

EO Regional Grant 2023

Eastern Oregon Visitors Association

Example Questions

Organization Name*

Character Limit: 250

Organization Website

Character Limit: 2000

Financial Ineligibility*

Has the entity claimed bankruptcy or had any other financial corruption within the past five years?

Choices

Yes

No

Year Founded*

Character Limit: 250

Entity*

What type of entity is the applying organization?

Choices

Community Group with Identified Fiscal Agent

Federally Recognized Tribe

For-Profit entity

Local Government

Non-Profit Entity

Port District

Geographic Areas Served*

Narrative

Character Limit: 3000

DMO*

Which Destination Management Organization have you discussed your project with as defined by the grant guidelines?

Choices

Base Camp Baker/Baker County

Boardman Welcome Center (Sage Center)

Burns/Harney County Chamber of Commerce

- Elgin Chamber of Commerce & Visitors Center
- Grant County Chamber of Commerce
- Greater Hermiston Chamber of Commerce
- Heppner Chamber of Commerce
- Huntington Chamber of Commerce
- Milton-Freewater Chamber of Commerce
- none
- Nyssa Chamber of Commerce & Agriculture
- Ontario Chamber of Commerce, Visitor & Convention Bureau
- Ontario Welcome Center
- Oregon Frontier Chamber of Commerce
- Sherman County Visitors Association
- Travel Pendleton
- Umatilla Chamber of Commerce
- Union County Chamber of Commerce
- Vale Chamber of Commerce
- Wallowa County Chamber of Commerce

Area of Impact*

Which area does your grant project impact?

Choices

- Baker County
- Burns Paiute Tribe
- Confederated Tribes of the Umatilla Indian Reservation
- Gilliam County
- Grant County
- Harney County
- Malheur County
- Morrow County
- Sherman County
- Umatilla County
- Union County
- Wallowa County
- Wheeler County

Project Name*

Character Limit: 100

Pre-Application Amount Requested*

Grant Amount Requested (range from \$1,000-\$7,000)

Character Limit: 20

Pre-Application Matching Funds*

Local Matching Funds (10% cash match required)

Character Limit: 20

Pre-Application Total Project Budget*

Character Limit: 20

Project Start Date*

Character Limit: 10

Project End Date*

Character Limit: 10

Initiative Focus*

Select the focus area that their project addresses.

Choices

Develop destination-based products that are in concert with the Eastern Oregon's natural environment
 Drive visitation from Eastern Oregon's key domestic and international markets
 Provide strategic industry professional development and training opportunities
 Support the stewardship of the regions resources and rich history
 Tie into/enhance one of EOVA's development pillars: Outdoor, Cultural & Heritage, Agritoursim.

Type*

Select the appropriate project type(s).

Choices

Branding Development
 Destination & Product Development
 Endowment Fund (ineligible)
 Familiarization of tour support
 Feasibility Studies or Research
 Mapping
 Other
 Out of State Marketing
 Photo/Video Asset and Content Development
 Professional Development
 Signage Design or Construction
 Tour Operator Support
 Visitor Access Improvements
 Visitor Amenities
 Visitor Center Improvements (Excludes Structural Improvements)
 Visitor Readiness Improvements including Diversity, Equity and Inclusion efforts
 Visitor/Consumer Outreach
 Voluntourism Efforts
 X Cannabis or Tobacco Tourism-Related Projects (ineligible)
 X In-State Marketing (ineligible)
 X Mobile App Development (ineligible)

Other (Type)

Please answer if you selected "Other" above.

Character Limit: 250

Project Goals & Anticipated Outcomes*

Please include:

1. Primary goals and objectives of the project
2. Short summary of activities
3. How project will increase the likelihood of visitation from 50 miles outside the local area
4. Relevant partnerships with tourism entities and businesses, economic development and/or government entities

Character Limit: 3000

Goal Measurement*

Please explain how project goals will be measured.

Character Limit: 3000