GSSM 2023

OE 2: Components

Meeting Room: CAFE 5*, REST. 5*
Speakers: Marc Schaad, David Stucki, Manuel Vögtli, Gent Zhuniqi, Manuel Blattner, Natalia Sabarots,
Michalina Sowul, Reinhard Bosshard, Benjamin Braun, Kinga Fiamma
Erik Forsberg, Johannes Stuehler
Participants: 45 pax

Program: TUE, 07.11.23		Who	From	To	Dur.
1.	**OE 2 strategy**	Sdm	**08:00**	08:15	00:15
2.	**T&M strategy**	Skd	08:15	08:45	00:30
3.	**Focus Applications and our Offering**	Vgl, BDs	08:45	09:45	01:00
	Coffee AM		09:45	10:00	00:15
4.	**Product Training**	Zge, PMs	10:00	11:30	01:30
	Lunch		11:30	12:30	01:00
5.	**Workshop sessions in parallel (take place twice)**		12:30	16:00	03:30
5.1	**WS: E-Business (Group A)** **WS: PricingNext (Group B)**		12:30	14:15	01:45
5.2	**WS: E-Business (Group B)** **WS: PricingNext (Group A)**		14:15	16:00	01:45
	Website: Insights, current status and outlook — Sna, Swl Current status and outlook — Bla, Skd				
	Customer portal "myKistler": insights, current status and outlook — Bbn, Faa Topics 1:conditions we need, global price level per product line — Bla, Skd				
	Website: myKistler as a sales tool, central dispatcher process — Bos Topics 2: tbd - ideas: contracts, bundleing, price increase communication — Bla, Skd				
	Coffee PM		16:00	16:15	00:15
6.	**Service Strategy**	Foe, Sne	16:15	16:45	00:30
7.	**Product Exhibition**		16:45	17:30	00:45
8.	**Conclusion & End of Meeting**			**17:30**	

Marc Schaad   David Stucki
CTO / Head of OE2   Head of BU TM