

# Inspiring Communities Strategy 2022 – 2025

We deliver community regeneration, employability, training, digital, volunteering, intergenerational and early years activities, along with lots of services designed to tackle social isolation and loneliness.

We do things WITH, not TO.... and we work in the inspiring communities of Raploch, Fallin, Plean and Cowie

### What do we want?



- CHANGE community led, facilitated by us
- We aim to help the people in the inspiring priority areas of Raploch, Fallin,
   Plean and Cowie realise their potential through their activity, work and incomes
- We want a prosperous area and for that prosperity to be sustainable with economic well being enhancing social well being and quality of life

### Strategic Themes

**Community Regeneration** 















## Our Objectives



#### Our **objectives**, are based on:

- aspiration: we want everyone in the priority areas we work in current and future generations – to grow up with the confidence in their ability to achieve their ambitions;
- participation: we must help more local people be fit and ready for work, to be active in the labour market and active citizenship opportunities;
- accessibility: we demand that local people are able to choose from a larger and wider range of activities, work and volunteering opportunities;
- **sustainability**: we want more people getting work and progressing. We want to see social capital and community assets flourishing.

# Key Messages



We will emphasise engagement with, and the involvement of, our local communities - residents, enterprises, visitors and all the others with a role to play in the area

Inspiring Communities will not do things to people; we will work with them so that they can do things for themselves

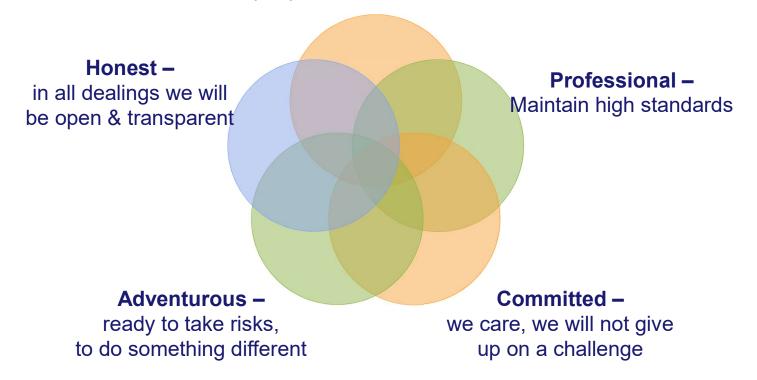
We and our partners should seek to embed activities within the community; we will always ask "why are **we** doing this?"

### Our Values



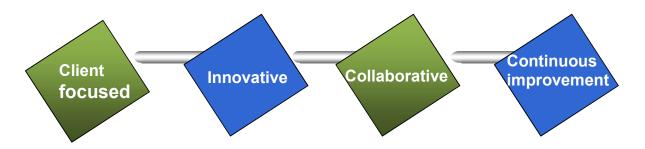
#### Friendly & Approachable –

we like people, we'll make them welcome



# Operating Principles





- •Essence of our activities is around our clients
- Raising clients ambitionsMatching client needs to

opportunities

- t
- •We will keep on the move •Help other
- agencies develop in partnership •Move on to new pioneering challenges
- •Play to our own strengths
- Maximise other agencies strengthsForge
- •Forge partnerships for the benefit of local people
- •Don't be satisfied with current performance
- •Strive to get **better** at what we do

# Find out more, follow the #



#InspiringCommunities #Employability
#Connect #Digital #Volunteering #Regeneration
#EarlyYears #Learning #Training #Intergenerational
#Employment #FairStartScotland #StirlingJobs
#CommunityLed #Befriending
#EndLoneliness #ActivePlay



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