

GSSM 2023

Program

Draft as per 21.09.23

OE 3A	Meeting Room: Nefer 1 (08:00 - 08:45 16:15 - 18:00) Speakers: Peter Höffgen, Jens Höwing, Jörg Ruwe, Yohan Cohas, Marco Gnielka Participants: 70 pax
BU OEM	Meeting Room: Nefer 3 (08:50 - 09:35 11:10 - 15:15) Speakers: Miika Jussila Hitoshi Mukai, Marco Gnielka, Davorin Naegeli, Flavio Rosa, Miika Jussila, Jens Höwing Jens Höwing, Jörg Ruwe, Yohan Cohas Participants: 19 pax
BU OEM & ENG	Meeting Room: Nefer 2 (09:35 - 12:20 15:15 - 16:15) Speakers: David Mauke, Miika Jussila, Jens Höwing, Jin Soo Kim, Yinghua Liu, Hiroyuki Yamada, Erik Participants: 42 pax (23+19 pax)

Tuesday, 07.11.23		Who	From	To	Dur.
OE 3A: Advanced Products			Room: Nefer 1		
1.	Welcome and overview	Hfg	08:00	08:45	00:45
	<ul style="list-style-type: none"> • Review 2023 • OE3a Strategy • Key figures • Target 2024 				
BU OEM			Room: Nefer 3		
2.	BU OEM	Jua & team	08:50	09:35	00:45
	<ul style="list-style-type: none"> • Review 2023 • Organization • Target / Strategy 2024 • Products / Product Roadmap • MAN Next Gen Ramp-Up status 				
BU Engines & BU OEM			Room: Nefer 2		
2.1	Alternative fuels update	Mvi, Jua	09:40	10:25	00:45
	Coffee AM		10:25	10:40	00:15
3.	Sales Strategy Engines & OEM	Hoe	10:40	11:10	00:30
	Status and Expectations / new monthly Report				

Tuesday, 07.11.23		Who	From	To	Dur.
BU OEM			Room: Nefer 3		
3.1	Presentations				
	• OEM KR	Kij	11:10	11:25	00:15
	• OEM CN	Lyh	11:25	11:40	00:15
	• OEM JP	Yhi	11:40	11:55	00:15
	• OEM Nordic	Nie	11:55	12:10	00:15
	• TBC	TBC	12:10	12:25	00:15
	Lunch		12:25	13:30	01:05
3.2	Success Story: Welding @ Toyota JP	Mkh	13:30	13:45	00:15
4.	Impuls workshops				
	• Welding Monitoring (CN, JP, KR, NA)	Gn, Kdv	13:45	14:15	00:30
	• ThA (NA, KR)	Gn, Rof	14:15	14:45	00:30
	• Potential Low-Cost Pressure Sensor	Jua, Hoe	14:45	15:15	00:30
BU Engines & BU OEM			Room: Nefer 2		
5.	Summary actions	Hoe	15:15	15:45	00:30
	Coffee PM		15:45	16:15	00:30
	Product Exhibition		15:45	16:15	00:30
OE 3A: Advanced Products			Room: Nefer 1		
6.	C4C	Hoe, Rjo, Cyo	16:15	17:15	01:00
	Status, expectations, roadmap, best practice				
7.	Account Management	Gn, Hoe	17:15	17:45	00:30
8.	Wrap up	Gn, Hoe	17:45	17:50	00:05
9.	Fotoshooting OE3A	all	17:50	18:00	00:10
	End of meeting			18:00	

Peter Hoeffgen
Head of OE 3A

Miika Jussila
Head of BU OEM