



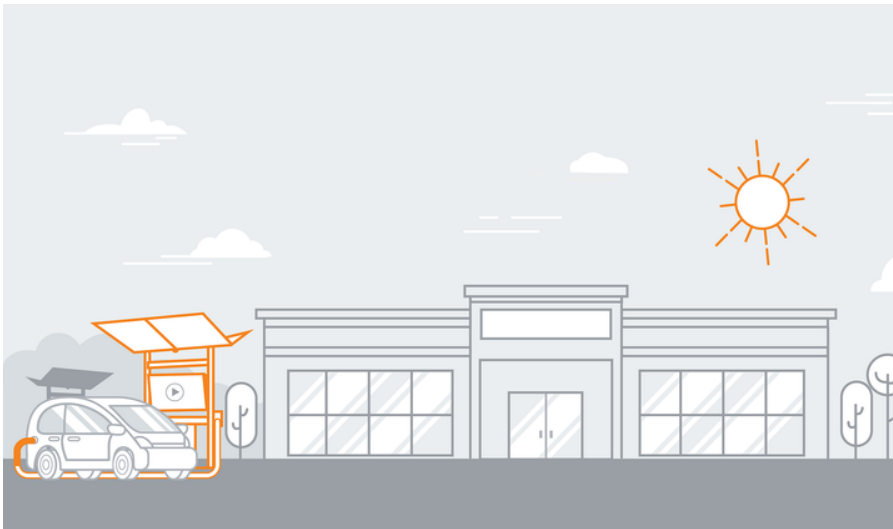
DIGITAL OOH MEDIA

JOIN THE SMART CITY REVOLUTION

RIGHT PLACE, RIGHT TIME

Reach customers when and where they are making purchasing decisions. The EOS Linx EV charging station with 75" digital display is strategically placed at essential locations. EOS provides unparalleled access to brands targeting retail visitors and customers and engages a new audience - electric vehicle owners.

- Consistent foot traffic
- Daypart advertisements
- Low cost out of pocket program costs
- Real-time reporting
- Hyper-local targeting
- Make creative changes in minutes



EXPAND YOUR REACH

EOS Linx strategically places our out-of-home digital displays for the biggest impact.

- 45% consumers noticed place-based DOOH
- 70% immediately visit the store after seeing the ad
- 89% made a purchase while at the store

MAXIMIZE BRAND EXPOSURE

For more information on how DOOH advertising with EOS Linx can help your organization, contact Encompass Media Inc., today!

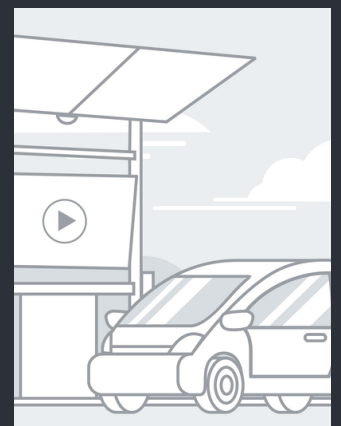
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THE POWER OF C-STORE ADVERTISING

Bigger numbers, bigger results.

- 165 million customers visit a c-store daily
- 82 million customers go inside the c-store daily
- 93% of consumers live 10 minutes from a c-store
- 83% of items purchased are consumed within an hour



BEST IN CLASS PARTNERS

