

Interpretação de texto 05

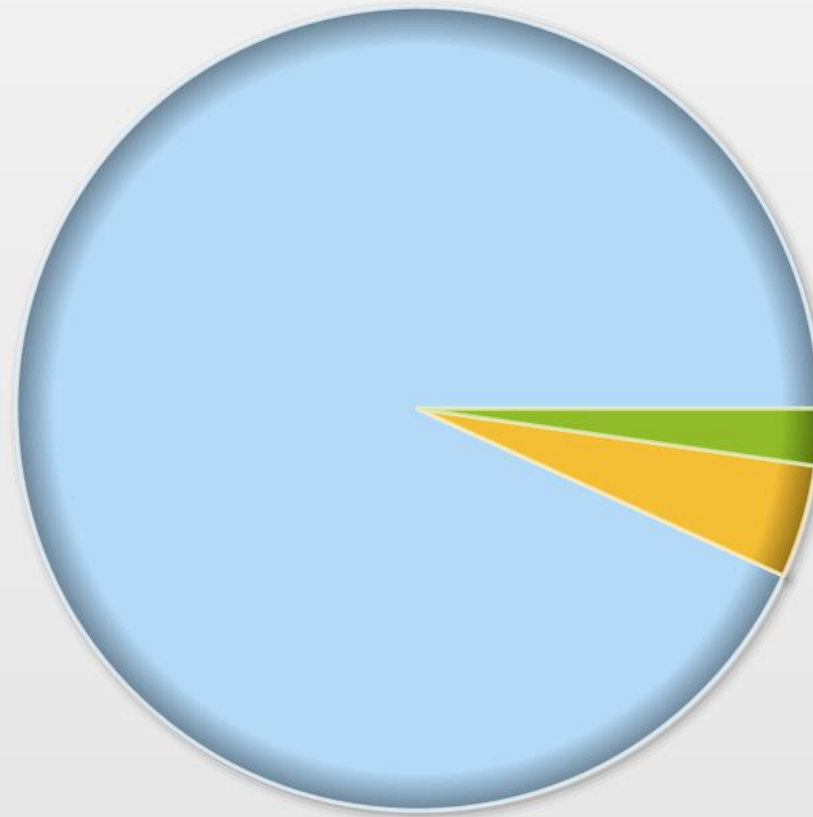
Prof. Thaysa
Inglês

Interpretação de texto

FUVEST

- Leia título e subtítulo;
- Explore fotos e legendas de imagens;
- Analise cada parágrafo como um texto isolado, lendo apenas a primeira sentença dele;
- Para cada sentença, defina um tema central para o parágrafo.

Text Comprehension, 93%



Adjectives and Pronouns, 2%

Vocabulary, 5%

GETTING READY FOR THE TEST

<https://www.theguardian.com/international>

<https://www.nytimes.com/>

<https://www.economist.com/>

<https://www.scientificamerican.com/>

<https://time.com/>

<https://www.newsweek.com/>

Assigning female genders to digital assistants such as Apple's Siri and Amazon's Alexa is helping entrench harmful gender biases, according to a UN agency.

Research released by Unesco claims that the often submissive and flirty responses offered by the systems to many queries – including outright abusive ones – reinforce ideas of women as subservient.

“Because the speech of most voice assistants is female, it sends a signal that women are obliging, docile and eager-to-please helpers, available at the touch of a button or with a blunt voice command like ‘hey’ or ‘OK’”, the report said.

“The assistant holds no power of agency beyond what the commander asks of it. It honours commands and responds to queries regardless of their tone or hostility. In many communities, this reinforces commonly held gender biases that women are subservient

and tolerant of poor treatment.”

The Unesco publication was entitled “I’d Blush if I Could”; a reference to the response Apple’s Siri assistant offers to the phrase: “You’re a slut.” Amazon’s Alexa will respond: “Well, thanks for the feedback.”

The paper said such firms were “staffed by overwhelmingly male engineering teams” and have built AI (Artificial Intelligence) systems that “cause their feminised digital assistants to greet verbal abuse with catch-me-if-you-can flirtation”.

Saniye Gülser Corat, Unesco’s director for gender equality, said: “The world needs to pay much closer attention to how, when and whether AI technologies are gendered and, crucially, who is gendering them.”

The Guardian, May, 2019. Adaptado.

Conforme o texto, em relação às mulheres, um efeito decorrente do fato de assistentes digitais reforçarem estereótipos de gênero é

- (A) a inclusão de uma única voz nos dispositivos.
- (B) a normalização de formas de assédio sexista.
- (C) o poder de influência positiva sobre as pessoas.
- (D) o incremento de vendas e customização de robôs.
- (E) a busca por formas que reflitam problemas sociais.

TEXT

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Segundo o texto, o título do relatório publicado pela Unesco - “I’d Blush if I Could” -, no que diz respeito aos assistentes digitais, indica

- (A) resposta padrão para comandos que incluem impropérios.
- (B) capacidade tecnológica para selecionar temas sensíveis ao grande público.
- (C) preocupação dos fabricantes de dispositivos eletrônicos com usuários conservadores.
- (D) perda de controle das formas de interação entre seres humanos e máquinas.
- (E) necessidade de elaboração de sistemas integrados de reconhecimento de voz.

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De acordo com o texto, na opinião de Saniye Gülser Corat, tecnologias que envolvem Inteligência Artificial, entre outros

- (A) são desenvolvidas segundo normas prescritas em convenções internacionais.
- (B) devem ser monitoradas por empresas multinacionais geridas por mulheres.
- (C) funcionam melhor quando associadas a dispositivos sincronizados em escala mundial.
- (D) dependem de atualização constante para garantia de desempenho satisfatório.
- (E) Requerem avaliação ampla, quanto à possível presença de elementos tendenciosos em sua concepção.

Therapist: Your wife says you never buy her flowers is that true?

Him: To be honest, I never knew she sold flowers.



O efeito de comicidade que se obtém do meme decorre, sobretudo, da

- (A) repetição da palavra “never”.
- (B) ambiguidade gerada pela expressão “buy her flowers”.
- (C) asserção “your wife says”.
- (D) contradição presente na frase “To be honest”.
- (E) pergunta “is that true?”.

TEXT

Harlem

What happens to a dream deferred?

Does it dry up
like a raisin in the sun?
Or fester like a sore—
And then run?
Does it stink like rotten meat?
Or crust and sugar over—
like a syrupy sweet?

Maybe it just sags
like a heavy load.

Or does it explode?

Langston Hughes, Selected Poems of Langston Hughes (1990).
Disponível em <http://www.poetryfoundation.org/>.

As tentativas de resposta do poeta à pergunta “What happens to a dream deferred?” evocam imagens de

- (A) animosidade e revolta.
- (B) remorso e compaixão.
- (C) deterioração e destruição.
- (D) empatia e complacência.
- (E) aprisionamento e passividade.

THANK YOU

Prof. THAYSA
INGLÊS