



A Member of AfroCentric Group

EssentialMED

Privacy Policy

EssentialMED

This privacy policy sets out how EssentialMED uses and protects any information that the client gives EssentialMED when they use this website. EssentialMED is committed to ensuring that the client's privacy is protected. Should the client ask EssentialMED to provide certain information by which they can be identified when using this website, and then EssentialMED can be assured that it will only be used in accordance with this privacy statement.

EssentialMED may change this policy from time to time by updating this page. The clients should check this page from time to time to ensure that they are happy with any changes. This policy is effective from 1st of January 2015.

WHAT MAY ESSENTIALMED COLLECT

EssentialMED may collect the following information:

- Name and surname
- Identification Number
- Contact information including email address
- Demographic information such as postcode, preferences and interests
- Other information relevant to customer needs and/or offers

WHAT DOES ESSENTIALMED DO WITH THE INFORMATION WE GATHER

EssentialMED requires this information to understand the clients' needs and provide them with a better service, and in particular for the following reasons:

- Internal record keeping
- EssentialMED may use the information to improve our products and services.
- EssentialMED may periodically send promotional emails about new products, special offers or other information which we think you as clients may find interesting using the email address which they have provided.
- From time to time, EssentialMED may also use the clients' information to contact them for market research purposes. EssentialMED may contact the clients' by email, phone, fax or mail. EssentialMED may use the information to customise the website according to the clients' interests.

SECURITY

EssentialMED is committed to ensuring that the clients' information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

HOW DOES ESSENTIALMED USE COOKIES

A cookie is a small file which asks permission to be placed on an individual computer's hard drive. Once you agree, the file is added and the cookie helps to analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

EssentialMED uses traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide the client with a better website, by enabling us to monitor which pages they find useful and which they do not. A cookie in no way gives us access to the clients' computer or any information about them, other than the data they choose to share with us.

The clients can choose to accept or decline cookies. Most web browsers automatically accept cookies, but they can usually modify their browser setting to decline cookies if they prefer. This may prevent them from taking full advantage of the website.

LINKS TO OTHER WEBSITES

Our website may contain links to other websites of interest. However, once the clients have used these links to leave our site, they should note that we do not have any control over the other website. Therefore, we cannot be held responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. The clients should exercise caution and look at the privacy statement applicable to the website in question.

CONTROLLING THE CLIENTS PERSONAL INFORMATION

The clients may choose to restrict the collection or use of their personal information in the following ways:

- Whenever they are asked to fill in a form on the website, choose for the box that indicates that they do not want the information to be used by anybody for direct marketing purposes
- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at info@essentialmed.co.za

EssentialMED will not sell, distribute or lease the clients' personal information to third parties unless we have their permission or are required by law to do so. We may use the clients' personal information to send them promotional information about third parties which we think they may find interesting if the clients tell us that they wish this to happen.

The clients may request details of personal information which we hold about them under the Data Protection Act 1998.

If the clients believe that any information we are holding about them is incorrect or incomplete, please write to or email us as soon as possible, at the above email address. We will promptly correct any information found to be incorrect.