



*Subject to validation on all courses

Validation by Open University

Description

Our BSc (Hons) Business (Marketing) teaches you to study marketing in-depth, underpinned by an understanding of Marketing Research, Integrated Marketing Communications, Branding and Brand Management, Customer Behaviour, Digital Marketing and Marketing Plans. Through a broad range of projects, you can tailor the course to your specific career aspirations and interests. Throughout the modules you will have chance to develop your professional and practical skills. Whilst studying you will gain proficiencies in

formal report writing, time and project management, professional presenting as well as team and individual works that encompass leadership and decision making. Options and projects give you scope to tailor the course to your interests and career aspirations. We believe that every aspect of the course counts and will be added towards your final grade, taking the pressure and risk off final assessments, meaning that consistent hard work will give you stronger grades and a better platform from which to pursue your career.

BSc (Hons) Business (Marketing)			
Duration	Price	Entry Dates	Credit Points
18 months - 3 Years (3 levels)	£6000 per level incl. £250 Enrolment Fee *Excludes external fees and textbooks	Monthly	<ul style="list-style-type: none"> • Minimum of three A- Levels at grade A-E or a minimum of 60 UCAS points • International Baccalaureate: 26 points • BTEC Level 3 (in a relevant subject) • English proficiency of IELTS 5.5 (with a minimum of 5.0 in each component) or an equivalent recognised exam.

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