MASS GAINING FORMULA WITH mTOR ACTIVATORS

Science con rms what athletes have always known: high quality calories and protein intake is linked to muscle size and strength.

MONSTER MASS™ is a macronutrient dense gainer designed to maximize lean mass gains.**

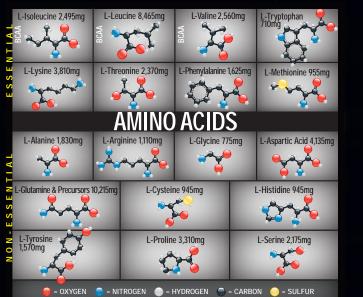
50% MORE LEUCINE

MONSTER MASS is forti ed with 4 grams of added L-Leucine to drive an industry leading 3:1:1 Ratio of BCAAs



Recent university research shows that Leucine enriched beverages consumed with exercise synergistically activates and prolongs activity of mTOR signaling pathway, which increases muscle anabolic potential (muscle growth)**.1 ^{††} Monster Mass contains 50+% more leucine per gram protein than typical protein powders.

TYPICAL AMINO ACID PROFILE per 4 scoops 150g (50g Protein)









FOR mTOR PATHWAY ACTIVATION (MUSCLE PROTEIN SYNTHESIS)**

TO ENHANCE MUSCLE TISSUE RECOVERY/REPAIR**

DIGESTIVE ENZYME COMPLEX FOR EFFICIENT PROTEIN DIGESTION AND UTILIZATION**

CARBOHYDRATES TRIGGER INSULIN PRODUCTION WHICH IN TURN HELPS DRIVE AMINO ACID UPTAKE AND UTILIZATION BY MUSCLE TISSUES**

Since we founded CytoSport™ in 1998, we've been dedicated to working with sports scientists, coaches and trainers to rede ne protein enhanced products for active lifestyles and serious athletes — supporting performance when it matters. Over the years, we've expanded to create a comprehensive line that encompasses the athletic experience from preparation, to hydration, to recovery. Our products are among the very few that are manufactured in a NSF International GMP for Sport™ Registered facility. Our facilities are also inspected and regulated by the FDA. We carefully manufacture our powder products and ready-to-drink preblends onsite at our corporate campus in Benicia. California.

Making e cacious products for athletes and active lifestyle individuals requires responsibility on all fronts. As our business has grown, so has our footprint. We have made environmental sustainability a focus and driver in everyday decision making. For more, please visit our website.

Through it all, CytoSport has been committed to one thing, building athletes



TASTE SATISFACTION GUARANTEED

PROTEIN SUPPLEMENT



BUILDING ATHLETES FROM THE INSIDE OUT™

MASS GAINING FORMULA WITH MTOR ACTIVATORS

50g PROTEIN

Dietary Supplement

Amount Per Serving % Daily Value*

600

Serving Size 150g (approx 4 scoops) Servings Per Container approx 18

Calories

Calories from Fat

Calories from Fat	110	
Total Fat	12g	18%
Saturated Fat	4.5g	23%
Trans Fat	0g	
Cholesterol	85mg	28%
Sodium	170mg	7%
Potassium	780mg	22%
Total Carbohydrate	74g	25%
Dietary Fiber	7g	28%
Sugars	7g	
Protein	50g	100%
Vitamin A (as vitamin A acetate)		35%
Vitamin C (as ascorbic acid)		35%
Calcium		70%
Iron (as ferrous fumarate)		40%
Vitamin D (as cholecalciferol)		35%
Vitamin E (as dl-alpha tocopheryl acetate)		40%
Thiamin (as thiamin mononitrate)		30%
Riboflavin	,	35%
Niacin (as niacinamide)		35%
Vitamin B6 (as pyridoxine hydrochloride)		35%
Folate (as folic acid)	,	35%
Vitamin B12 (as cyanocobalamin)		35%
Biotin	•	35%
Pantothenic Acid (as d-calcium pantothenate)		40%
Phosphorus	· · · · ·	60%
lodine (as potassium iodide)		50%
Magnesium (as magnesium oxide)		45%
Zinc (as zinc oxide)		35%
Copper (as copper gluconate)		35%
Chromium (as chromium nicotii	nate)	80%
L-Leucine	4g	**
L-Glutamine	2g	**
Aminogen (digestive enzymes)	250mg	**
*Percent Daily Values are based on a 2,000 calorie diet. Your daily		
valuas may be bigber or lavier descending		and a

LEASE PROTEIN BLEND (WHEY PROTEIN CONCENTRATE, WHEY PROTEIN HYDROLYSATE, WHEY PROTEIN ISOLATE, L-LEUCINE _-GLUTAMINE), SUSTAINED RELEASE PRÓTEIN BLEND (MILK PROTEIN CONCENTRATI AND/OR ISOLATE, MICEL-LAR CASEIN, CALCIUM AND SODIUM CASEINATE), WAXY MAIZE STARCH. LEAN LIPIDS (SUNFLOWER OIL, CANOLA OIL MEDIUM CHAIN TRIGLYCER-IDES). ALKALIZED COCOA POWDER NATURAL AND ARTIFICIAL FLAVOR, SOLUBLE CORN FIBER, FRUCTO-OLI-OSACCHARIDES, POTAS

CONTAINS INGREDIENTS DERIVED FROM MILK AND SOY. THIS PRODUCT IS MANUFACTURED IN A FACILITY THAT PROCESSES MILK. SOY. WHEAT AND EGGS.

SIUM CHLORIDE, TRICALCIUM

LACTASE BROMELAIN PAPAIN

PHOSPHATE, ACESULFAME

POTASSIUM, SUCRALOSE.

SOY LECITHIN.

NUTRITION HIGHLIGHTS

PROTEIN

CALORIES | L-LEUCINE[†]

† Amino acid totals include amino acids from complete proteins.

1) Drever et al. Am J Physiol Endrocrinol Metab 294:E392-E400 (2008) 2) Fujita et al. J Phuysiologuy 582(2):813-23 (2007)

3) Koopman et al. Am J Physiol Endocrinol Metab 288:E645-53 (2005)

DIRECTIONS and USE



The optimal time for a serving of MONSTER MASS is 30-45 minutes 18-20 -oz water immediately after your workout. This timing is critical because your muscles absorb approximately 80% of the aminos and carbs necessary to help them grow during the two hour period immediately following exercise Depending on your weight gain and caloric

needs take Monster Mass as a snack or as a meal addition.

CytoSport products complement a healthful eating and hydration plan that, when combined with a balanced exercise program may contribute to healthy weight management and recovery from exercise.

Use as part of a well-balanced diet that includes whole foods and other protein sources. Do not use this product as your sole source of nutrition.

**These statements have not been evaluated by the food and drug administration. This product is not intended to treat, cure, prevent or diagnose any disease.





or to report adverse e ects Call 1-888-298-6629 or email productauestions@cvtosport.com Manufactured by CytoSport, Benicia, CA 94510 www.cytosport.com ©2011 CytoSport, Inc.

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in compliance with ISF International's GMP for Sport™ **gistration**, including semi-annua audits, verifying that no NSF 306-Certi cation Guideline Annex A List banned substances exist

*Our products are manufactured

in our facility.

Aminogen® is a registered Trademark of Triarco Industries

**Percent Daily Value not established.

values may be higher or lower depending on your calorie needs.