

4.2 Advocacy

Purpose

The Board to note the progress made in terms of Advocacy activities and to discuss matters in relation to these activities.

Background

We continue to track emerging issues, organisations and policies worldwide to target engagement opportunities with key policy-stakeholders. This work is reinforced with the recent appointment of an International Government Engagement Officer and an International Policy Analyst.

Stakeholder engagement included the CIAB Plenary meeting in Paris, Ministerial meetings in both India and South Africa with confirmation received from the Joint Secretary, Ministry of Coal (India) to attend our upcoming event in Singapore, and further engagement with Minerals Council of Australia (MCA) to brief members on our latest advocacy activity.

The Quarter was framed by the 27th United Nations Conference of Parties (COP27) in Egypt and the release of two major reports, one by the IEA and the other by the Global CCS Institute.

Abated Coal Stewardship forms a strong component of our advocacy efforts, Through our media channels, we showcase the impressive efforts our Members are undergoing to spearhead Environmental and Social Governance (ESG) to demonstrate Responsible Coal Principles among our Members, but also foster an enthusiasm to inspire collaboration and innovation among all member no matter what stage of the ESG ladder they are on.

Stewardship advocacy will also look to engaging members with government and financial stakeholders to unlock new potential.

Topics of Stewardship will include ESG, while being mindful of a theme including, but not restricted to:

- Community and Society
- Energy Security
- Sustainability
- Value - Added Products Beyond Energy

We will use our media channels and attendance at events to foster:

- Member Alliance
- Reputation Management/Public Perception
- Inform to raise the Coal IQ of
- Communication
- Member Engagement

The WCA is also investigating a scheme to showcase, our Members, and how Responsible Coal Principles are being demonstrated in a variety of ways, acting in the spirit of the UN SDGs and as an inspiration to others.

Policy Briefs

- Item 4.3 (a) [Global Status of 2022](#)
- Item 4.3 (b) [IEA Coal 2022 Report](#)
- Item 4.3 (c) [COP27 Report](#)

Recommendation

The Board to note the *Evolving Coal* Advocacy activities.