

## EXPERIENCE:

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### **Centro, Chicago, IL**

**November 2015 – Present**

#### *Senior Project Manager*

- Deliver great value on a regular basis to company products through efficient, quality engineered code across a range of different user types
- Manage data engineering projects for 7 teams, ranging from 2-15 people (Big Data, Data Science, Data Warehousing, Data Integrations, Data Support, Technology Partnerships, Data Availability)
- Collaborate daily with product managers, executive leadership, design, QA, and engineering to update progress and eliminate problems for people
- Serve as a filter for engineering teams, responsible for understanding dependencies and priorities in order to determine what work is getting done, and when
- Provide guidance and insight to the tools and processes utilized across teams

### **closerlook, inc., Chicago, IL**

**December 2014 – November 2015**

#### *Interactive Technical Manager*

- Worked directly with creative, account, and project management competencies to develop requirements and timelines for project work both internal (company website, code-base improvements) and external (client-driven projects)
- Communicated constantly with project teams on progress and changes in project needs and timing through the duration of a project
- Managed 5-7 web application projects from the beginning of the project, through to QA, and finally to launch
- Directed a team of 10 developers with varying skills and expertise to develop the web application projects in a timely and efficient manner

### **Proof Integrated Communications, Burson-Marsteller, Chicago, IL**

**July 2012 – December 2014**

#### *Senior Account Executive*

- Responsible for day-to-day client correspondence and project management of multiple accounts
- Crafted memo and served as client contact to sell international project to major Fortune 100 company worth at least \$300,000 and up to \$5 million (website plus research, video production and digital advertising)
- Traveled weekly to key client headquarters for consultation of both internal and external corporate digital communication – meeting with key client contacts to set up projects totaling over \$1 million in business
- Worked with internal leadership to build and implement original agency-wide process documentation
- Managed projects and budgets entirely, from client communication, to design, development, QA, and launch

### **Oncall Interactive, Chicago, IL**

**August 2011 – July 2012**

#### *Account Manager*

- Engaged in sales opportunities including budgeting, business analysis, proposal generation, and project planning

- Daily planning and management of teams of 2-10 assigned to client projects, working in multiple programming languages, content management systems, and third-party software
- Communicated daily status to relevant internal and external project stakeholders for project progress and issue resolution
- Maintained overall project/account budgets of up to \$1 million annually

## PROFESSIONAL ACTIVITIES AND EXPERIENCE:

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### **Chicago Interactive Marketing Association (CIMA) December 2015 – Present**

*President*

- Oversee and manage all committees for the organization
- Plan, approve and monitor yearly budget for 12 committees across the organization
- Lead a team of 14 to plan and execute educational, social, and entrepreneurial programming for industry related content throughout the year

### **Chicago Interactive Marketing Association (CIMA) January 2010 – December 2015**

*Vice President, Interactive*

- Oversaw and managed all activity related to Digital/Interactive for CIMA
- Planned yearly budget for website maintenance, interactive outreach, and digital updates
- Executed full website overhaul, including server migration, software update, and user experience review

### **Starlight Children's Foundation Midwest January 2011 – October 2014**

*Vice President, Young Executive Stars Board*

- Managed a local charity fundraiser event for chronically ill children that raised over \$4,500
- Served as Executive member, leading YES board to exceed our expected amount and raise over \$46,000 in 2013
- Revamped Project Management process for all events led by YES (Young Executive Stars) Board
- Unofficial 'Starry the Mascot' for numerous Starlight volunteer events throughout the year

## EDUCATION:

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### **Northwestern University, Evanston, IL September 2006 – June 2010**

*Bachelor of Arts in Communication Studies*

*Minor in Spanish*

### **University of Seville, Seville, Spain January 2009 – May 2009**

*Sweet Briar Program, Junior Year in Spain*

## SKILLS, LANGUAGES, AND HOBBIES:

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**Software:** Microsoft Office Suite, Adobe Photoshop, Wordpress, Joomla, Expression Engine, Drupal, Jive, iMIS, Kentico, Visual Studio, Team Foundation Server, Trello, JIRA, Confluence, GitHub, Slack

**Language:** Proficient in Spanish, HTML/CSS, SQL (work in progress), Ruby on Rails (work in progress), Python (work in progress)

**Hobbies:** I am an amateur web programmer, and host several websites on Amazon Web Services (AWS) and DigitalOcean. I handle everything from development, server setup, and database administration. My projects can be found on ericwhobrey.com. I also love baseball, and manage an adult men's baseball league in the suburbs during the summer.