |
| Indian | <input type="checkbox"/> | Black Other | <input type="checkbox"/> |
| Pakistani | <input type="checkbox"/> | | |
| | | please specify | |
| White | <input type="checkbox"/> | | |
| Other (please specify): | | | |

2. My sex is: Male Female Other

3. My personal status is:

Single	<input type="checkbox"/>	Married	<input type="checkbox"/>	Widowed	<input type="checkbox"/>
Divorced	<input type="checkbox"/>	Partner	<input type="checkbox"/>		

4. I have a disability: Yes / No*

If yes, please specify the nature of disability

5. There is somebody who relies on me for day-to-day care / attention: Yes / No*

If you have answered 'yes' to this question, please indicate which category they fall in to:-

a) Children b) Other family member