

Global Sales Meeting 2024

Budapest, Hungary



AGENDA GLOBAL SALES MEETING 2024 – Budapest, Hungary

January 21st – 25th, 2024

Saturday, January 20, 2024

Time	Agenda Topics	Location
Upon arrival	Welcome desk and registration: Please make sure to come to our Welcome Desk for all information.	Miltenyi Biotec Welcome Desk in your designated Hotel
Look out in the lobby for all meeting schedules and information regarding the GSM.		
07:30 – 10:30 pm	<i>Dinner</i>	<i>Hotel Marriott</i>

*Please visit our **Miltenyi Innovation Lounge** at the **Hotel InterContinental Exhibition Area** on all days of **GSM 2024** and inform yourself casually about the latest developments of the company.*

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Sunday, January 21, 2024

Time	Agenda Topics	Host	Location
07:00 – 09:00 am	Breakfast		At your hotel
09:00 – 11:30 am	Free Networking Time		
09:00 – 10:00 am	Spatial Biology: Follow-Up CMM (on invitation only)	Dewitt, Thomas, Zhe, Bastian, Christoph	Hotel Marriott View 1
10:00 – 10:45 am	Cell Separation: Follow- Up CMM (on invitation only)	Eileen, Claire, Lotta, Christoph	Hotel Marriott View 1
10:45 – 11:30 am	MQ & MACSys: Follow-Up CMM (on invitation only)	Andrée, Christoph	Hotel Marriott View 1
11:30 – 12:30 pm	Miltenyi Bioindustry Update Session (on invitation only)	Leonard, Boris	Hotel Marriott Liz Ballroom
12:30 – 01:30 pm	Light Lunch		Hotel InterContinental Exhibition Area and Restaurant Corso
01:30 – 03:00 pm	Break & get ready for the evening event		

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Sunday, January 21, 2024

Time	Agenda Topics	Location
03:00 pm	Shuttle to the Dinner location	Pick up at your designated hotel
03:30 – 04:30 pm	Welcome & Aperitif	Millenáris Park
04:30 pm	Gala Dinner	Millenáris Park

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Monday, January 22, 2024

Time	Agenda Topics	Host	Location
07:00 – 08:45 am	Breakfast		At your hotel
09:00 – 09:15 am	Opening GSM 2024		Hotel InterContinental Ballroom I-II-III
09:15 – 10:15 am	Cell & Gene Therapy in Cancer and Autoimmune Diseases Plenary Session Part 1	Martha, Lotta	Hotel Intercontinental Ballroom I-II-III
10:15 – 10:45 am	Coffee Break		Hotel InterContinental Exhibition Area
10:45 – 12:00 am	Cell & Gene Therapy in Cancer and Autoimmune Diseases Plenary Session Part 2	Martha, Lotta	Hotel Intercontinental Ballroom I-II-III
12:00 – 02:00 am	Lunch		Hotel InterContinental Exhibition Area and Restaurant Corso
02:00 – 03:30 pm	Cell Separation <i>Research TSC</i>	Lotta, Robin	Hotel InterContinental Ballroom I-II-III
02:00 – 02:45 pm	Exhibition Round <i>Imaging Specialists</i>	Bastian, Markus	Hotel InterContinental Exhibition Area

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Monday, January 22, 2024

Time	Agenda Topics	Host	Location
02:00 – 03:30 pm	From clinical indications to competitors: a fresh look into our CGT offering <i>Clinical Specialists</i>	Martha	Hotel Marriott Liz Ballroom
02:00 – 03:30 pm	Cell Analysis: Tyto <i>Flow Specialists</i>	Andrée, Frank	Hotel Marriott View 7 & 8
03:00 – 04:00 pm	Coffee Break		Hotel Marriott Foyer M & Foyer Ballroom
03:30 – 04:00 pm	Coffee Break		Hotel InterContinental Exhibition Area
03:15 – 05:30 pm	Imaging: UltraMicroscope Blaze <i>Imaging Specialists</i>	Bastian, Fabio	Hotel Marriott View 5 & 6
04:00 – 04:45 pm	Exhibition Round <i>Research TSC Group 1</i>	Lotta, Urmi	Hotel InterContinental Exhibition Area Meeting Point: Ballroom
04:00 – 04:45 pm	Cell Separation <i>Research TSC Group 2</i>	Lotta, Robin	Hotel InterContinental Ballroom I-II-III
04:45 – 05:30 pm	Exhibition Round <i>Research TSC Group 2</i>	Lotta, Urmi	Hotel InterContinental Exhibition Area Meeting Point: Ballroom
04:45 – 05:30 pm	Cell Separation <i>Research TSC Group 1</i>	Lotta, Robin	Hotel InterContinental Ballroom I-II-III

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Time	Agenda Topics	Host	Location
04:00 – 05:30 pm	Clinical Exchange Tables <i>Clinical Specialists</i>	Martha	Hotel Marriott Liz Ballroom
04:00 – 05:30 pm	Cell Analysis: Emotional Benefits <i>Flow Specialists</i>	Andrée, Frank	Hotel Marriott View 7 & 8
06:30 pm	Shuttle to the dinner location		Pick-up at your designated hotel
07:00 pm	Dinner		The Museum of Fine Arts Budapest

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Tuesday, January 23, 2024

Time	Agenda Topics	Host	Location
07:00 – 09:00 am	Breakfast		At your hotel
09:00 – 10:15 am	Spatial Biology Part 1 <i>Research TSC & Imaging Specialists</i>	Jana, Stefan, Bastian	Hotel InterContinental Ballroom III
09:00 – 10:15 am	Spatial Biology Part 1 <i>Clinical Specialists</i>	Jana, Stefan, Bastian	Hotel InterContinental Ballroom II
09:00 – 10:15 am	Spatial Biology Part 1 <i>Flow Specialists</i>	Jana, Stefan Bastian	Hotel InterContinental Ballroom I
10:15 – 10:45 am	Coffee Break		Hotel InterContinental Exhibition Area
10:45 – 12:00 am	Spatial Biology Part 2 <i>Research TSC & Imaging Specialists</i>	Jana, Stefan	Hotel InterContinental Ballroom I - II
10:45 – 12:00 am	Cell Therapy Manufacturing & Analytics Part 1 <i>Clinical & Flow Specialists</i>	Jana, Laura, Alexander	Hotel InterContinental Ballroom III
12:00 – 02:00 pm	Lunch		Hotel InterContinental Exhibition Area and Restaurant Corso

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Time	Agenda Topics	Host	Location
02:00 – 03:30 pm	Drug Discovery & Preclinical Tools <i>Research TSC</i>	Lotta, Urmi	Hotel Marriott Liz Ballroom
02:00 – 03:30 pm	Imaging: MACSima <i>Imaging Specialists</i>	Bastian, Felix	Hotel Marriott View 5 & 6
02:00 – 03:30 pm	Cell Therapy Manufacturing & Analytics Part 2 <i>Clinical & Flow Specialists</i>	Jana, Laura, Alexander	Hotel InterContinental Ballroom I-II
03:30 – 04:00 pm	Coffee Break		Hotel InterContinental Exhibition Area and Hotel Marriott Foyer M & Foyer Ballroom
04:00 – 05:30 pm	Drug Discovery & Preclinical Tools <i>Research TSC</i>	Lotta, Urmi	Hotel Marriott Liz Ballroom
04:00 – 05:30 pm	Imaging: MACSima <i>Imaging Specialists</i>	Bastian, Felix	Hotel Marriott View 5 & 6
04:00 – 04:45 pm	The CliniMACS Family <i>Clinical Specialists</i>	Gerd, Alexander	Hotel InterContinental Ballroom II
04:00 – 04:45 pm	Exhibition Round <i>Flow Specialists</i>	Andrée, Pia	Hotel InterContinental Meeting Point: Ballroom I

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Time	Agenda Topics	Host	Location
04:45 – 05:30 pm	Exhibition Round <i>Clinical Specialists</i>	Gerd, Jessica	Hotel InterContinental Meeting Point: Ballroom II
04:45 – 05:30 pm	Cell Analysis: Sales Strategy Sharing <i>Flow Specialists</i>	Andrée, Pia	Hotel InterContinental Ballroom I
06:30 pm	Walk to the dinner location		Meeting Point: Lobby at your designated hotel
07:00 pm	Dinner		Walking Dinner – please see webpage for information

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January 21st – 25th, 2024

Wednesday, January 24, 2024

Time	Agenda Topics	Host	Location
07:00 – 09:00 am	Breakfast		At your hotel
09:00 – 10:15 am	Cell & Gene Therapy in Regenerative Medicine Plenary Session Part 1 <i>Clinical & Flow Specialists, Research TSC</i>	Thorsten, Viola	Hotel InterContinental Ballroom I-II-III
09:00 – 10:15 am	Imaging: MACSima Customer Journey Part 1 <i>Imaging Specialists</i>	Bastian, Felix	Hotel Marriott View 5 & 6
10:00 – 10:45 am	Coffee Break		Hotel InterContinental Exhibition Area and Hotel Marriott Foyer M & Foyer Ballroom
10:45 – 12:00 am	Cell & Gene Therapy in Regenerative Medicine Plenary Session Part 2 <i>Clinical & Flow Specialists, Research TSC</i>	Thorsten, Viola	Hotel InterContinental Ballroom I-II-III
10:45 – 12:00 am	Imaging: MACSima Customer Journey Part 2 <i>Imaging Specialists</i>	Bastian, Markus	Hotel Marriott View 5 & 6
12:00 – 02:00 pm	Lunch		Hotel InterContinental Exhibition Area and Restaurant Corso

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Wednesday, January 24, 2024

Time	Agenda Topics	Host	Location
02:00 – 03:30 pm	Graft Engineering <i>Clinical Specialists</i>	René	Hotel Marriott Liz Ballroom
02:00 – 03:30 pm	Cell Analysis: MACSimere <i>Flow Specialists</i>	Andrée, Annika	Hotel Marriott View 7 & 8
02:00 – 03:30 pm	Imaging: MACSima Customer Journey Part 3 <i>Imaging Specialists</i>	Bastian, Felix	Hotel Marriott View 5- 6
02:00 – 03:30 pm	Sample Preparation & Cell Culture solutions for every customer <i>Research TSC Group</i>	Jana, Philipp, Thorsten, Altan	Hotel InterContinental Meeting Point: Ballroom I-II
03:30 – 04:00 pm	Coffee Break		Hotel InterContinental pre-function area Ballroom and Hotel Marriott Foyer M & Foyer Ballroom
04:00 – 05:15 pm	Clinical translation in RegMed: Unlocking customer opportunities <i>Clinical & Flow Specialists</i>	Thorsten, Andrea	Hotel Marriott Grand Budapest Ballroom
04:00 – 05:15 pm	Understanding the brain: Mice and PSC models at play <i>Research TSC & Imaging Specialists</i>	Viola, Anixa	Hotel InterContinental Ballroom I-II-III

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Wednesday, January 24, 2024

Time	Agenda Topics	Host	Location
05:30 – 05:45 pm	Closing GSM 2024		Hotel InterContinental Ballroom I-II-III
07:00 pm	Shuttle to the dinner location		Pick-up at your designated hotel
07:30 pm	Dinner & Farewell Party		Castle Hill Bazaar

Thursday, January 25, 2024

Time	Agenda Topics	Location
07:00 – 09:00 am	Breakfast	At your hotel
	Departure individual	