

EO Regional Grant 2023

Eastern Oregon Visitors Association

Project Overview & Narrative Questions (400-word maximum per question response)

Organization Name

Character Limit: 250

Organization Website

Character Limit: 2000

Year Founded

Character Limit: 250

Geographic Areas Served

Narrative

Character Limit: 3000

Financial Ineligibility

Has the entity claimed bankruptcy or had any other financial corruption within the past five years?

Choices

Yes

No

Entity

What type of entity is the applying organization?

Choices

Community Group with Identified Fiscal Agent

Federally Recognized Tribe

For-Profit entity

Local Government

Non-Profit Entity

Port District

Organization Description*

Briefly describe your organization

Character Limit: 3000

DMO

Which Destination Management Organization have you discussed your project with as defined by the grant guidelines?

Choices

- Base Camp Baker/Baker County
- Boardman Welcome Center (Sage Center)
- Burns/Harney County Chamber of Commerce
- Elgin Chamber of Commerce & Visitors Center
- Grant County Chamber of Commerce
- Greater Hermiston Chamber of Commerce
- Heppner Chamber of Commerce
- Huntington Chamber of Commerce
- Milton-Freewater Chamber of Commerce
- none
- Nyssa Chamber of Commerce & Agriculture
- Ontario Chamber of Commerce, Visitor & Convention Bureau
- Ontario Welcome Center
- Oregon Frontier Chamber of Commerce
- Sherman County Visitors Association
- Travel Pendleton
- Umatilla Chamber of Commerce
- Union County Chamber of Commerce
- Vale Chamber of Commerce
- Wallowa County Chamber of Commerce

Project Name*

Character Limit: 100

Project Pillar*

Please select the pillar of focus for your submitted project.

Choices

- Agritourism
- Culture & Heritage
- Outdoor Recreation

Initiative Focus

Select the focus area that their project addresses.

Choices

- Develop destination-based products that are in concert with the Eastern Oregon’s natural environment
- Drive visitation from Eastern Oregon’s key domestic and international markets
- Provide strategic industry professional development and training opportunities
- Support the stewardship of the regions resources and rich history
- Tie into/enhance one of EOVA’s development pillars: Outdoor, Cultural & Heritage, Agritoursim.

Type

Select the appropriate project type(s).

Choices

- Branding Development
- Destination & Product Development
- Endowment Fund (ineligible)
- Familiarization of tour support
- Feasibility Studies or Research
- Mapping
- Other
- Out of State Marketing
- Photo/Video Asset and Content Development
- Professional Development
- Signage Design or Construction
- Tour Operator Support
- Visitor Access Improvements
- Visitor Amenities
- Visitor Center Improvements (Excludes Structural Improvements)
- Visitor Readiness Improvements including Diversity, Equity and Inclusion efforts
- Visitor/Consumer Outreach
- Voluntourism Efforts
- X Cannabis or Tobacco Tourism-Related Projects (ineligible)
- X In-State Marketing (ineligible)
- X Mobile App Development (ineligible)

Other (Type)

Please answer if you selected "Other" above.

Character Limit: 250

Does this apply?*

Did you select either Out of State Marketing or Signage Design or Construction?

Choices

- Yes
- No (Did not select either option)

Marketing Distribution Plan

If you selected: "Out of State Marketing" please upload your Marketing Distribution Plan.

If you selected: "Signage Design or Construction" please upload your Signage Supporting Materials in this section.

File Size Limit: 2 MB

Tourism Region

Select the tourism region(s) your grant project impacts:

Choices

John Day River Territory
Northeast Oregon
Oregon Rugged Country
Southeast Oregon
Statewide

Area of Impact

Which area does your grant project impact?

Choices

Baker County
Burns Paiute Tribe
Confederated Tribes of the Umatilla Indian Reservation
Gilliam County
Grant County
Harney County
Malheur County
Morrow County
Sherman County
Umatilla County
Union County
Wallowa County
Wheeler County

Pre-Application Amount Requested

Grant Amount Requested (range from \$1,000-\$7,000)

Character Limit: 20

Final Amount Requested*

Grant Amount Requested (range from \$1,000-\$7,000)

Character Limit: 20

Pre-Application Matching Funds

Local Matching Funds (10% match required)

Character Limit: 20

Final Matching Funds*

Local Matching Funds (10% match required)

Character Limit: 20

Pre-Application Total Project Budget

Character Limit: 20

Final Total Project Budget*

Character Limit: 20

Project Description*

Describe the project for which funding is requested. Details should include the primary goals and objectives of the project.

Character Limit: 3000

Project Goals & Anticipated Outcomes

Please include:

1. Primary goals and objectives of the project
2. Short summary of activities
3. How project will increase the likelihood of visitation from 50 miles outside the local area
4. Relevant partnerships with tourism entities and businesses, economic development and/or government entities

Character Limit: 3000

Visitation Impact*

How will your project impact overnight and/or day visitors to your region?

Character Limit: 3000

Need*

Describe the need for your project.

Character Limit: 3000

Sustainability*

What is the long-term plan for your project? Speak to the sustainability of the project.

Character Limit: 3000

DEI*

How does this project advance your destination in welcoming visitors and locals with diverse ethnic, racial and cultural backgrounds and varied abilities?

Character Limit: 3000

Please click [HERE](#) to access the Timeline template.

Start Date*

Estimated project start date

Character Limit: 10

End Date*

Estimated project end date

Character Limit: 10

Goal Measurement

Please explain how project goals will be measured.

Character Limit: 3000

Permitting Obtained*

All required permits for this project have been secured.

Choices

Yes

No

n/a – project does not require permitting

DMO Alignment*

Have you had a conversation with your DMO and confirmed alignment for this project?

Choices

Yes

No

DMO Contact*

Please provide the name of the Destination Mangement Organization that you have discussed the project scopy and outcomes with to ensure alignment.

Choices

- Base Camp Baker/Baker County
- Boardman Chamber of Commerce
- Boardman Welcome Center (Sage Center)
- Burns/Harney County Chamber of Commerce
- Elgin Chamber of Commerce & Visitors Center
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- Vale Chamber of Commerce
- Wallowa County Chamber of Commerce

Required Supporting Documents

NOTE: You can only upload a single file in each upload field. For example, all support letters must be combined into a single document to upload. Learn more about how to combine documents into a single pdf.

Entity's Federal W-9 Form*

Please upload your entity's Federal W-9 Form. The form must be filled out completely, signed and dated.

File Size Limit: 2 MB

Grant Budget*

It is required that applicants use the grant budget template provided here.

File Size Limit: 3 MB

Before submitting your application, please triple-check that you have uploaded all of the required documentation.

Acknowledgements

Funding*

Where will the Funding Acknowledgement Statement be accessible or visible?

Character Limit: 1500

Affirmation Signature*

As of the date of this grant application, I affirm that all information submitted is true and accurate, and confirm that the project can be completed by the proposed grant timeline.

Character Limit: 250

Deadline Acknowledgement*

As an applicant I understand that, if awarded funding, my project must be completed within the described grant guidelines and that the Eastern Oregon Visitors Association will not authorize a timeline extension for this project. If my project is not complete, any unspent grant funds must be returned to EOVA and no further disbursement of remaining funds will occur.

Choices

I confirm acceptance and acknowledgement of the project completion deadline.

Guidelines Acknowledgement*

By acknowledging yes you agree that you have read and understand the EO Regional Grant Guidelines.

Choices

Yes

No

Optional Documents

Additional/Supporting Materials

Examples include: letters of support, architectural drawings, site plans, quotes/screenshots showing product costs.

File Size Limit: 4 MB

Letters of Support

Although not required, Letters of Support are encouraged.

File Size Limit: 1 MB

Permits

Please include all required permits in one pdf document.

File Size Limit: 2 MB