

## 4.1.2 Communications

### Background

The *Evolving Coal* communications activities, including media, social media, speeches and member communications are summarised in the following WCA Q1 and Q2 Update.

The Q1 & Q2 Media Report (2023) highlights the WCA's recruitment of Coal India, Bowen Coking Coal and Menar to its ranks. The WCA's success at Mining Indaba, which resulted in widespread media attention, as well as viral op-eds from WCA Chairman July Ndlovu in the Daily Maverick and WCA Chief Executive Michelle Manook's South Africa Sunday Times article.

### Papers

- Item [WCA Q1 Update](#)
- Item [WCA Q2 Update](#)
- Item 4.1.2 [WCA Q1 & Q2 2023 Media Report](#)

### Recommendation

The Board to note the *Evolving Coal* communications activities.

## WCA Q1 & Q2 2023 Media Report

Portal	Headline	Link
PSU Connect	Coal India Joins World Coal Association 28 November 2022	<a href="https://www.psuconnect.in/news/coal-india-joins-world-coal-association/35334/">https://www.psuconnect.in/news/coal-india-joins-world-coal-association/35334/</a>
Australia's Mining Monthly	BCC joins WCA 9 December 2022	<a href="https://www.miningmonthly.com/sustainability/news/1444820/bcc-joins-wca">https://www.miningmonthly.com/sustainability/news/1444820/bcc-joins-wca</a>
The Australian	World Coal Association chief Michelle Manook calls for 'rigour' in carbon debate 12 December 2022	<a href="https://archive.ph/Y7f1l#selection-181.0-181.80">https://archive.ph/Y7f1l#selection-181.0-181.80</a>
Bowen Basin Mining Club Yearbook 2022	Coal's dramatic turnaround in a historic year 16 December 2022	<a href="https://issuu.com/bbminingclub/docs/bbmc_yearbook_2022_web">https://issuu.com/bbminingclub/docs/bbmc_yearbook_2022_web</a>
The Australian (print)	Energy Debate Falling Into Alternative Reality 25 January 2023	<a href="https://www.worldcoal.org/energy-debate-falling-into-alternative-reality/">https://www.worldcoal.org/energy-debate-falling-into-alternative-reality/</a>
Mining Review Africa	World Coal Association calls for rationality amidst energy uncertainty 2 February 2023	<a href="https://www.miningreview.com/coal/wca-chairman-calls-for-reason-and-rationality/">https://www.miningreview.com/coal/wca-chairman-calls-for-reason-and-rationality/</a>

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Mining Weekly	Ndlovu reflects on coal's continued, changing role in society 2 February 2023	<a href="https://www.miningweekly.com/article/ndlovu-reflects-on-coals-continued-changing-role-in-society-2023-02-02">https://www.miningweekly.com/article/ndlovu-reflects-on-coals-continued-changing-role-in-society-2023-02-02</a>
ESI Africa	World Coal Association calls for practicality amid energy uncertainty 3 February 2023	<a href="https://www.esi-africa.com/industry-sectors/future-energy/world-coal-association-calls-for-practicality-amid-energy-uncertainty/">https://www.esi-africa.com/industry-sectors/future-energy/world-coal-association-calls-for-practicality-amid-energy-uncertainty/</a>
Daily Maverick	As we move towards a just transition and a resilient energy system, we mustn't abandon coal — yet 5 February 2023	<a href="https://www.dailymaverick.co.za/opinionista/2023-02-05-as-we-move-towards-a-just-transition-and-a-resilient-energy-system-we-mustnt-abandon-coal-yet/">https://www.dailymaverick.co.za/opinionista/2023-02-05-as-we-move-towards-a-just-transition-and-a-resilient-energy-system-we-mustnt-abandon-coal-yet/</a>
Mining Weekly	World Coal Association adds Menar to its ranks 7 February 2023	<a href="https://www.miningweekly.com/article/world-coal-association-adds-menar-to-its-ranks-2023-02-07/rep_id:3650">https://www.miningweekly.com/article/world-coal-association-adds-menar-to-its-ranks-2023-02-07/rep_id:3650</a>
African Mining News	Future Coal Expands With Enrolment Of South African Innovator, Menar 7 February 2023	<a href="https://www.africanminingnews.co.za/?p=7107">https://www.africanminingnews.co.za/?p=7107</a>
Newzroom Afrika	World Coal Association calls on the industry to 'calm down' 8 February 2023	<a href="https://youtu.be/zP7X6gcNLhw">https://youtu.be/zP7X6gcNLhw</a>
Mail & Guardian	Coal bulls fight for relevance at Mining Indaba 8 February 2023	<a href="https://mg.co.za/business/2023-02-08-coal-bulls-fight-for-relevance-at-mining-indaba/">https://mg.co.za/business/2023-02-08-coal-bulls-fight-for-relevance-at-mining-indaba/</a>

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Mining Weekly	Seriti wins plaudits for decarbonising its coal while keeping coal lights on 8 February 2023	<a href="https://www.miningweekly.com/article/seriti-wins-indaba-plaudits-for-decarbonising-its-coal-mines-while-keeping-coal-lights-on-2023-02-08">https://www.miningweekly.com/article/seriti-wins-indaba-plaudits-for-decarbonising-its-coal-mines-while-keeping-coal-lights-on-2023-02-08</a>
News 24	Coal to remain a big part of energy mix, despite move towards renewables – experts 9 February 2023	<a href="https://www.news24.com/citypress/business/coal-to-remain-a-big-part-of-energy-mix-despite-move-towards-renewables-20230209">https://www.news24.com/citypress/business/coal-to-remain-a-big-part-of-energy-mix-despite-move-towards-renewables-20230209</a>
South Africa Sunday Times	MICHELLE MANOOK: An uncomfortable reality is dawning as rich countries turn back to coal 12 February 2023	<a href="https://mcusercontent.com/c35475364a541a1bdee7dc50b/files/f3ddao89-673c-e73b-7aef716436a72bc/Michelle_Manook_Op_ed_SA_Sunday_Times_12_Feb_23.pdf">https://mcusercontent.com/c35475364a541a1bdee7dc50b/files/f3ddao89-673c-e73b-7aef716436a72bc/Michelle_Manook_Op_ed_SA_Sunday_Times_12_Feb_23.pdf</a>