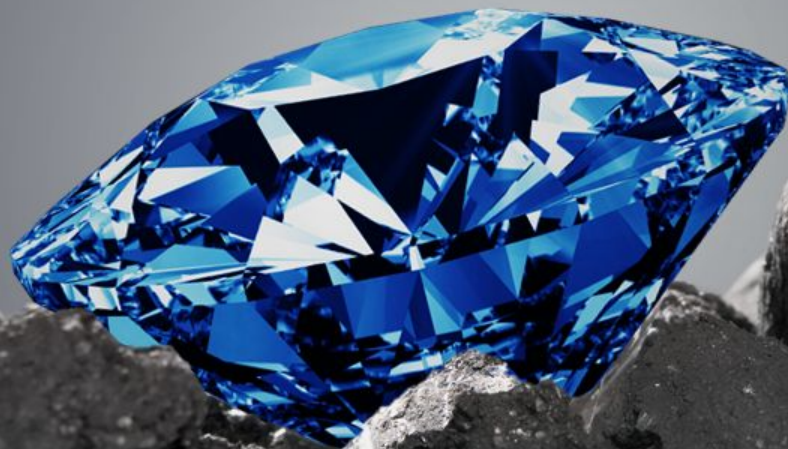


THE 2ND
ANNUAL
GENERAL
MEETING

19TH AUGUST 2020 | WEDNESDAY | 10.00AM



SEQUENCE OF EVENTS

- Welcome & Introduction
- Quorum
- Notice of Meeting & Proceeding of meeting
- To receive Audited Financial Statements & Reports of Directors and Auditors for FYE 31 Dec 2019
- Q&A session on Resolution 1 to Resolution 6
- CEO's Presentation
- Polling Session
- Results & Closing of AGM

Please click on the right of the screen

To download the following information :

1. EquitiesTracker Notice of 2nd AGM
2. E-voting Procedures
3. EquitiesTracker Audited Financial Statement FY2019
4. EquitiesTracker Shareholders' Circular



EquitiesTracker

Enabling Wealth Creation through
Informed Investment Decisions

CEO'S REPORT

2ND ANNUAL GENERAL MEETING

REPORT FOR THE FINANCIAL YEAR END 2019



DATA



EDUCATION

UTILISATION OF IPO PROCEEDS UPDATES

IPO UTILISATION UPDATES



Details	Estimated	Actual	Variance
Listing Expenses	RM 1,000,000	RM 1,038,909.42	3.89%

DETAILS	ALLOCATION	UTILISATION		BALANCE As at 31 Mar 2020
		As at 31 Dec 2019	As at 31 Mar 2020	
Marketing & Digital Advertising Expenses	RM 500,000	RM 319,809	RM 468,727	RM 31,273
Office Training Centre & Relocation	RM 1,000,000	RM 617,236	RM 828,359	RM 171,641
Information Technology	RM 2,370,000	RM 316,724	RM 369,224	RM 2,000,776
Total	RM 3,870,000	RM 1,253,769	RM 1,666,310	RM 2,203,690

IPO UTILISATION UPDATES (3RD APRIL 2020)



Purpose	Proposed utilisation RM'000	Reallocation RM'000 (1)	Amount utilised RM'000	Balance yet to be utilised RM'000	Estimated timeframe for utilisation (from the date of listing)
Information Technology	4,000	-	370	3,630	48 months
Education Premises	1,000	-	828	172	24 months
Marketing	500	-	469	31	24 months
Working Capital	640	(39)	601	-	24 months
Listing Expenses	1,000	39	1,039	-	Immediate

IPO UTILISATION UPDATES (3RD APRIL 2020)



The Board of Directors of ETH ("Board") expects a decline in the ETH and its subsidiaries' ("Group") revenue for the financial year ending 31 December 2020 as compared to the financial year ended 31 December 2019 as the Group is dependent on face-to-face seminars and classes which is prohibited during the MCO and would be adversely impacted even after the MCO is uplifted due to the lingering sentiment of COVID-19 and a global recession as declared by the Managing Director of the IMF (International Monetary Fund), Kristalina Geogieva. As a result, the Group is expected to see declines in overall customers' demand not only in the Business-to-Consumers (B2C) business but also Business-to-Business-to-Consumers (B2B2C) business, i.e. equity investment research platforms and investment training service businesses.

Premised on the above, the Board has decided to reallocate part of the proceeds of RM1,630,000 previously earmarked for Information Technology to the Group's general working capital in order to allow the Group to maintain sufficient cash flow for operating expenses. Also, as mentioned in the Information Memorandum is the upgrade of our backend systems to be Cloud-native. This has been embarked on since March 2019. However, the nature of going cloud-native involves not spending on CAPEX (Capital Expenditure) items like purchasing hardware and building of servers. Instead, it involves the use of services by Cloud Infrastructure like Amazon Web Services, Microsoft Azure or Google Cloud Platform. The accounting treatment for this is defined as an OPEX (Operating Expense) and thus, has been funded by ETH's working capital. This reallocation is also viewed as a reimbursement of the working capital already spent for the effort to go cloud-native.

Notwithstanding the above, the Information Technology's initiative as disclosed in Information Memorandum dated 28 December 2018 will continue to be implemented and when there is a shortage of funds from the proceeds raised from the Group's listing, it will be funded via the Group's internally generated fund.

SECTION 1

FINANCIAL HIGHLIGHTS

INVESTMENT TRAINING SERVICES SEGMENT



EDUCATION & DATA

DESCRIPTION	FYE 2018	FYE 2019	CHANGE
DEFERRED REVENUE	RM 475,733	RM 683,851	+ RM 208,118 (43.7%)
ACTUAL CASH COLLECTED	RM 3,561,000	RM4,035,000	+ RM 474,000 (13.3%)

INVESTMENT TRAINING SERVICES SEGMENT

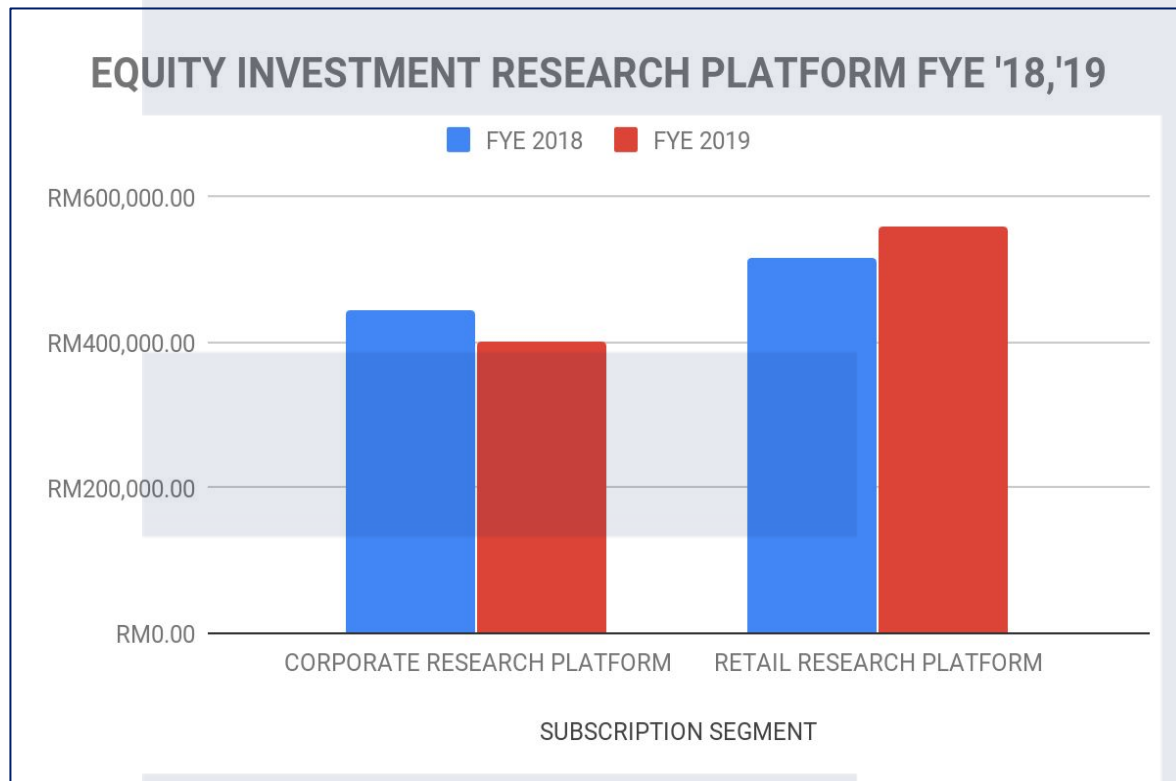


ET EDUCATION

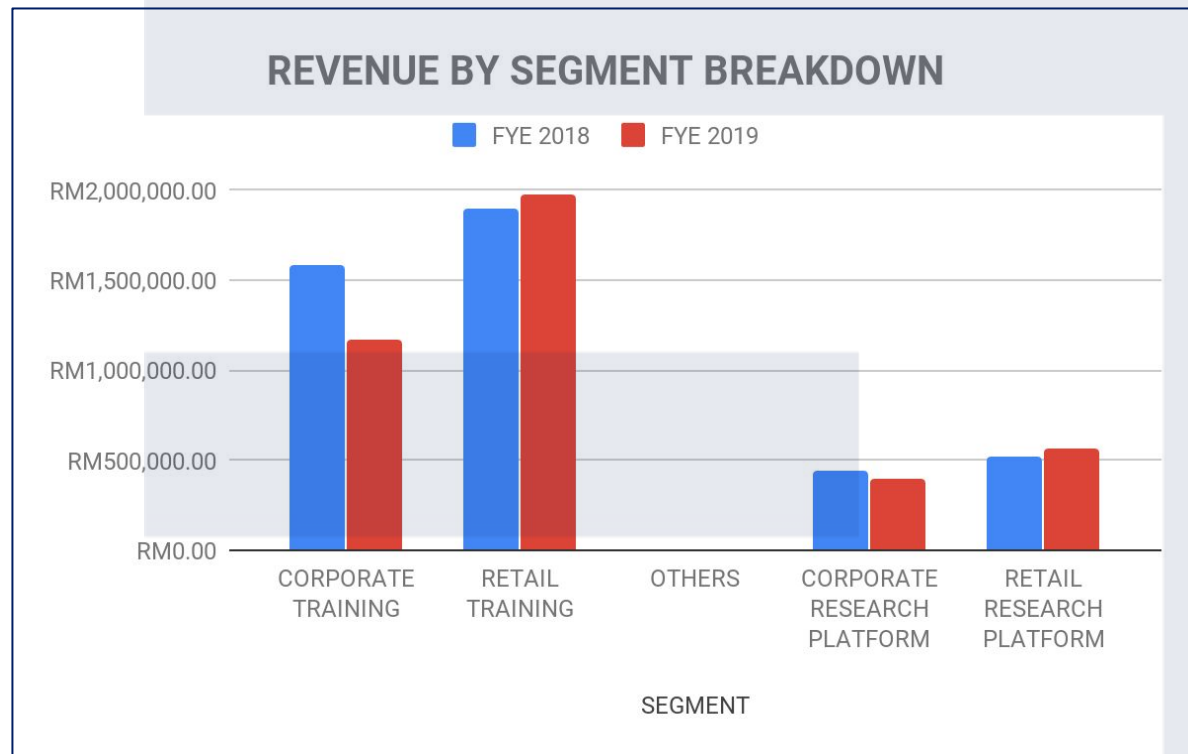
INVESTMENT TRAINING SERVICES	FYE 2018	FYE 2019	CHANGE
CORPORATE	RM1,578,290	RM1,174,626	-RM403,664 (-25.6%)
RETAIL	RM1,901,831	RM1,971,836	+RM70,005 (+3.7%)
TOTAL EDU REV	RM3,480,121	RM3,147,462	-RM332,659 (-9.6%)
OTHERS	RM10,778	RM2,350	-RM8,428 (-78%)
TOTAL	RM3,490,899	RM3,149,812	-RM341,087 (-9.8%)

ET DATA

EQUITY INVESTMENT RESEARCH PLATFORM		FYE 2018	FYE 2019	CHANGE
	CORPORATE	RM443,884	RM401,289	-RM42,595 (-9.60%)
	RETAIL	RM517,217	RM559,452	+RM42,235 (8.17%)
	TOTAL SUBSCRIPTION REV	RM 961,101	RM 960,741	-RM360 (-0.03%)



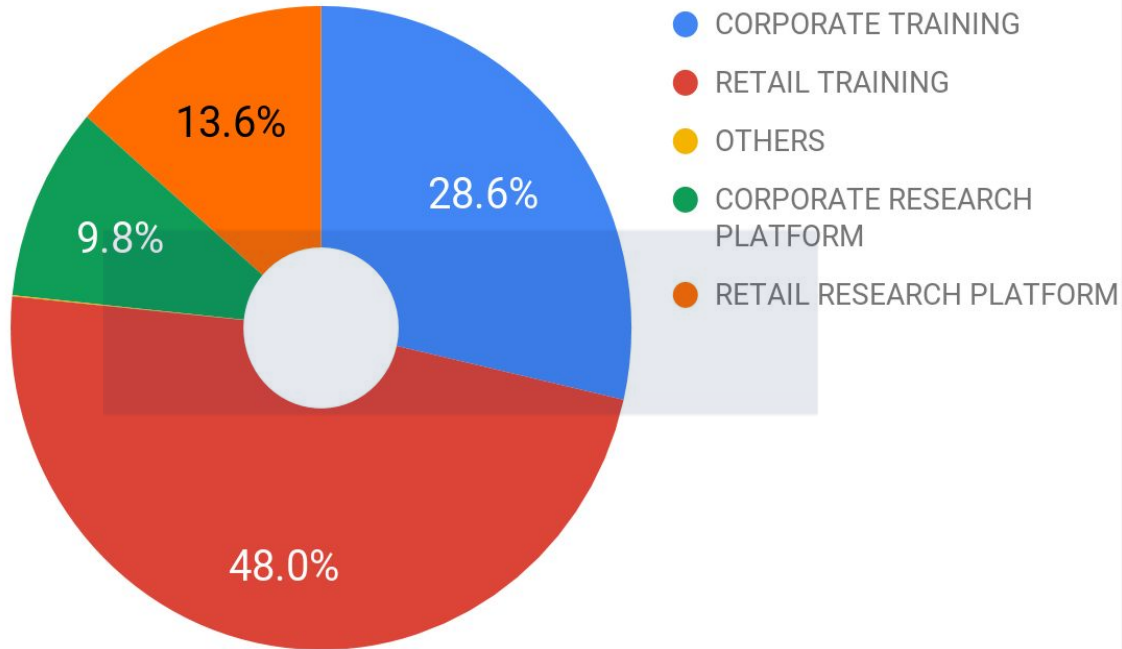
REVENUE BREAKDOWN BY SEGMENT FOR FYE' 2018 & FYE' 2019



REVENUE BREAKDOWN BY SEGMENT FOR FYE' 2019



REVENUE BREAKDOWN BY SEGMENT FYE '19



SECTION 2

BUSINESS HIGHLIGHTS

Overview : Movement Control Order (MCO)



- CAIS 2020 scheduled on 13th & 14th March, postponed on 9th March 2020 due to uncertainties of pandemic
- MCO declared on 18th March 2020
- Live Streaming began on 19th March 2020 with 'Kopitime'
- Digital Adverts were stopped
- e-Learning for Charity began with English on 7th April 2020 and Mandarin on 10th April 2020
- Launched Genius Subscription on 1st May 2020
- Face-to-Face Events resumed in July 2020




Overview : Movement Control Order (MCO)

- 2H 2020 - Physical events will remain challenging
- Future classes will be a combination of both
- Lower Ticket Price compared to face-to-face
- COVID-19 accelerated adoption on online training
- Moving forward, focus on digital marketing efforts

DIGITAL MARKETING : REACH



MEDIUM	1 Jan 2019 (Followers)	31 Dec 2019 (Followers)	Net Change (%)
	5,579	12,960	↑ 7,381 (132%)
	314	906	↑ 592 (189%)

MEDIUM	1 Jan 2020 (Followers)	17 Aug 2020 (Followers)	Net Change (%)
	12,960	21,711	↑ 8,751 (68%)
	906	3,062	↑ 2,156 (238%)
 YouTube	209	2,360	↑ 2,151 (1,029%)

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SECTION 3

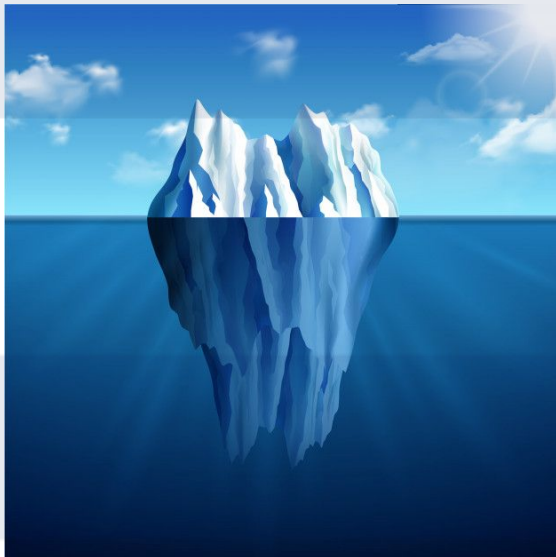
KEY BUSINESS DEVELOPMENTS

- Cloud-Native
- Customer-Centric
- Data-Driven
- Security-First

INITIATIVE #3

INITIATIVE #2

INITIATIVE #1



ENHANCEMENTS FOR CRM & ePOS SYSTEMS

- Integration with Backend Systems for improved customer experience
- Allows ET to provide tailored customer-centric experience
- Frictionless sign up and renewal process
- Multi Event Instantaneous Reporting

ENHANCEMENTS FOR EPM & PLUS

- Enhanced & Frictionless data-driven investment decision making for investors
- Mobile App

NEXT GENERATION INFRASTRUCTURE

- Robust & Scalable Infrastructure to support our overseas expansion plans
- Allows ET to access and benefit from global talent pool
- Improved design to allow ET to Scale at Speed
- Quicker loading times for better user experience
- Better accuracy and timeliness of data updates

SECTION 3 : OTHER KEY BUSINESS DEVELOPMENT



TECHNOLOGY

Market Data

- Improving the back-end systems processes to allow for deeper data-mining of existing data sets - e.g. Top 30 Shareholders

Customer Service

- Payment gateway integration & automation
- Reduction of manual effort & increased capacity
- Integration with Accounting System
- WhatsApp Integration

Development

- Use of "Apps" as we enhance the ET Platform and transition the business model
- Enhancement on Cyber Security
- Next-Gen Infrastructure - Cloud-Native

JOIN OUR COMMUNITY NOW!

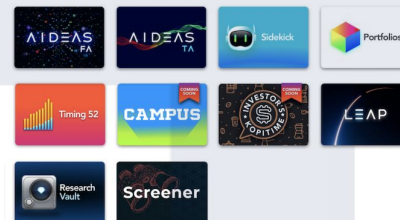
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EQUITYSTRACKER.COM
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See All Features

See All Features

Apps



Current Portfolios

ALVIN VONG	SWEET KIANG	RICKY NG
Initial Amount: RM 200,000.00 Start Date: 08 Jun 2016 Current Date: 13 Aug 2020 Current Value: RM 419,073.00 Absolute Return: +109.54 % Methodology: Value Investing By: Alvin Vong	Initial Amount: RM 57,188.80 Start Date: 09 Mar 2012 Current Date: 13 Aug 2020 Current Value: RM 123,955.78 Absolute Return: +115.45 % Methodology: Value Investing By: Sweet Kiang	Initial Amount: RM 500,000.00 Start Date: 01 Jun 2017 Current Date: 13 Aug 2020 Current Value: RM 520,952.19 Absolute Return: +4.12 % Methodology: Value Investing By: Ricky Ng
View Portfolio	View Portfolio	View Portfolio

RM 10K GENIUS PORTFOLIO	RM 50K SHARIAH PORTFOLIO	BENNY LEE
Initial Amount: RM 10,000.00 Start Date: 04 May 2020 Current Date: 13 Aug 2020 Current Value: RM 16,760.30 Absolute Return: +67.60 % Methodology: Value Investing By: ET	Initial Amount: RM 50,000.00 Start Date: 04 May 2020 Current Date: 13 Aug 2020 Current Value: RM 61,512.03 Absolute Return: +23.02 % Methodology: Value Investing By: ET	Initial Amount: RM 20,000.00 Start Date: 01 Jun 2020 Current Date: 13 Aug 2020 Current Value: RM 19,020.19 Absolute Return: -4.90 % Methodology: Quantitative & Trading By: Benny Lee
View Portfolio	View Portfolio	View Portfolio

AUTOMATED IDEAS
FUNDAMENTAL ANALYSIS

Buying Opportunities
Identify stocks that are undervalued and have a high potential for growth.

Rising Stocks
Identify stocks that are undervalued and have a high potential for growth.

Turnaround Works
Identify stocks that are undervalued and have a high potential for growth.

Discounted Stocks
Identify stocks that are undervalued and have a high potential for growth.

Gold Miners
Identify stocks that are undervalued and have a high potential for growth.

Cash Flow
Identify stocks that are undervalued and have a high potential for growth.

Continuous Growth
Identify stocks that are undervalued and have a high potential for growth.

Skewered Climax
Identify stocks that are undervalued and have a high potential for growth.

AUTOMATED IDEAS
PRICE ANALYSIS

Technical Stocks
Identify stocks that are undervalued and have a high potential for growth.

Risk Factors
Identify stocks that are undervalued and have a high potential for growth.

Upgraded Support Opportunities
Identify stocks that are undervalued and have a high potential for growth.

Discounted Opportunities
Identify stocks that are undervalued and have a high potential for growth.

Upgraded Outright Alerts
Identify stocks that are undervalued and have a high potential for growth.

Discounted Resistance Alerts
Identify stocks that are undervalued and have a high potential for growth.

ET SCREENERS
FUNDAMENTAL ANALYSIS

Market Price Ratio
Identify stocks that are undervalued and have a high potential for growth.

Technical Analysis Filter
Identify stocks that are undervalued and have a high potential for growth.

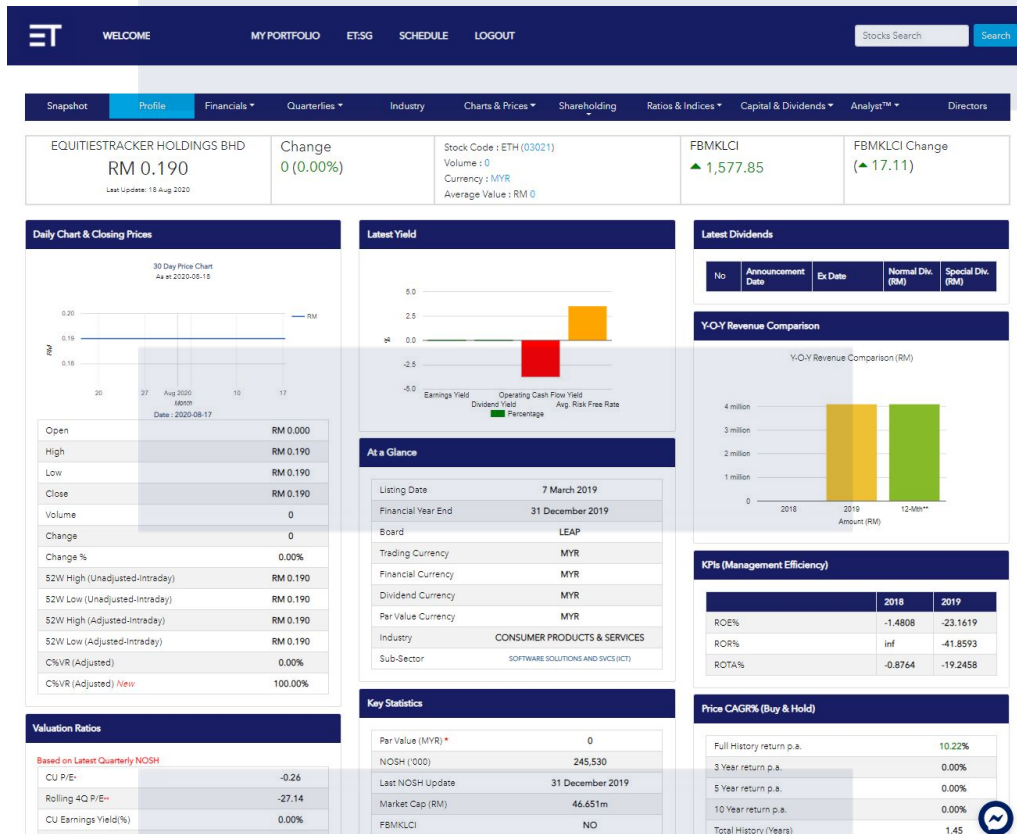
Stock Categories Filter
Identify stocks that are undervalued and have a high potential for growth.

Accounting KPIs
Identify stocks that are undervalued and have a high potential for growth.

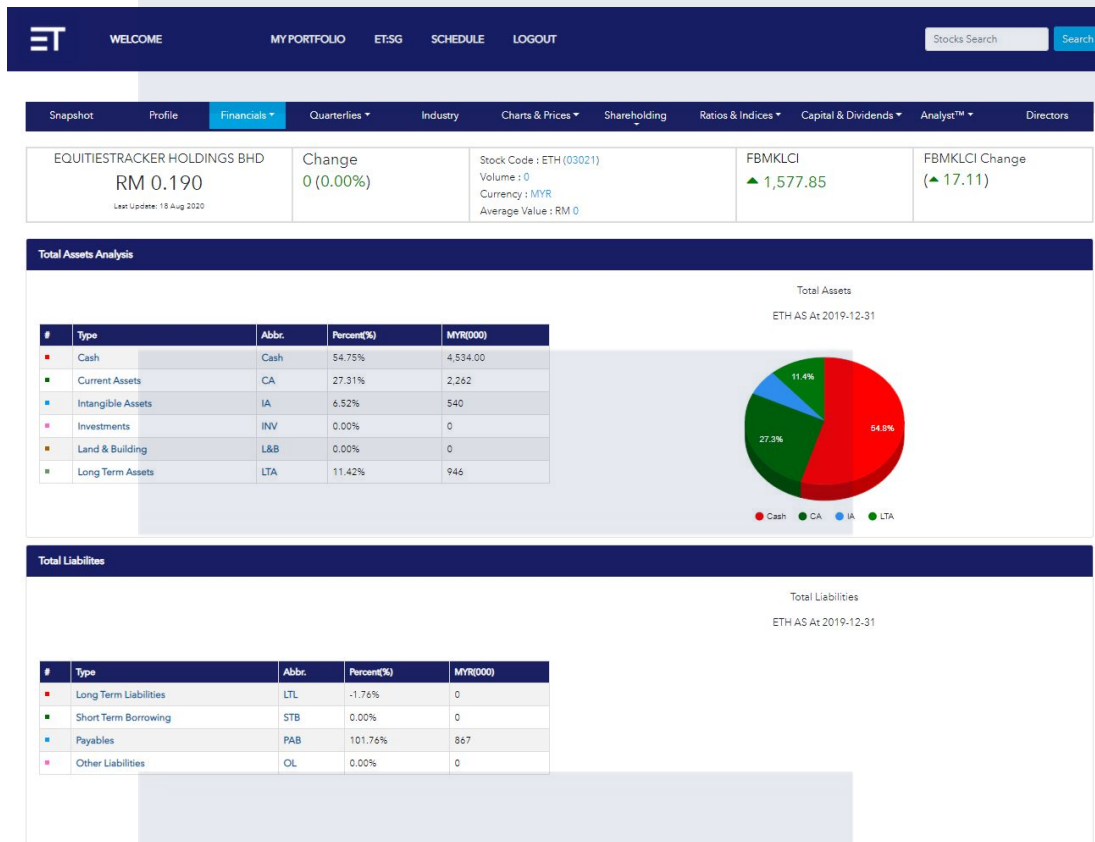
Benchmarking by Sub Sector
Identify stocks that are undervalued and have a high potential for growth.

PCA Ranking
Identify stocks that are undervalued and have a high potential for growth.

ET PLATFORM : LEAP IS NOW AVAILABLE!



ET PLATFORM : LEAP IS NOW AVAILABLE!



SECTION 4

MARKET OUTLOOK

SECTION 3 : MARKET OUTLOOK



As we continue through this uncertain and challenging environment, we will adjust our approach to our business accordingly.

- Appropriate measures will be introduced, as required, for the sustainability of the business.
- We remain confident in our strategy to enhance our market attractiveness through initiatives that we have in place that includes efforts to broaden our product and service offerings.
- We will have to execute initiatives differently. Digital competencies will no longer be optional in our approach to business.
- At the same time, we will focus on our initiatives to strengthen our ecosystem

POLLING

ORDINARY RESOLUTION 1



To approve the payment of Directors' fees of RM12,000 payable to the Independent Non-Executive Director for the financial year ended 31 December 2019.

ORDINARY RESOLUTION 2



To approve the payment of Directors' fees for an amount up to RM36,000 payable to the Independent Non-Executive Director from 1 January 2020 until the conclusion of the next Annual General Meeting of the Company.

ORDINARY RESOLUTION 3



To re-elect Mr Alvin Vong Chen Weng
who is retiring in accordance with Clause 108 of the Constitution
of the Company and is offering himself for re-election.

ORDINARY RESOLUTION 4



To re-appoint Messrs. AL Jafree Salihin Kuzaimi PLT as Auditors of the Company and to hold office until the conclusion of the next Annual General Meeting and that the Directors be authorised to determine their remuneration.

Authority to allot and issue shares pursuant to
Section 75 and Section 76 of the Companies Act 2016.

SPECIAL RESOLUTION 1

Proposed Amendments to the Constitution of the Company

THANK YOU