

6.4 Policy and Engagement Committee (PECo) Minutes – 5 April 2023

Policy and Engagement Committee (PECo) Meeting Minutes

5 April 2023

Policy and Engagement Committee (PECo) Minutes of the World Coal Association

Policy and Engagement Committee Attendees

Roman Golovin (Chair)	Bravus
Paul Baruya (Lead Secretariat)	WCA
Sam Deans	Whitehaven
Mpumelelo Mkhabela	Menar
Daleen Lopez-Ruiz	WCA
Chris Demetriou	WCA
Tina Potgieter	WCA

Policy and Engagement Committee Apologies

Nick McDermott	Yancoal
Nikki Fisher	Thungela Resources

1. Chair Opening Remarks

Apologies and Introductions

The Chair welcomed everyone to the meeting and the Agenda was formally adopted.

The Chair noted that apologies were received for Nick McDermott (Yancoal) and Nikki Fisher (Thungela Resources).

2. Minutes of 19 October 2022

2.1 Approval of Minutes

The Chair presented the Minutes of the previous PECO Meeting.

There being no comments from the Members the Chair proposed that the Minutes be adopted as being formally approved which was supported by Members.

2.2 Matters arising from previous Minutes:

One matter arose from the previous meeting:

'Abated Coal Stewardship'

- PECO committee Members expressed strong support for the Abated Coal Stewardship Strategy and the term: Future Coal.
- Nick McDermott noted support for the emphasis on abatement opportunities.
- Peter Morris requested ongoing deliberation around the consideration of a name change, suggested 'Future Coal Alliance' and cautioned on the assumption and implications of 'fully abated' in reference to the use of the term 'abated'.
- Representatives acknowledged and agreed that the time was right for a step-change in the coal narrative and image.

3. Ratification of Terms of Reference

The Terms of Reference of the committee, ratified at the inaugural meeting of 14 April 2022, were flighted as introduction for the meeting and comments or questions were invited, should anything be unclear. No additional inputs or comments were received.

4. Review of Government Engagement and Industry Participation over the past 6 months

Secretariat Lead Paul Baruya provided an overview of the progress made in the *Evolving Coal* strategy for government engagement and industry participation from the WCA.

The following progress was noted and feedback from Members provided:

WCA Geographical Focus This Year

- In the last six months, we've seen more evidence of coal acting as a stalwart for energy security than almost any other fuel.
- Coal continues to be strong in Asia, where more than half the world's population lives and half the world's aspirations for economic growth remain.
- Yet, policymakers and commentators in the green machines of Europe and North America still do not concede the error of converging their energy pathways towards reducing technology choices by phasing out coal;
- While simultaneously, they sought fossil fuels in regions such as Africa and Asia while dictating fuel choices via forcing financial leverage towards renewables, demonstrating continued illiteracy in advanced coal technology.
- Rather than remaining powerless, the WCA sharpened its teeth and responded to the Global North's tightening grip on African and Asian energy policy by concentrating efforts on advocating the importance of coal to global energy security and a future for advanced coal technologies and applications.

India Roadshow 2022

- WCA77 Board Meeting held in India.
- Recruited new Member in the form of Coal India Ltd.
- Hosted the Inaugural 'Future Coal' Leaders Forum. Attendees included coal mining, steel, and power sector stakeholders.
- We also pursued opportunities to connect with one of India's leading policy institutes and embarked on a recruitment drive for talented youth with expertise in government, international affairs and policy analysis, our first appointment being based in India.

Australia Roadshow 2022

- During December, WCA undertook first Australian roadshow since COVID-19.
- The WCA announced the recruitment of Bowen Coking Coal.
- WCA attended a range of face-to-face meetings with existing Members and a plethora of new prospects assembled at the Minerals Council Australia Forum.
- Opened line of communication with Minister Of Resources and Queensland Resource Council.
- Michelle's interview with The Australian led to an enormous groundswell of positive feedback from readers.

South Africa 2023

- WCA attended South Africa's Mining Indaba.
- WCA Chief Executive Michelle Manook, WCA Chairman July Ndlovu, WCA Member Mike Teke from Seriti Resources and WCA Menar Chairman Mpumelelo Mkhabela participated on a panel together, 'Coal In Transition: COP-27, ESG, And Energy Transition – Where Are We Heading?'
- Received plaudits from news media, social media, and audience for participation on the panel.
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- Op-eds from WCA Chief Executive Michelle Manook and WCA Chairman July Ndlovu in South African newspapers on innovative opportunities for coal that goes beyond coal to power and the existing abatement solutions that enable coal to support the Just Energy Transition.
- WCA presented to the SA Colliery Managers Association (SACMA).
- Presentation and knowledge exchange with council for geoscience.
- Opened line of communication with sustainability and climate teams at Eskom and Sasol.

MOU and Other Engagements

- WCA continues to communicate with existing partners in MOUs and create new avenues of knowledge exchange and participate in possible future events in Indonesia as part of our MOU with the ASEAN Centre for Energy, along with engagement with several other MOUs with India and Russia to jointly increase each other's knowledge, support advocacy efforts and augment our credibility as 'think tanks' on matters to do with entire coal value chain.
- WCA is also engaging with the finance community, including insurance, underwriters, private equity finance and capital management.

Upcoming Engagements – Asia and US Campaigns

- WCA will be in Singapore in May for the WCA78 Board Meeting and AGM.
- WCA hosting the "Future Coal" Leaders Forum at the Fairmont Hotel on 16 May.
- The Forum will feature four panel sessions from expert panellists.
- The WCA will host the next WCA79 Board Meeting and workshop in Beijing on 24-25 October as part of the China Coal and Mining Expo 2023 (25-28 October) in Beijing.
- The WCA will be in the US for a roadshow in the second half of 2023.

5. Group Discussion

Menar Chairman Mpumlelo Mkhabela asked if Members reported issues with the WCA and how the challenges can be overcome.

Director of Business Development and Membership Daleen Lopez-Ruiz replied that the Future Coal vision has been successful in recruiting more new responsible Members, has enabled the WCA to broaden its Membership to finance and insurance and the WCA are in discussion with other value chain players, companies that are looking for a change, and to embrace the future and technology solutions for coal in the future.

Mpumlelo asked for a list of companies that will be attending the Singapore event, which Daleen confirmed will be communicated with him.

6. Forward Strategy – Rebranding

Digital Lead Chris Demetriou (WCA) provided the Committee with an update on the rebrand process.

Due to McCann's departure, the WCA has met with six agencies and have now shortlisted it to two

candidates.

The first candidate is Eleven Miles. They are a strategy, brand & content agency based in the UK who are currently overseeing our website development. The second agency is Chlorophyll. They are based in India and have worked with major companies, including Tata Group and their subsidiaries.

Once recommendations have been finessed, the Lead Secretariat will advise PECO of the proposed way forward.

Menar Chairman Mpumelelo Mkhabela asked what the deadline is for deciding. Digital Lead Chris Demetriou stated a decision will be made by the end of April.

7. Members Lounge

Digital Lead, Chris Demetriou (WCA), showcased the Members Lounge, explaining its functionality, topics, and purpose. He requested review of the current topics and for committee members to revert with any changes and / or recommendations.

Secretariat Lead Paul Baruya said the Members Lounge enables Members to showcase their ESG commitments, media messaging, progress on advanced coal abatement technology, celebrating what Members are doing, ideas Members have and to share sustainable business practices with other Members.

Sam Deans from Whitehaven asked for access to Members Portal. Digital Lead Chris Demetriou (WCA) replied that he will assist.

8. Any Other Business

Attendees did not have any other business they wanted to share.

9. Close

The Chair thanked Members for their time and closed the meeting.