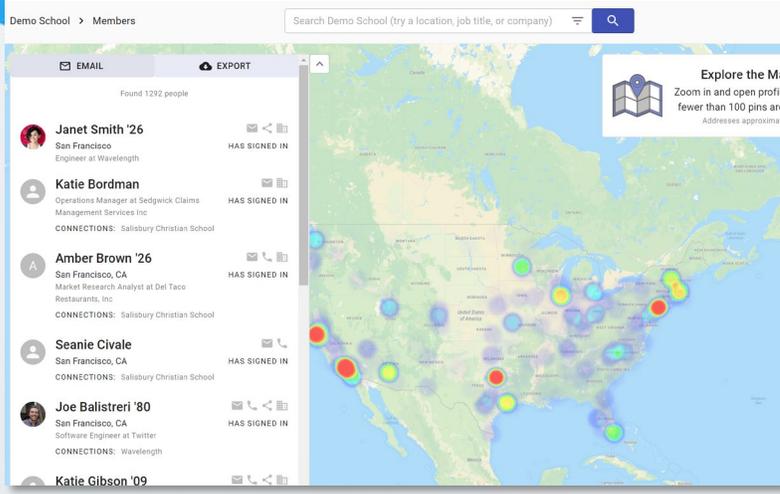




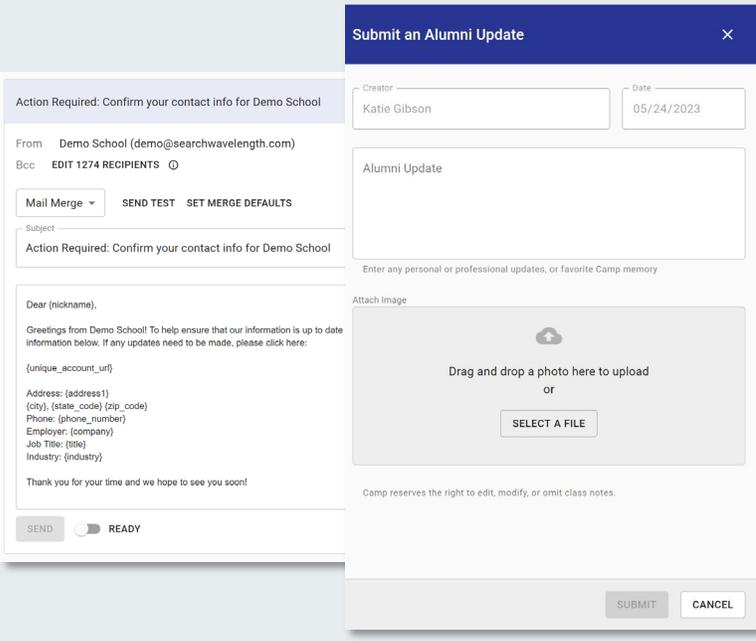
## Enhanced data leads to more engaged constituents



### Reconnect with Campers

Enable peer-to-peer connections via self sufficient search tools

Wavelength's Map Based Search allows users to find friends on their own terms. Search by camp year, location, career, affiliations and more. Reconnect via Zoom, email, or phone depending on a person's profile settings.



### Purposeful Camp Updates

Deliver a platform that proves the value of good data and a strong community

Find 60% of your missing alumni data through Wavelength's data enrichment and 80% of users update their information. With 2 clicks, confirm alumni information, request alumni updates and collect the data you need to promote the value of your camp's network. The ultimate source of accurate data is your constituent. Give them a reason to update you.



### Optimize your Communications

Save time and target your constituents with more relevant information.

Wavelength's Network Insights identifies donor opportunities, industry and geography trends. Combined with Search and Discover, find the right alumni and send newsletters or personalized mail merge campaigns in 2 quick steps. Leverage your data to power your engagement.

**Newsletter**  
Send a newsletter to members

**Mail Merge**  
Send personalized emails at scale

**Access**  
Invite members and send account-creation links

**Job Post**  
Send email to members who want to receive job posts