

# ASH Scotland

## Context and background:

### Policy Officer



#### **ASH Scotland**

ASH Scotland (Action on Smoking and Health Scotland) is the Scottish charity taking action to reduce harms caused by tobacco and related products. To mark ASH Scotland's 50th anniversary year in 2023, the charity launched its three-year 'Time for a tobacco-free Scotland' strategy, which sets out its vision for a healthier Scotland, free from the harm and inequality caused by tobacco and related products such as e-cigarettes.

#### **ASH Scotland strategic priorities**

ASH Scotland's strategic priorities are to:

- Tackling inequalities caused by tobacco and related products.
- Building a healthier Scotland
- Public health leadership in practice.

Our work is grounded in evidence and informed by experience.

#### **The team**

This post is part of ASH Scotland's Policy, Information and Communications Team. We are looking for someone who will join us in developing our evidence and lived experience informed policy positions through identifying and analysing policies related to tobacco control and public health improvement internationally, nationally and at community level in Scotland.

Over the coming year, priorities for this role will include working with the Policy, Information and Communications Team to:

1. Produce high quality briefing, policy information and reports as part of ASH Scotland's work to support the implementation of the Scottish Government's 'Tobacco and Vaping Framework: A Roadmap to 2034'.

2. Monitor and track the development of strategies, action plans as well as best policy and practice exemplars in tackling the use of tobacco and related products both internationally and nationally.
3. Liaise internally and with relevant key partners and expert stakeholders in drafting ASH Scotland's evidence and lived experience informed policy responses to various consultation.
4. Contribute to internal discussions with the Senior Manager (Policy, Information and Communications), Senior Manager (Engagement) and Chief Executive regarding ASH Scotland's policy positions and promote agreed policies externally with a variety of stakeholders.
5. Develop and maintain a comprehensive understanding of the health and social care policy and practice landscape relating to tobacco control and public health improvement in Scotland.
6. To support (as required) the production of content for ASH Scotland's website, social media and other communication channels.