Etsy, Inc.

Our House of Brands

Etsy, Inc. connects millions of passionate and creative buyers and sellers around the world. Each of our two-sided online marketplaces share a mission to keep commerce human, and we're committed to using the power of business to strengthen communities and empower people. Reverb became part of Etsy, Inc. in 2019, followed by Elo7 and Depop in 2021.

What encouraged Etsy to incorporate Reverb, Depop, and Elo7 into our House of Brands? Each brand consists of vibrant, two-sided marketplaces with passionate communities and highly-differentiated offerings of unique items where the whole is greater than the sum of its parts. While our marketplaces operate independently, they all benefit from shared expertise in areas such as product, marketing, technology, and customer support. By adding subsidiaries with their own buyer and seller communities, we have expanded Etsy's community in key geographies and generational cohorts where we'll now be able to keep more commerce, more human.

Etsy, Inc. employees – whether a team member of Etsy, Reverb, Depop, or Elo7 – tackle unique, meaningful, and large-scale problems alongside passionate coworkers, all the while making a rewarding impact.

Interested in exploring roles across Etsy, Inc.? We've shared each brand's Careers Page below. Additionally, when candidates apply to opportunities with one of our brands, it opens the door to opportunities with all of our brands. If members of our Talent Teams see an opportunity that you may be a fit for at a different brand than the one you applied to, we'll be sure to let you know!

About the Brands

Etsy

Etsy, Inc., founded in 2005, is the global marketplace for unique and creative goods. Our mission is to keep commerce human, and we're committed to using the power of business to strengthen communities and empower people. We connect millions of buyers and sellers from nearly every country in the world. Buyers come to Etsy to be inspired and delighted by items that are crafted and curated by creative entrepreneurs. For sellers, we offer a range of tools and services that address key business needs.

depop

Depop is the community-powered fashion marketplace to buy and sell unique fashion. Depop is a place for anyone to discover and celebrate their style on their own terms, and to feel good about their fashion choices by extending the lives of millions of garments. The company was founded in 2011 and is headquartered in London with offices in Manchester and New York. Depop employees are dedicated to its mission of building the world's most diverse progressive home of fashion: one that's kinder on the planet and kinder to people.

Reverb

Since launching in 2013, Reverb has grown into the largest online marketplace dedicated to buying and selling musical instruments. By focusing on inspiring content, price transparency, musician-focused eCommerce tools, a music-savvy customer service team, and more, Reverb has created an online destination where the global music community can connect over the perfect piece of music gear. Reverb is dedicated to fostering a friendly, passionate, and accepting community of buyers and sellers that is as diverse as music itself. Through Reverb Gives, sales on this marketplace help support youth music education programs all over the world in line with the company's mission to make the world more musical.

elo7

Considered a leader in 'custom and made-to-order' goods in Brazil, Elo7's marketplace includes items from a vast array of retail categories including special event and life moment categories such as wedding, baby, home decor, and children's parties. Elo7 was founded in 2008 with the mission of transforming people's lives through a humanized buying and selling environment that connects and inspires, giving meaning to each transaction carried out. For sellers, Elo7 works to develop the best technologies and offer simple and practical solutions for managing their sales, and for buyers, Elo7 focuses on delivering an outstanding shopping experience.